The New World Information Order

Information Governance
Australia

2016

5 – 7 July 2016, Rydges Sydney Central
The People, Processes and Technology

Three Unique Separately Bookable Days

The One Day Case-Study Led Forum
Wednesday, 6 July 2016

Case Studies, Strategies, Processes from:
University of New South Wales
Cardinia Shire Council
Astral Consulting Services Pty Ltd
Macquarie University
Sibenco Legal & Advisory
Optus Business
BeyondIT
Telstra
KPMG

Take Your Information Further By Knowing The:
⇨ Lessons learned from starting the governance journey
⇨ Importance of collaboration in Information Governance
⇨ Quick wins: structuring a program of work – Strategic vs Tactical
⇨ Using IG to succeed in your digital transition
⇨ Linking up new information standards in the digital era
⇨ Governance the fast-moving organisations

$995 plus gst to attend the forum only, if you register early

Pre-forum workshops:
Tuesday, 5July 2016
A FIRST
The Two Preparatory Pre Forum Module Workshops
(The Essentials that are Integral to Information Governance)

Module A:
Developing an Information Governance Program
(A complete toolkit in developing an IG Program for your organisation)

Module B:
A Practical Implementation of a Global Information Management Solution including Information Governance

(Look at the final phases of a 3 year program of work that has delivered a solution across multiple geographies globally and how they structured their program of work, what were the challenges and were they addressed? What were the business drivers and the quick business wins? How were these used to get everyone on board? What worked and what did not work?)

Post-forum workshops:
Thursday, 7July 2016

Module C:
Achieving Sustainable Information Governance
A simple step-by-step guidance showing how to achieve Sustainable Information Governance and high quality data whilst investing in data improvement projects and programs

Module D:
Getting to Grips with Information Governance - Putting it All Together
Obtain the objectives that are in line with your own organisation's risk appetite, culture, maturity and budget

$595 plus gst to attend one workshop, if you register early

One day connected forum — Wednesday, 6 July 2016

This event will feature first-of-its-kind preparatory module workshops on Day 1, showcasing essentials that are integral to Information Governance that will expand further on how to set information governance strategies and priorities as well as how to successfully implement information management projects through hands-on and interactive sessions.

The forum will be held on Day 2 focussing on Information Governance strategies and case studies from organisations in various industries. It will be a practical learning experience, where speakers will have an opportunity to demonstrate their strategies, project outcomes; successes and failures from the past and lessons learnt. This forum will be an intimate knowledge sharing and networking event for information practitioners from a mix of organisations attending.

On the third day, delegates will explore further aspects of Information Governance in the form of highly interactive and practical workshops.

8:30 Registration and refreshments

9:00 Chairperson's opening remarks

Susan Bennett, Principal, Sibenco Legal & Advisory

9:15 Implementing Information Governance: Building a Framework

- Lessons learned from starting the governance journey
- Importance of collaboration in information governance
- People, process, and technology to support the change

Kate Carruthers, Deputy Director – Business Reporting, Intelligence & Data Governance, UNSW

10:00 Incorporating and extending an Information Governance Framework into an Information Management program of work

Good Information Management is important because it underpins the ability of an organisation to govern their information and leverage information for a diverse and mobile workforce and the ever evolving business models in the digital economy.

This session will address how to structure a programme of work and identify the individual projects that will deliver business outcomes and contribute to a broader organisation focus on Information Governance.

- Structuring a program of work – Strategic vs Tactical – Quick wins
- Raising business awareness and educating from the executive to operations
- Identifying business opportunities, leveraging existing programs of work to promote Information Management and Governance

Marie Felsbourg, Chief Executive Officer, Astral Consulting Services Pty Ltd

One day connected forum   —   Wednesday, 6 July 2016

10:45 Morning refreshments and networking tweet #infogovaus

11:00 The Challenges of Information Governance

Cardinia Shire Council successfully moved from a traditional workplace environment to an activity based work environment in late 2014. Information Governance effectively applied provided a key enabler to the successful transition to mobility, paper independence and a more productive workplace. Ruth Edge, Paper Independence Project Lead, and Ryan Ellis, Virtual Lead for the Activity Based Work Project will share their experiences leading the organisation through the transition to a workplace that is inspiring and proof that a paper independent and digitally advanced workplace is not only possible but is desirable.

