



**For Immediate Release**

**Mary Brown's Famous Chicken & Taters invites the City of Regina to celebrate at their 125<sup>th</sup> store opening**

Franchise gives away free Big Mary Sandwiches to their first 125 customers

**Regina, SK, April 20, 2015** – Mary Brown's Famous Chicken & Taters, the proudly Canadian quick serve chicken restaurant, celebrates their expansion across Canada with a special grand opening of their 125<sup>th</sup> store in Regina this Saturday, April 25<sup>th</sup>.

Regina City Councillor Jerry Flegel will be in attendance to officially open the new location, at 5602 Rochdale Boulevard, Unit #4, Regina, which will feature the restaurant's signature menu items, including fresh made-from-scratch chicken, fresh hand-cut Taters and the plump and juicy Big Mary Sandwich.

In celebration of this occasion, the first 125 customers at the Regina grand opening on Saturday, April 25<sup>th</sup>, will be treated to free Big Mary Sandwiches for one year. That's one Big Mary Sandwich a week for one full year for each of the first 125 customers! Customers are encouraged to arrive early to ensure that they get the chance to be one of the 125 winners. Throughout the day, customers can also take advantage of a 2-piece Chicken and Tater special for \$2.99.

"This is a true milestone for Mary Brown's, as we are in our biggest year of growth and I'm so excited we get to celebrate our 125<sup>th</sup> store opening with the people of Regina, Saskatchewan," says Greg Roberts, Mary Brown's CEO. "We have experienced 12 years of consecutive same store sales growth and are confident that this trend will continue with even more expansion and growth in Saskatchewan, Manitoba and across the country."

With 45 years of history and a loyal customer base, Mary Brown's is known coast-to-coast for chicken that is prepared fresh daily in-store using their very own proprietary cooking method, a secret marinade and special spice blend, and Taters that are cooked to golden perfection.

For franchisee Scott Coady, originally from Marystown, Newfoundland, owning and operating the 125<sup>th</sup> Mary Brown's Chicken & Taters store is deeply personal as it means he's able to bring an essential piece of his hometown to friends and family in Regina.



“In Newfoundland, everyone knows that Mary Brown’s is the first place you go to when you arrive in town and the last place you visit before you leave,” says Scott Coady, Mary Brown’s Regina store franchise owner. “I’m passionate about this wonderful Canadian brand that puts such great care into every product they create and I’m thrilled that I get to be the owner of the 125<sup>th</sup> store.”

Scott, together with his Regina-born wife, Jillian, and two young daughters Madison and Ella look forward to serving up Mary Brown’s chicken and Taters to their neighbours and friends in Regina. Since moving back in 2003, to officially make Regina his home, Scott has been an active community member, most recently getting involved in a donation to Souls Harbour RESCUE Mission. The proud owners of the 125<sup>th</sup> Mary Brown’s store will continue to service their local community through their ongoing support of charitable initiatives and commitment to providing fresh and flavourful meals to the people of Regina.

**About Mary Brown’s Famous Chicken & Taters:**

Mary’s Brown’s Famous Chicken and Taters is the principle brand of Mary Brown’s Inc. (MBI), whose other brands are “Mary’s Famous Chicken & Taters” and Mary’s Diner”. MBI is a wholly owned and operated Canadian company with 125 locations across Canada. The chain will continue to expand locally and globally under these brands. ([www.marybrowns.com](http://www.marybrowns.com))

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