



## **USC CHI PHI NEWS**

**FOR IMMEDIATE RELEASE**

### **USC CHI PHI FRATERNITY HOSTS “BREAK FREE 5K” RUN FOR INTERNATIONAL CHARITY 3STRANDS GLOBAL**

LOS ANGELES, CA (March 22, 2017) – The Eta Delta Chapter of the [Chi Phi Fraternity](#) at University of Southern California will host a 5K run/walk on **SATURDAY, APRIL 8** to benefit 3Strands Global Foundation, an international, California-based 501(c)(3) non-profit organization dedicated to eradicating human trafficking.

The run will begin at 10:00am on USC’s famed University Park Campus in Pardee Plaza, which is across the street from the “Expo Park/USC” Metro station. The course will lead participants on two laps through the USC campus.

“The heinous and widespread nature of labor trafficking and sexual exploitation is robbing our children of their youth,” said Ashlie Bryant, President and Co-Founder of 3Strands Global Foundation. The organization mobilizes communities to combat human trafficking through prevention education and reintegration programs. “We’re excited to hit the streets running with USC Chi Phi to help children around the world.”

Registration and additional information about the event is available at the 3Strands Global Foundation website at <https://3sgf.org/races/cites/USC>. The USC Chi Phi chapter will donate all proceeds raised by the fraternity from the event to 3Strands Global Foundation.

“Being a positive part of the Greek system at USC also means contributing positively to the world, both locally and globally,” said Randal Bouverat, USC alumnus and President of the USC Chi Phi Alumni Association. “When offered an opportunity to host the race, leading into USC’s Sexual Assault Awareness Week, we leapt at the chance.”

Chi Phi returned to the USC Greek System this year after a 17-year hiatus, making community service and philanthropy its top priorities. Jack Schroeder, President of Chi Phi at USC, said “Human trafficking has become a global epidemic. Our fundraising for 3Strands Global Foundation is just a drop in the bucket but we’re happy Chi Phi is doing its part.”

A leading national social fraternity founded in 1824, Chi Phi is also known for its innovative

EDCAP career development program. Modeled after the USC Marshall School of Business's highly successful Career Advantage Program. Believed to be the first of its kind in the fraternal system, EDCAP has been created specifically for the Chi Phi Fraternity's USC Eta Delta chapter and is used by Chi Phi to maximize the value of joining the USC Greek System.

### **ABOUT THE CHI PHI FRATERNITY**

Founded in 1824, Chi Phi is the oldest social fraternity in the United States and takes a groundbreaking approach towards the overall culture and philosophy of the fraternity experience—especially with its emphasis on building a post-graduate career advantage for all of its members and a lifelong network to bolster ongoing career support. More information about the Chi Phi Fraternity can be found at [www.chiphi.org](http://www.chiphi.org).

### **ABOUT THE USC ETA DELTA CHAPTER OF THE CHI PHI FRATERNITY**

The Eta Delta chapter of Chi Phi Fraternity was established at USC in 1934 and returns to campus this year after a seventeen-year hiatus. Membership and additional information is at [www.uscchiphi.org](http://www.uscchiphi.org).

### **ABOUT 3STRANDS GLOBAL**

3Strands Global Foundation is a worldwide organization based in El Dorado Hills, Ca. 3Strands Global Foundation mobilizes communities to combat human trafficking through prevention education and reintegration programs. More information is at <http://3strandsglobalfoundation.org>

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