- What is information governance?
- Using information governance to succeed in your digital transition from paper dependence
- The importance of people and culture in transitioning an organisation through change

Ruth Edge, Information Management Coordinator, Cardinia Shire Council
Bianca Baddock, Governance Team, Cardinia Shire Council

11:45 Linking up new information standards in the digital era

- Better understand the importance of maintaining a digital lifecycle
  - Make people aware of responsibilities
  - Understanding different types of records
  - Know how to declare and request easily

Neil Fraser, Director of Strategic Planning and Information, Macquarie University

12:30 Networking lunch (Let us know if you have any special dietary requirements 2 weeks prior to forum)

One day connected forum — Wednesday, 6 July 2016

1:30 **Governance in fast-moving organisations**
- Efficient information governance in fast paced / changing organisations
- Tools and methods to equip with change

Andrew Lim, Information Architect, Telstra

2:15 **Leveraging opportunities and overcoming the challenges**
- Maximizing the value of information
- Develop competitive advantages
- Implement information governance as a culture to engage staff

Katarina Dulanovic, Associate Director Advisory, Information Management and Business Intelligence, KPMG Australia

3:00 **Afternoon refreshments and networking #infogovaus**

3:15 **Information Governance: Are records standards still relevant in a digital world? A hands-on interactive module**

Information Governance is rapidly evolving both as a concept and practice, and increasingly is impacting the world of records and information management professionals.   We often get asked by our stakeholders
- Are records standards still relevant within our new ways of working?
- What benefit does it bring?
- Can it help improve the bottom line?
- Where's the balance?

Drawing on the global experience of the facilitator, this interactive workshop will explore how and when records standards can improve business outcomes, including boosting productivity, meeting regulatory compliance and eliminating redundant spend on poor information management.

Nicola Sanderson, Principal Consultant, Optus Business

4:45 **Closing remarks and end of forum**

PRE- FORUM MODULE WORKSHOPS
Tuesday, 5 July 2016

Developing an Information Governance Program

Registration: 8.30 am
Workshop starts: 9.00 am
Workshop ends: 12.00 pm
Facilitated by: *Susan Bennett, Principal, Sibenco Legal & Advisory*

SIBENCO
LEGAL & ADVISORY

About the workshop:
Participants will learn the importance of developing an Information Governance (IG) Program that delivers results and achieves organisational strategic objectives. You will consider the different IG leadership structures and options to determine the best path for your organisation from a comprehensive IG framework to small IG projects. You will leave with a clear understanding of the steps to take to develop an IG Program for your organisation.

This interactive module workshop will:
*   Discuss the appropriate IG framework and/or IG project priorities to achieve your organisation's strategic objectives.
*   Present the different types of IG leadership options and how to determine the right IG structure for your organisation (e.g., Chief Information Governance Officer (CIGO), Steering Committee, IG Sponsors and IG Champions).
*   Examine the key components of a comprehensive IG framework and program.
*   Explain the importance of setting the IG strategy and objectives before investing in new technology solutions.
*   Analyse the benefits of small IG projects with quick wins – how to select projects to maximise returns and effectively communicate the outcomes.

About the workshop leader:

Susan is an experienced lawyer and business advisor delivering legal and risk management solutions to organisations.

Susan's approach is to customise Information Governance Programs for the effective management of information that meets regulatory compliance obligations concerning data privacy and record keeping, and achieves strategic business objectives.
Susan provides tailored Information Governance strategies and programs to minimise risks and information costs, and maximise the value of data held within organisations.
Susan holds a Master of Laws and a Master of Business Administration. She is the author of the articles: "Why Information Governance Needs Top-Down Leadership" and "Privacy and Data Breaches – How Information Governance Minimises the Risk."

PRE- FORUM MODULE WORKSHOPS
Tuesday, 5 July 2016

B/

A Practical Implementation of a Global Information Management Solution including Information Governance

Registration: 12.30 pm
Workshop starts: 1.00 pm
Workshop ends: 4.00 pm

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Facilitated by: Marie Felsbourg, Chief Executive Officer, Astral Consulting Services Pty Ltd

About the workshop:

This workshop will take participants through a practical example of the steps taken to develop a program of work to implement an Information Management solution that is business focused and includes components of Information Governance relevant to the solution.

This workshop will use a real customer example who are currently in the final phases of a 3 year program of work that has delivered a solution across multiple geographies globally, including a number of remote locations. You will learn how they structured their program of work, what were the challenges and were they addressed. What were the business drivers and the quick business wins? How were these used to get everyone on board? What worked and what did not work?

