

Robert Potter

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VIDEOGRAPHY EXPERIENCE

Writer, robertwilliampotter.com 2016-2017, Reddit Screenwriting Contest 2016, SarasotaSandy 2017

- Oversaw creation, content development, execution of my personal blog.
- Researched and wrote 2-3 articles a month for a real estate blog called *SarasotaSandy*.
- Read and evaluated over 200 screenplays for several online screenwriting contests.

Filmmaker, Gatorade Partner Services 2017, About Sex 2016-2017, Yogamuse.guru 2017, Ringling College of Art and Design 2017, Clemson Broadcast Productions 2015

- Produced and shot a number of projects including interviews, lectures, promos.
- Provided constant creative input for promotional and commercial projects.
- Consistently met deadlines while managing my own schedule for production workflows.
- Regularly met with clients to insure complete satisfaction.
- Worked in a variety of positions on set including director, camera operator, and creative producer.

Editor, Ringling College of Art and Design 2017, Video Shampoo 2017, About Sex 2017, Clemson Broadcast Productions 2015

- Edited a variety of projects including commercials, promotional pieces, sizzle reels, and documentary projects.
 - Managed intake and export of footage through a variety of different post-production workflows.
 - Engaged in weekly creative input and critique of multiple projects simultaneously.
 - Regularly met deadlines to insure deliverables were exported in pristine condition and in a timely fashion.
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EDUCATION

Ringling College of Art and Design

Bachelor of Fine Arts, Film
May 2016

State College of Florida

Associate in Arts, Film
December, 2011

COMMUNITY SERVICE

Buddy Cruise, 2015-2016

- Participated twice in a week-long educational conference mentoring children with special needs in how to produce and shoot a 25-minute newsreel.
- At the end of the week, we showcased our end project which was entirely shot by the kids.

Project Also, 2017

- Filmed the renovation process of the group center for ALSO Youth, a local organization that offers support to LGBTQ youth.
 - Edited a short video together for promotional purposes.
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PERSONAL SKILLS & AWARDS

Proficiencies

- Advanced Knowledge of Adobe Premiere Pro, Adobe Audition, and Microsoft Office.
- Working Knowledge of Adobe AfterEffects and Adobe InDesign.

Commendations,

Best of Ringling 2015-2016, Telly Award 2015, IAPWE Membership 2017,
Adobe Certified Expert (ACE) in Premiere Pro 2015-2018