



PLATINUM

GOLD

SILVER

BRONZE

\$5,000

\$3,000

\$1,500

\$750

MARKETING

Recognition on PIA website	as Platinum	as Gold	as Silver	as Bronze
Logo/recognition in PIA magazine	Platinum Perk	Listing	Listing	Listing
Email promotions to PIA members	6	4	2	Purchase option
Discount on PIA magazine advertising	20%	10%	5%	
Logo/hyperlink on PIA website	◆	◆		
Company profile spotlight in PIA magazine	Platinum Perk			
Recognition on PIA mobile app	Platinum Perk			
Company promotion piece in new member kits	◆			

SPONSORSHIP

Legislative roundtable sponsor	◆			
Day On the Hill sponsor	◆			
CPIA classroom sponsor		Gold Perk		
C.E. classroom sponsor			Silver Perk	

PARTNERSHIP PERKS

PIA agency membership directory	◆	◆	◆	
PIA company partnership directory	◆	◆	◆	
A.M. Best filing reports	◆	◆	◆	
Notification of new PIA members	Platinum Perk	Gold Perk		
PIA personal introduction to new members	Platinum Perk			
Agent engagement event participation	Platinum Perk			

CONVENTION

Trade Show exhibit booth	Complimentary	25% discount	15% discount	5% discount
Exhibit booth priority selection	Platinum Perk			
Convention sponsorship	Sponsorship included; 50% upgrade discount	Sponsorship included; 50% upgrade discount		
Full convention participant registration	◆			
Logo Signage throughout convention	Platinum Perk			
Recognition at Partnership Reception	Platinum Perk			
Recognition on exhibit booth	as Platinum	as Gold	as Silver	as Bronze
Recognition on name badge	as Platinum	as Gold	as Silver	as Bronze
Recognition in convention program	as Platinum	as Gold	as Silver	as Bronze

PARTNERSHIP RECOGNITION EVENTS

Platinum Partner Engagement Event – Platinum Perk	2 tickets	Purchase Option		
PIA Partner Engagement Event	2 tickets	2 tickets	1 ticket	Purchase Option
Recognition at hospitality event	◆	◆	◆	
Invitation to hospitality event	◆	◆		
Formal introduction at hospitality event	◆			
Website recognition	Platinum Perk			