This workshop will cover the following:

*   How was the project structured and resourced and what was the value and impacts of this on the successful outcome of the project?
*   How was the business engaged in all aspects of the project
*   How was Information Governance leveraged into the solution and what was the business involvement in driving this.
*   Change Management and end user enablement were a large component of this project. How was process change/improvement used as a tool to drive this?.
*   What impacts did the geographical remoteness, time differences and culture have on the outcome and what activities were incorporated to mitigate these risks.

About the workshop leader:

Marie is the CEO of Astral Consulting, an Information Management (IM) organization that provide customers with independent, vendor-neutral advice about the best strategy for managing their information. Marie understands the big picture when it comes to IM and enjoys the challenge of developing enterprise strategies in this area, whilst also being able to translate the vision into actions and an appropriate programme of work.

Over her 30 year career in information technology, Marie has developed skills as a subject matter expert in information management and governance, and frequently advices her clients in this area. In her leadership role with Astral she leads a team of 20 plus consultants who are focused on delivering Information driven business outcomes for Astral clients.

Marie focuses on keeping her knowledge current by attending a range of conferences globally and participating in industry forums that focus on Information Management. Marie has also participated as a member of the AIIM Executive Leadership Council in their global forum for Information Governance and provided input to their industry.

POST- FORUM MODULE WORKSHOPS
Thursday, 7 July 2016

ACHIEVING SUSTAINABLE INFORMATION GOVERNANCE

Registration: 8.30 am
Workshop starts: 9.00 am
Workshop ends: 12.00 pm
Facilitated by: Robin Wall, Director, BeyondIT

About the workshop:

Many organisations are willing to fund information and data improvement projects – when there is a visible benefit and a business case. Unfortunately, the business benefits degrade in time as insufficient resources are put into governance – 'show me the money' is the usual reason for limited funding. Few organisations introduce a sustainable management system around their information assets - many are unsure how to overcome the numerous barriers encountered while trying to develop, implement or improve their information assets. The truth is, many data efforts fail simply because Quality and Governance protocols are simply not written into the IM strategies or plans.

Through multi level discussion, hands-on group activities and case study examples, this half-day module workshop is designed to provide a simple step-by-step guidance showing how to achieve Sustainable Information Governance and high quality data whilst investing in data improvement projects and programs.

Participants will learn and discuss:
1.   Refresh:
    •   Why should we invest in information governance?
    •   What is the difference between data quality and governance?
    •   What are we trying to govern? – principles and frameworks?
2.   Governance challenges:
    •   Should Information Governance be a Project or a Program?
    •   Structured / unstructured / knowledge management
    •   Internal versus external/cloud information
3.   What does a typical Information Governance structure look like
    •   Governance Roles: Responsibility vs. Accountability
    •   Data Service Delivery vs Governance
4.   Sustained Implementation
    •   Common Barriers & Critical Success Factors
    •   Gaining executive + GM approval
    •   Change Management & Communication in Information Governance
    •   Leveraging Corporate momentum
5.   Trending issues – big data / external data & quality

About the workshop leader:

Robin is the National Director of the Institute for Information Management, running the NSW branch. He is also a judge for the
Consensus Software Innovation Awards Group.
Robin is a passionate advocate of business change – he runs BeyondIT, a company that delivers on improving the way you do business, enhancing customer satisfaction and delivering strategic objectives. Information Management is Robin's key area of focus.

POST- FORUM MODULE WORKSHOPS
Thursday, 7 July 2016

D GETTING TO GRIPS WITH INFORMATION GOVERNANCE – PUTTING IT ALL TOGETHER

Registration: 12.30 am
Workshop starts: 1.00 pm
Workshop ends: 4.00 pm
Facilitated by: Helaine Leggat, *Co-founder and Director, Information Legal Pty Ltd @helaineleggat*

About the workshop:

According to Barclay Blair (IGI founder) "Global organisations face an increasingly complex information governance environment", and "… the difference between winners and losers in the Information Age will be those organisations that can effectively manage and marshal valuable information while not allowing the redundant, trivial, and outdated information to be a distraction".

Participants to the workshop will be invited to contribute and to pool together the highlights of the preceding conference days. The intention is to work collaboratively while at the same time cementing fresh knowledge into a cohesive new whole and meet individual Participant and industry-sector outcomes. The workshop is designed to provide structure to the many aspects of Information Governance.

