



Energy Solutions | Energy Management Strategy

The Foundation of Successful Sustainability Initiatives

Identify>Measure>Analyze>Act>Report

Successfully optimizing real estate energy and environmental operations starts with proactively setting performance goals and prioritizing available resources. With numerous internal sustainability projects competing for capital investments, finding the time to consider the impact of each project as you allocate resources can be a real challenge. RealFoundations Energy Management Strategy engages key stakeholders to evaluate a real estate portfolio's Current State and determine the desired Future State that will guide enterprise and portfolio performance goals.

Components

Energy Management Strategy (EMS) service comprises the following components:

- **Sustainability Goal Setting:** RealFoundations helps you assess and define portfolio energy management and sustainability goals before you earmark resources for individual projects. This visionary approach towards establishing overall performance goals enables cost-benefit analyses of projects at the asset level. It also allows us to track performance so we can make necessary course corrections and adjust resource commitments along the way.
- **Opportunity Identification:** We utilize our Energy Management Strategy services to identify sustainability performance improvement opportunities related to operations and behavior, energy efficiency, demand response and renewable technologies. Gathering input from different stakeholders provides a holistic view of overall issues and feasible solutions.
- **Solution Development:** Established and agreed-upon performance goals and objectives enable us to develop strategic solutions for optimizing your portfolio's sustainability impact. We analyze solutions against available resources and their impact on performance, and then work with you to determine the ideal implementation sequence before kicking-off a project.

Benefits

Energy Management Strategy helps connect the dots between key external drivers such as tenant/investor demand, disclosure needs, performance reporting, etc., and internal goals such as operating expenses, Net Operating Income (NOI) and risk management—enabling us to deliver an energy and environmental performance management roadmap that maximizes savings and improves operational efficiency.

With a focus on sustainability and multiple drivers guiding the decision-making process, Energy Management Strategy identifies the most relevant activities for the enterprise—without being distracted by tactical and short-term asset-level projects. The result is a coherent strategic plan that ensures efficient resource utilization and gives you a competitive advantage.

Making Real Estate Run Better

RealFoundations' Energy Management Strategy engages key decision-makers and stakeholders throughout the planning process to establish direction and gain enterprise-wide buy-in, ensuring lasting success of recommended sustainability initiatives.

To learn more about Energy Management Strategy or putting RealFoundations' global real estate focus and experience to work for your organization, visit www.realfoundations.net or contact us at info@realfoundations.net

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