How to build an international, high-quality journal

There are 5 main requirements for journals that want to be indexed by the major global indexes, such as Web of Science:

1. Rigorous peer review protocols. The journal should consist of peer-reviewed content and have a publicly available description of the peer review process [1].
2. Diversity in geographical distribution of editors, peer reviewers and authors.
3. High quality, peer-reviewed content: readability, clarity of abstracts and quality.
4. Relevant for an international audience.
5. Efficient publishing processes with minimal delays.

These are easy to set out, but difficult to deliver amongst the myriad other pressures of journal publishers. There are hundreds of things journals do that add value to researchers, funders, librarians and society (Anderson, 2018)[3], however it is essential journal publishers address the above requirements if they are to grow and maintain international reputation in a crowded marketplace of over 70,000 journals worldwide [3].

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3. Ulrich’s Periodicals Directory
How can Publons help?
Publons, the world’s largest peer review platform, has developed a holistic solution for emerging journals that can deliver an efficient pathway to improving processes, engagement and presence through these peer review services:

**THE PUBLONS ACADEMY**
A practical peer review training course for early career researchers.  
[publons.com/community/academy/](http://publons.com/community/academy/)

**PUBLONS REVIEWER CONNECT**
A next-generation reviewer search tool, using the unique Web of Science and Publons datasets.  
[publons.com/benefits/reviewer-connect/](http://publons.com/benefits/reviewer-connect/)

**PUBLONS REVIEWER RECOGNITION SERVICE**
The world’s largest peer review platform, offering automated, publisher-neutral recognition for peer review.  
[publons.com/benefits/publishers/](http://publons.com/benefits/publishers/)

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Our peer review community has played an integral part in establishing Royal Society’s global reputation for disseminating some of the most internationally significant research and revealing some of the most life-changing discoveries in scientific history.

The Royal Society looks to lead the way in supporting and engaging our review community. Our partnership with Publons has proved to be the perfect way to do that. Publons understands our history, business and communities and is an important collaborative partner in helping us deliver community-driven innovative and practical solutions.*

*Philip Hurst  
Publisher, The Royal Society

Apart from a rigid timeline to maintain, the most crucial part is getting the right reviewers who are experts in their subject areas and are able to complete the reviews in the shortest possible time-frame, usually 3 weeks that Pertanika provides. Publons is invaluable in locating appropriate reviewers from their tools, whilst incentivising them to review quickly and well*”

*Georgia Mancio  
Managing Editor, Catalabian University Press

For more information on our peer review solutions for Publishers please go to:  
[https://publons.com/benefits/publishers](https://publons.com/benefits/publishers)