

NATHAN TUBBS

 Designer & Communicator)))))))

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- Skillful communicator in many mediums - oral, written, web, social media, print, audio, video.
- Committed team player who loves creative problem-solving.
- Experienced strategic leader for reaching organizational vision and goals.
- Accomplished manager of digital media for non-profit organizations and small businesses.
- Connected community collaborator for positive place making in my neighborhood and city.

EXPERIENCE

Freelance (present)

DESIGN & COMMUNICATIONS

- Design and maintain websites, blogs, CRM, CMS, social media accounts
- Strategize with owners and leaders to meet organizational goals
- Target communications, promote brands and distribute digital content

Church In The City (2009-2016)

DIGITAL MEDIA & COMMUNICATIONS

- Managed digital communications, websites, mobile app, email communications, print and social media.
- Implemented administrative systems and improved efficiency for organization growth from 25 to 250 people.
- Led and trained teams of leaders, staff, and volunteers of up to 35 people.
- Created and produced events and conferences for over 300 people.
- Partnered with faith-based entities, non-profits, and local government in collaborative city events reaching over 2000 people.

Valet DesCartes (2005-2009)

MANAGER

- Managed employees and monitored performance across a dozen client venues
- Trained new hires in customer service expectations and company protocol
- Responded to problem situations and accommodated unique customer service situations

EDUCATION

Moody Bible Institute (2004-2007)

BACHELOR OF ARTS - PASTORAL STUDIES, BIBLE

- Developed oral and written communication skills
- Became a student of Chicago's history, context, and social issues
- Participated in and led a student group, Frontlines Ministry to the Homeless

VOLUNTEERING

Pray Chicago (2015-present)

COMMUNICATIONS, WEBSITE, SOCIAL MEDIA

www.praychicago.us

The Leaders Network (2015-present)

WEBSITE

www.leadersnetworkchicago.org

SKILLS

DESIGN

LOGO, PRINT, WEB

PHOTOSHOP, ILLUSTRATOR, INDESIGN

WEB

HTML, CSS, CMS, SEO, DOMAINS

WORDPRESS, SQUARESPACE

MARKETING

SOCIAL MEDIA MANAGEMENT,

EMAIL MARKETING, AD DESIGN

FACEBOOK, TWITTER, INSTAGRAM, MAILCHIMP

AUDIO

PRODUCTION, RECORDING, EDITING

LOGIC PRO, REAPER

VIDEO

RECORDING, EDITING

FINAL CUT PRO

CRM / CMS

IMPLEMENTATION, MANAGEMENT

GOOGLE APPS, WORDPRESS, INFUSIONSOF, Zoho

IT / OFFICE

HARDWARE, SOFTWARE MAINTENANCE

NETWORKS / COMPUTERS / PRINTERS

MAC OS, PC, MS OFFICE SUITE

PUBLIC SPEAKING

TEACHING, TRAINING

MEETING LEADERSHIP, PRESENTATIONS

PROJECT MANAGEMENT

EVENT PLANNING, REGISTRATION, VOLUNTEERS

FORMS, SCHEDULES, COLLABORATIVE APPLICATIONS