



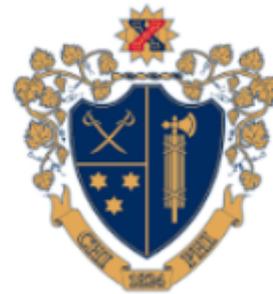
The Wait Is Over. Chi Phi Donation Link Enclosed.

USC Chi Phi Alumni Association <scottbenton@alumni.usc.edu>
Reply-To: USC Chi Phi Alumni Association <scottbenton@alumni.usc.edu>
To:

Fri, Aug 5, 2016 at 4:43 PM

USC Chi Phi: DONATION INSTRUCTIONS

[View this email in your browser](#)



Dear USC Chi Phis:

Because of you we are FINALLY here...

We recently broke through the plane and into the end zone—an achievement we could not have done without your encouragement and unshakable support going into the stadium.

Your faith in the bigger picture of bringing Chi Phi back to campus paid off for us even more than we imagined. Soon you will see the first group of Chi Phis stepping into a new arena: the Greek System of the University of Southern California.

How cool is that?

After a break of 17 years, we are proud to return to the home we have all collectively known together at different stretches of time from 1934 to 1999, and now Eta Delta will become a living tribute to you after your participation in rebuilding USC Chi Phi.

THIS IS THE KEY MOMENT for all of us to take the next step forward together...

It's time for kickoff. We are aligned and in formation to build the warchest we

have spent the last 18-months assembling from our generous Chi Phi alumni who stepped forward to pledge contributions towards Chi Phi's return.

As illustrated in past videos, Facebook postings, and emails, there are two ways you can contribute.

1) We have set up the **720 USC Chi Phi Campaign** fund, [which you can now contribute to by clicking here](#). Once at our fundraising site, you can make the actual donation you pledged by clicking the "Donate" button, and filling in your contact and credit card information.

Please keep in mind that contributions made to the 720 USC Chi Phi Campaign are non-tax deductible, with donors receiving gifts at giving levels of \$500, \$1,000, \$5,000 and \$10,000 for this fund only. Out of the two funds for you to donate to, these are by far the contributions we need most.

If you can, please [contribute to the 720 USC Chi Phi Campaign](#).

2) Otherwise, if you are committed to taking the tax deduction for your Chi Phi contributions, you can always contribute to the **Chi Phi Eta Delta Chapter Excellence Fund (CEF)**, a fund managed by National (something they do for all chapters). It can be found [here](#). Be sure to select the "Eta Delta Chapter Excellence Fund" on that page.

All donations made to the Chi Phi Eta Delta Chapter Excellence Fund (CEF) will indeed be tax-deductible for you, and while we are eligible to use this money for educational expenses, incrementally, we are far more limited in terms of what we can do with those funds.

Some people have decided to split their contributions between both funds, and that is certainly something you are welcome to do.

Lastly, some people have asked if they could **send a check** instead of making their contribution online with a credit card.

Since no commissions come out of donations made by check, and 100% of the money ends up in our account, this is actually the most preferable way to make your contribution to the 720 USC Chi Phi Campaign.

If you would like to write a check, please make it out to **USC Chi Phi Alumni Association**, and on the memo line, please reference "720 USC Chi Phi Campaign," then mail it to:

USC Chi Phi Alumni Association
214 Main Street, #492
El Segundo, CA 90245

As we received commitments for nearly \$103,000 in pledged donations

(meaning nothing has been collected so far), we are hoping to see the amount of actual cash donations in this fundraising campaign far exceed that number. If you are possibly able to donate more than you initially pledged, please consider a larger donation.

If you have any questions, or would like further information on anything Chi Phi-related, please contact one or all of the following Brothers:

- Randy Bouverat at RBouverat@alumni.usc.edu
- Tom Vo at ThomasVo@alumni.usc.edu
- Mike Coates at mcoates@lacounsel1.com
- Scott Benton at ScottBenton@alumni.usc.edu

We look forward to the many years ahead of growing our chapter together with you, and in supporting all the future excellent USC Chi Phi leaders we will soon have the privilege of meeting and working alongside...
...all because of you.

Thank you for contributing to our collective return to the University of Southern California.

Semper Chi Phi,
EFFE,
In the Bonds,
In Scarlet & Blue,
And let's not forget...Fight on!

Your Brothers at the USC Chi Phi Alumni Association



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USC Chi Phi Alumni Association
214 Main Street, Suite 492
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