



Contact

Zack Huhn, Director
513.335.3208
zack@venturesmarter.com

Media Contact

Matt Koesters, Media Relations
502.377.1668
matt@venturesmarter.com

FOR IMMEDIATE RELEASE:

Smart Cincy Summit will challenge leaders to think greater >>

Greater Cincinnati Will Become the Hub of the First Smart Region at Smart Cities Thought–Leadership Conference

CINCINNATI, Ohio, April 10, 2017 -- Smart cities solutions and how they can be scaled beyond municipal boundaries will be discussed among elected officials and industry leaders at the Smart City Summit on April 25.

The Smart Cincy Summit's agenda will include remarks from elected officials and thought leaders in the smart cities space, panel and roundtable discussions on a range of smart city-related subjects, an award ceremony, and a showcase of smart city innovations created by Greater Cincinnati companies of all sizes.

"Cities across the country and around the world are looking at how technology can help them plan for the future, but those conversations are taking place in a vacuum right now," said Zack Huhn, founder of the Smart City Summit's presenting sponsor, Venture Smarter. "Instead of a siloed approach, it's time for us to align stakeholders and start the conversation about how we can make the Greater Cincinnati region truly greater."

Venture Smarter has defined a smart city as one that uses data collected from connected devices to make planning decisions that create a place that's more livable, workable, attractive to talent and friendly to business. Discussions around the four pillars of smart planning – Connectivity, Mobility, Security and Sustainability – will be the focus of panel and roundtable discussions at the Smart City Summit.

The Smart Cities Summit will be held at Union Hall, 1311 Vine St., Cincinnati, from 8 a.m. to 5 p.m. Breakfast and lunch will be served. More announcements concerning sponsors, panelists, and speakers will be made in the coming days. To learn more, visit www.smartcincy.org.



The Four Pillars of Smart City Planning



Connectivity

Connectivity is the foundation of smart planning. Internet of Things sensors rely on their ability to transmit data in real time, which aid in smart planning decisions. Furthermore, connectivity has become a utility, equal in importance to gas and electricity. The Internet is making our world smaller, connecting our rural communities to our urban cores, and creating jobs along the way.

Improvements to our existing physical transportation infrastructure are necessary to accommodate population growth and business needs. But mobility is about more than getting from place to place; it's about providing access to education and job training, advancing careers and growing businesses.



Mobility



Security

Physical and cybersecurity are equally important in a connected region. IoT-provided data can identify problem areas and guide law enforcement strategies, while state-of-the-art encryption and active network surveillance protect our businesses, schools, municipal networks, and IoT sensors from malicious intrusions.

By being mindful of sustainability during the construction of new buildings and the implementation of other Smart Cities solutions, we can reduce costs while protecting our natural resources and improving quality of life. Sustainable practices provide benefits across all sectors, from agriculture to heavy industry, from residential to commercial and everywhere in between.



Sustainability



Featured Speakers



JOHN SALISBURY | Founder & CTO, Nexigen; Founder, smartLINK

Driven, focused, high-energy. That's Jon Salisbury, a tireless champion of smart cities and the Internet of Things. As the founder of smartLINK, Salisbury has given municipalities and businesses new, innovative tools that are transforming how they approach everything from infrastructure planning to marketing. With smartLINK's MyLo Smart City Kiosks, the city of Newport, Ky., is now squarely in the smart cities conversation. Salisbury's efforts have not gone unnoticed; in 2014, he was named one of the Cincinnati Business Courier's Forty under 40 winners. The MyLo Smart City Kiosk helped propel the city of Newport to a 2017 Digital Edge 50 Award, which recognizes just 50 organizations internationally for digital transformation initiatives that have a significant and measurable impact on business. "The best part of my job is engaging clients, directly as well as nurturing the wonderful talent Northern Kentucky and Cincinnati provide," says Salisbury.



RHONDA BINDA | Executive Director, Jamaica (N.Y.) Business Improvement District

Binda has served as Executive Director for the Jamaica Center Business Improvement District since 2014. She has advanced the business improvement district by leveraging the three Ts — Technology, Tourism and Transportation — to continue its evolution as a thriving business hub, and a sought-after shopping and tourist destination. Previously, Binda worked with local governments worldwide for the U.S. Department of State and for the Office of Public Liaison at the Clinton White House. She holds a B.A. in Economics and Public Policy from Duke University with a minor in African-American Studies, and a Juris Doctor degree from the Georgetown University Law Center. Binda is from and lives in Jamaica, Queens.



TREY GRAYSON | President & CEO, Northern Kentucky Chamber of Commerce

Trey Grayson serves as the President & CEO of the Northern Kentucky Chamber of Commerce. At the Chamber, he is a recognized leader in workforce and regional collaboration. A native Northern Kentuckian, Trey currently serves on the boards of directors of a number of organizations, including the Kentucky Governor's Scholars Program, ArtsWave, the United Way of Greater Cincinnati, and the Health Collaborative of Greater Cincinnati. Previously, Trey served as the Director of Harvard University's Institute of Politics. He also served two terms as Kentucky's Secretary of State. In both roles, Trey was recognized as a leader on the political views of millennials, civic engagement and the role of technology in politics and government. He received an A.B. in Government from Harvard College in 1994 and a JD/MBA from the University of Kentucky in 1998. He resides in Boone County with his wife, Nancy, and his daughters, Alex and Kate.



