

Business Partnership Benefits



The Wenatchee Valley Symphony Orchestra offers a season of inspiration and exhilaration. Partnership shapes your company's image and generates community awareness among some of the region's most educated and affluent consumers. We invite you to experience the benefits and opportunities of becoming a business partner.

| | Nutcracker Presenter | Gold | Silver | Bronze |
|--|---------------------------------|----------------|----------------|----------------|
| <i>*Cash value associated with this benefit</i> | \$15,000 | \$4,000 | \$2,500 | \$1,000 |
| Exclusive recognition as Presenting Sponsor for Nutcracker; business logo on all Nutcracker printed material, advertisements, e-communications | • | | | |
| Co-sponsorship of one concert in season | • | • | | |
| Business logo on print ads | • | • | | |
| Business logo on WWSO season brochure and poster | • | • | | |
| Business logo on sponsored concert e-cards | • | • | | |
| Business logo next to sponsored concert on website | • | • | | |
| Acknowledgment in press release (media reserves final editing rights) | • | • | | |
| Acknowledgment in newsletter | • | • | • | |
| Business logo on newsletters | • | • | • | |
| Business logo in all event programs | • | • | • | |
| Color advertisement on WWSO website | • | • | • | • |
| Business name in Business Partner section of website | • | • | • | • |
| Business name listed in Annual Report | • | • | • | • |
| Plaque to display in business | • | • | • | • |
| Special gift of appreciation * | • | • | • | • |
| Color advertisement in Nutcracker program * | FULL | | | |
| Logo on scrolling sign inside theatre prior to concert | • | • | | |
| Onstage presentation prior to sponsored event | • | • | | |
| Lobby display for sponsored concert (one table provided, responsibility of business) | • | • | | |
| Color advertisement in season concert program * | FULL | FULL | HALF | QTR |
| Color logo on Partner page in season program | • | • | • | • |
| Business name in season concert program | • | • | • | • |
| Live music by a WWSO ensemble at a company function (upon request, subject to availability) | • | • | | |
| Tickets to sponsored concert (Premium seating) * | 20 | 10 | | |
| Tickets to each concert (Premium seating) * | 6 | 6 | 4 | 2 |
| Surprise tickets for the community * | 20 | 6 | 4 | 2 |
| Tickets to post-concert receptions | • | • | • | • |
| Invitations to each musical soiree * | • | • | • | • |
| Invitation to annual season party | • | • | • | • |
| Passes for a rehearsal | • | • | • | • |

Business League Benefits



WENATCHEE VALLEY
SYMPHONY ORCHESTRA

| | Whole Note \$650 | Half Note \$350 | Quarter Note \$200 |
|---|-----------------------------------|----------------------------------|-------------------------------------|
| Name on website and in annual report | ● | ● | ● |
| Advertisement on WWSO website | ● | ● | ● |
| Color advertisement in season concert program | Full page | Half page | Quarter page |
| Two ticket vouchers to a concert selected by the WWSO | ● | ● | ● |
| Passes for a rehearsal | ● | ● | ● |

All ads need to be submitted to proper specifications:

- CMYK if color
- exact dimensions
- PDF preferred for vector art
- JPG/TIFF acceptable at 300 dpi