



Boston Chinatown
Neighborhood Center
波士頓華埠社區中心

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MEDIA CONTACT: Carmen Chan
617-603-2538, carmen.chan@bcnc.net

Press Release 新聞稿

BCNC's Chinese New Year Banquet Breaks Fundraising Record *Year of the Rooster*

BOSTON – The Boston Chinatown Neighborhood Center (BCNC) hosted its 29th annual Chinese New Year banquet on March 3rd setting a new fundraising record of \$380,000.

The banquet was held at the Hei La Moon Restaurant in Boston's Chinatown. This sold-out event accommodated 550 guests. Funds were raised through sponsorships, ticket sales, advertisements, live and silent auctions and paddle fundraising during the dinner. Proceeds will support services for more than 2,000 children, youth and adults.

"Some of the families we serve face incredible challenges as they work toward a stable and rewarding life in this country. Especially now, immigrants in this community are nervous about what the future holds. Seeing the outpouring of support from our friends and supporters this year is heartening, because we know that nobody will have to face these challenges alone."

BCNC's Chinese New Year Banquet is the biggest fundraiser. Last year, the banquet raised \$318,000. The banquet celebrated the Year of the Rooster and featured unique traditional and cultural celebrations not typically offered by hotels and other similar venues. The annual event, which features a 10-course traditional banquet dinner, represents more than 7% of BCNC's annual fundraising income. The entertainment featured a traditional Sichuan opera performance, Face Changing by Yang Shu Won and twin brother Brian and Brandon Yu from Newton, who performed the Chinese Moon Guitar. The Master of Ceremonies was Jonathan Choe, a reporter for NBC Boston.

Key sponsors of the event included: Tufts Medical Center, Bank of America, Capital One, Harvard Pilgrim Health, South Cove Community Health Center and TJX Companies.

Notable guests included: Boston City Council President Michelle Wu; Quincy City Councilor Nina Liang and State Representative, Donald Wong, who presented a citation of congratulations to BCNC.

Award Presentations included: South Cove Community Health Center Adult Student Award was presented to Djilali Chaker; Harvard Pilgrim Health Care Youth Leader Award was presented to Elizabeth Do; TJX Volunteer Award was presented to Denis and Stella Tam and the Capital One Mentor Award was presented to Dora Hui.

About Boston Chinatown Neighborhood Center

Boston Chinatown Neighborhood Center (BCNC) is the largest nonprofit social service provider dedicated to Asian families in the Greater Boston area, supporting over 2,000 children, youth, and adults each year at three locations in Boston and Quincy. The mission of BCNC is to ensure that the children, youth, and families we serve have the resources and supports they need to achieve greater economic success and social well-being. BCNC helps families access the resources and services available to them, provide opportunities for them to learn and acquire skills, and create a community of mutual support and encouragement. For more information, go to www.bcnc.net.