



NATIONAL GATHERING

Heritage Fellowship Church

March 16-17, 2018

Sponsorship & Advertising Opportunities

There is no better way to maximize your organization's visibility at Fresh Expressions' national conference than becoming a conference sponsor. Over 450 churches and leaders from across the United States are expected to attend this premier event. In addition to conference attendees, our message will reach thousands of leaders across our extensive networks through conference promotions on websites and newsletters.

Sponsorship opportunities are available for almost any budget, and sponsors receive a wide range of benefits as listed below. Our aim is to deliver an event that exceeds expectations, thus connecting participants to a movement that is empowering and equipping God's people in every congregation to develop creative expressions of church that can reach the increasing diversity of our society.

Benefit	Platinum Level \$2,500	Gold Level \$1,750	Silver Level \$1000	Bronze Level \$500
Reduced registration fee	\$25 off	\$20 off	\$15 off	\$10 off
Recognition at opening ceremony	X	X	X	X
Advertising on event web page	X	X	X	X
Promo materials distributed at check-in	X	X	X	
Signage in prominent location	X	X		
Ads in conference program	Full page	½ page	¼ page	Business Card Size
Ads in emails to participants	Logo/link	Logo/link	Logo/link	
Logo on promo materials (sponsorship by 12/31)	X	X	X	
Logo on event web page	X	X	X	X
Included in social media campaign (twitter/facebook)	X	X		
Table space in conference area	1 (primary space)	1 (secondary space)	1/2 (secondary space)	
Private invitation to Pre-Conference on March 15	X	X		
Discount on FXUS books launched at conference	30%	20%	10%	
Free copies of 7 Practices for Mission by Dave Fitch	20	10	5	1