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FOR MORE INFORMATION, CONTACT:  
Carmen Chan  
617-603-2538, [carmen.chan@bcnc.net](mailto:carmen.chan@bcnc.net)

## **BCNC Chinese New Year Banquet Sets New Fundraising Record of 307K**

BOSTON – The Boston Chinatown Neighborhood Center (BCNC) hosted its 28<sup>th</sup> annual Chinese New Year banquet on March 4th and set a new fundraising record of \$307,000.

The banquet was held at the Hei La Moon restaurant in Boston’s Chinatown. This sold-out event accommodated 550 guests. Funds were raised through sponsorship, ticket sales, advertisements, live and silent auctions and paddle fundraising during the dinner. Proceeds will support services for more than 2,000 children, youth and adults.

“It is a thrill to break our fundraising record, but we are more proud that we could provide a venue for our friends and supporters to get to know our staff, volunteers, and clients”, said Giles Li, BCNC Executive Director. “We hold ourselves to the highest standards for program quality, transparency and operational strength. The success of the banquet relies on passion and commitment from a broad range of stakeholders: Host Committee, board and staff, and dozens of volunteers, who understand how their efforts help support crucial services for the children, youth, and families we serve. We are grateful of their generous support.”

This year’s banquet celebrates the Year of the Monkey and features unique traditional and cultural celebrations not typically offered by hotel and other similar venues. The annual event, which features a 10-course traditional banquet dinner, represents 6% of BCNC’s annual fundraising income. The entertainment featured a traditional Sichuan opera performance, Face Changing by Yang Shu Won and Asian American contemporary violinist, Vivian Luo.

Key sponsors of the event included: Tufts Medical Center, Bank of America, Harvard Pilgrim Health, South Cove Community Health Center, Capital One, Nellie Mae Education Foundation, State Street and TJX.

**Notable guests** included State Treasurer Deb Goldberg, Boston City Council President Michelle Wu and Quincy City Councilor Nian Liang. State Representatives Donald Wong, Aaron Michlewitz and Tackey Chan jointly signed a citation congratulating BCNC.

Mayor Martin Walsh donated a live auction item to give a private visit and photo-op with him for 4 guests.

### **Award Presentations included:**

Tufts Medical Center Strong Family Award was presented to Chi Wan Chow; South Cove Community Health Center Adult Student Award was presented to ShaoLong Zhang; Harvard Pilgrim Health Care Youth Leader Award was presented to Felix Li and Bank of America Mentor Award was presented to Ellen Tang.

### **About BCNC:**

Boston Chinatown Neighborhood Center (BCNC) is the largest nonprofit social service provider dedicated to Asian families in the Greater Boston area, supporting over 2,000 children, youth, and adults each year at three locations in Boston and Quincy. The mission of BCNC is to ensure that the children, youth, and families we serve have the resources and supports they need to achieve greater economic success and social well-being. BCNC helps families access the resources and services available to them, provide opportunities for them to learn and acquire skills, and create a community of mutual support and encouragement.