• Participants will be encouraged to raise issues and expand their thinking in the context of their own organisation's industry sector.
• Participants will learn about the 'Regulatory Universe' which governs their industry sector, and be equipped to leverage this knowledge as a springboard to Information Governance.
• Participants will learn about balancing mandatory compliance and discretionary risk options to achieve their objectives in line with their own organisation's risk appetite, culture, maturity and budget.
• The intended outcome is that Participants, leave the workshop both confident and comfortable that they can return to their organisations able to make a difference through communication and

About the workshop leader:

Helaine holds a Bachelor of Law degree and is a Certified Information Systems Security Professional, a Certified Information Systems Security Manager, a Certified Information Privacy Professional and a Certified Information Privacy Professional for Technology. She is a Member of the Australian Institute of Company Directors, an Affiliate Member of the Law Society of Victoria, a Member of the Ducere Global Faculty and the Ducere Foundation, a not for-profit in Educational Charity. Helaine is also a Member of the Expert Network for the Australian Government Department of Industry, Innovation and Science.

Helaine has worked internationally for almost 20 years, specialising in Information Technology and Telecommunications Law and Information Management across all industry sectors. She understands the relationships between people, information technology, global business and international imperatives.

She is an international speaker, most recently presenting in the Republic of China as Keynote for the International Association of Cryptographic Research, speaking on the Legal Infrastructure around Information Security in Asia.

5 WAYS TO BOOK YOUR PLACE AT THIS EVENT

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POST: Send the completed registration form to Ark Group Australia Pty Ltd, Unit 2, 69 Carlton Crecent, Summer Hill, NSW 2130

Information Governance Australia 2016
5 – 7 July 2016, Rydges Sydney Central

ORGANISATION NAME

POSTAL ADDRESS

STATE   **POSTCODE**

FAX   **PHONE**

EMAIL

ALL THREE DAYS

- ☐ STANDARD: $2950.00 PLUS GST: $3245.00
- ☐ EARLY BIRD: $2585.00 PLUS GST: $2843.50
- ☐ MEMBER: $1985 PLUS GST: $2183.50

Pricing - circle choice	Forum and Two Workshops ☐ A or ☐ B ☐ C or ☐ D	Forum and One Workshop ☐ A or ☐ B ☐ C or ☐ D	Forum only	Workshops ☐ A or ☐ B ☐ C or ☐ D
Standard Pricing	☐ $2585 + GST =$2843.50	☐ $1890 + GST = $2079	☐$1195 + GST = $1314.50	☐$695 + GST = $764.50
Early bird (exp: 15/06/2016) Not valid with any other offer	☐save $600 $1985 + GST = $2183.50	☐save $400 $1490 + GST = $1639	☐save $200 $995 + GST = $1094.50	☐save $200 $495 + GST = $544.50
Member offer (exp: 15/06/2016) I am a member of an organisation supporting this forum Not valid with any other offer	☐save $850 $1835 + GST = $2018.50	☐save $500 $1390 + GST = $1529	☐save $250 $945 + GST = $1039.50	☐save $250 $445 + GST = $489.50

Delegate	Name	Job title	Email address
1st			
2nd			
3rd			
4th			

Signature

I have read and accepted the booking conditions

Please note: Payment must be received in full prior to the event to guarantee your place

☐ Mastercard   ☐ Visa   ☐ American Express

Card number

Expiry date

Cardholder's name

Cardholder's signature

☐ Payment enclosed (Cheques should be made payable to Ark Group Australia Pty Ltd)
☐ Please invoice me

Event venue and accommodation

Preferential rates are available at

Rydges Sydney Central

28 Albion Street, Surry Hills NSW 2010

Hotel: +61 2 9289 0000

Web:www.rydges.com/sydneycentral

Booking conditions

1. Bookings can be submitted at any stage prior to the event, subject to availability. A limited allocation is being held and booking early is therefore recommended. In the event of the booking not being accepted by Ark Group Australia the total amount will be refunded.
2. Payment must be received in full prior to the course.
3. All speakers are correct at the time of printing, but are subject to variation without notice.
4. If the delegate cancels after the booking has been accepted, the delegate will be liable to the following cancellation charges:
   - Cancellations notified over 45 days prior to the event will not incur a cancellation fee.
   - In the event of a cancellation being between 45 and 30 days prior to the event, a 20% cancellation fee will be charged.
5. For cancellations received less than 30 days prior to the event, the full delegate rate must be paid and no refunds will be available.
6. All bookings submitted by e-mail, fax, or over the telephone are subject to these booking conditions.
7. All cancellations must be received in writing.
8. Ark Group Australia will not be held liable for circumstances beyond their control which lead to the cancellation or variation of the programme.
9. All bookings, whether Australian or overseas will be charged Australian GST at the prevailing rate at the time of booking.
10. Delegates are responsible for their own travel, accommodation and visa requirements.

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