Recognizing Past Reviews with Publons

We spoke with Elizabeth Matson, Marketing Manager, at Wiley, about how they used Publons’ Historical Review Upload feature to engage with thousands of past reviewers.

Wiley has partnered with Publons since 2016, what were your goals when deciding to do a Publons Historical Review Upload for 30 Wiley Journals?

Wiley is committed to recognizing the hard work, dedication, and expertise of our reviewers — the main driver of our partnership with Publons.

Our partnership with Publons began in 2015, and it’s been great to see more and more reviewers for Wiley journals get recognition for their reviews. As of March 2018, there are now over 100,000 Wiley reviewers on Publons, and they’ve added almost 400,000 review records to their profiles.

Recently, we have been eager to explore ways to recognize the hard work undertaken by our reviewers in the years prior to our partnership with Publons. While reviewers have the option to manually add past reviews to their Publons profile, we wanted to find a way to make it easier for them.

The Publons Historical Review Upload feature does just that, allowing us to recognize past reviews in bulk and saving reviewers the time of building out their profiles manually. It’s a great way for us to go the extra mile for our reviewers.

Help me add my past reviews*
One of the most common requests from Publons users

Thanks to Publons HRU feature, Wiley helped more than 15,000 Wiley reviewers get recognition for over 100,000 past peer reviews

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Elizabeth Matson, Marketing Manager, Wiley
Which journals did you choose and how did this HRU work for you?

We chose 30 of our top journals by volume of reviews being recognized on Publons and worked with Publons and ScholarOne to securely transfer the review backfiles for these titles. For each journal, we aimed to recognize reviews done for that journal up to 5-years prior to the Publons partnership.

Reviewers who were already using Publons for those journals were then notified that we had located more of their past reviews which were added, or could be added, to their profiles (depending on each user’s Publons settings).

How easy was the HRU process for Wiley?

Given the impact this has had — very easy! We picked the journals and time frame, Publons provided us with examples of the branded notifications our users on Publons would receive, and then we were ready to go.

How have your reviewers responded to Wiley offering them bulk recognition for their past reviews?

The response has been really positive, especially on social media. Over 15,000 of our reviewers benefited from increased recognition for their reviews.

What effect did this HRU have for the participating journals and reviewers?

This Historical Review Upload achieved recognition for an extra 100,000 reviews, for over 15,000 Wiley reviewers. Those researchers’ Publons profiles more accurately reflect their past work for their research community — with no extra work needed on their end.

What are the next steps?

We’re looking to do this for more of our journals, to recognize the work of even more reviewers.

Interested in recognizing your reviewers past efforts? Contact your account manager.

Interested in becoming a Publons partner? Contact: partnerships@publons.com