Summit Agenda

Time	What's Happening	Location
8:00 am	Breakfast & Refreshments	Living Room (1 st Floor) Main Hall (2 nd Floor)
9:00 am	Welcome to Smart Cincy Summit (featuring local and national leaders)	Main Hall (2 nd Floor)
9:45 am	Keynote Speakers <ul style="list-style-type: none"> - Jon Salisbury - Daryl Oster 	Main Hall (2 nd Floor)
10:30 am	Panel Discussions <ul style="list-style-type: none"> - Smart Cities are Connected Cities - Clean Water isn't a Pipedream - Automating Transportation - Inclusion in Smart Cities 	Main Hall (2 nd Floor) Conference Room 201 Homeroom Conference Room 402
11:15 am	Roundtable Discussions <ul style="list-style-type: none"> - Smart Cities are Mobile Cities - Sustainable Food Systems - Big Data in Smart Cities - Government Innovation 2.0 	Main Hall (2 nd Floor) Conference Room 201 Homeroom Conference Room 402
12:00 pm	Social Cities Luncheon Futurist Luncheon Smart Cincy Luncheon Leadership Luncheons	Living Room (1 st Floor) Homeroom Main Hall (2 nd Floor) Conference Rooms
1:00 pm	Panel Discussions <ul style="list-style-type: none"> - Smart Cities are Secure Cities - Smart Infrastructure - Breaking Down IoT Connectivity - Connected Campuses & Advanced Facilities 	Main Hall (2 nd Floor) Conference Room 201 Homeroom Conference Room 402
1:45 pm	Roundtable Discussions <ul style="list-style-type: none"> - Smart Cities are Sustainable Cities - Smart City Value Exchanges - Public Safety in Smart Cities - Smart Cities are Healthy Cities 	Main Hall (2 nd Floor) Conference Room 201 Homeroom Conference Room 402
2:30 pm	Speakers <ul style="list-style-type: none"> - Trey Grayson - Rhonda Binda 	Main Hall (2 nd Floor) Homeroom
3:15 pm	Awards & Recognition Closing Remarks	Main Hall (2 nd Floor)



Smart Cities Glossary of Terms

Smart City: A city that uses data collected from connected devices to make planning decisions that create a place that's more livable, workable, attractive to talent and friendly to business. Smart cities leverage big data collected by sensors. Smart cities best practices are replicable, affordable, and sustainable.

Internet of Things (IoT): The interconnection via the Internet of computing devices embedded in everyday objects, enabling them to send and receive data.

WiFi: Technology that allows devices to connect wirelessly to the Internet.

Cincy Insights: A data visualization platform that provides a public, interactive portal for citywide data collected by the OPDA from the city's many departments. Maintained by the City of Cincinnati's Office of Performance & Data Analytics led by City Manager Harry Black. Users of Cincy Insights dashboards can filter data by numerous variables.

Node: An IoT device that uses sensors to collect and transmit data.

Standard: The established measure for quality and technical attributes of specific Smart Technology solutions to ensure consistency and compatibility throughout Smart Cities.

Big Data: Extremely large information sets that may be analyzed computationally to reveal patterns, trends, and associations to improve decision making.

Smart Data: Digital information that can be acted upon at the collection point to create tangible value for people and cities.

Smart Solutions: Technologies, infrastructures, and processes that capitalize on the benefits of connected devices and data collection to establish Smart City practices, thus improving the lives of residents.

Smart Sensors: Devices that process and respond to specific inputs from the physical environment using built-in computational resources while recording data.

CAVs (Connected and Autonomous Vehicles): Vehicles that utilize the Cloud, Internet-of-Things, sensors, and other technologies to operate optimally. Sometimes referred to as "self-driving cars".

ICT (Information and Communication Technology): Any device that will store, retrieve, manipulate, transmit or receive information electronically in a digital form.

Urban Informatics: People creating, applying and using Smart Technology to better understand how cities work and the needs, challenges, and opportunities of a city.



Smart Cincy's Partners



Venture Smarter

Venture Smarter is moving the smart cities conversation forward with support of industry leaders and experts across sectors. Venture Smarter has identified problems in smart city planning that interfere with municipal and private sector growth. The company's services compress the time to implementation for solutions in smart cities, connected campuses, and advanced facilities through the use of proprietary planning tools and processes.



IEEE

IEEE is the world's largest technical professional organization dedicated to advancing technology for the benefit of humanity. IEEE and its members inspire a global community to innovate for a better tomorrow through its more than 420,000 members in over 160 countries, and its highly cited publications, conferences, technology standards, and professional and educational activities. IEEE is the trusted "voice" for engineering, computing, and technology information around the globe.



Blue Star

A Kentucky-based, global solutions distributor, BlueStar's mission is to serve the specialty electronics channel with the very best solutions, services, and support, as well as to exceed the expectations of its Value-Added Reseller customers and manufacturing customers.

