

CATW  
ALKS &  
CLASS  
ROOMS



Oct2017

sustainable | fashion | design | competition



CATWALKS & CLASSROOMS



Oct 2017



# 2017 MAGPIES & PEACOCKS

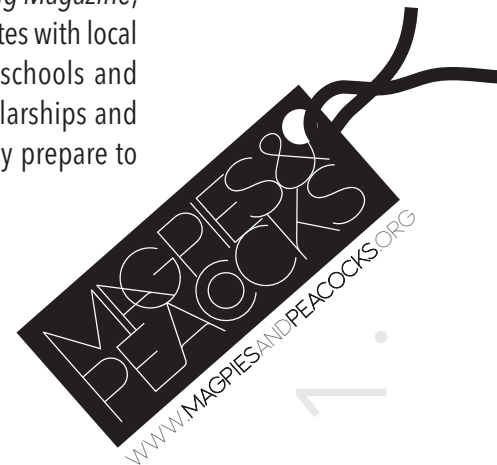
## Catwalks & Classrooms

Magpies & Peacocks presents the annual innovative *Sustainable Fashion Design Competition* - 'Catwalks & Classrooms' for students who are participating in college or junior fashion courses at The Art Institute of Houston, Houston Community College and colleges and high schools throughout Houston.

The competition is open to students ages 14yrs-17yrs for the junior division, and 18+ for the college division. This year's Catwalks & Classrooms theme is "All Gown"- a 2017 twist on the quintessential ball gown. Students in the two categories will creatively design and construct one 'All Gown'. The gown must be up-cycled from donated post consumer materials provided by host non-profit design house Magpies & Peacocks. The competition is designed to inspire and educate emerging designers on sustainable fashion, zero-waste production, up-cycling and reconstruction by providing the opportunity to view 'all' textile waste as raw materials for their collections. The competition will culminate in the *Catwalks & Classrooms Showcase Event* in October of 2017, with winners receiving prize packages that include scholarships, goods and services.

Magpies & Peacocks is a non-profit 501(c)3 based in Houston, Texas. Magpies & Peacocks holds steadfast with its mission to nurture arts education, keep fashion out of landfill and give back to the Houston community. Through their arts education program, M&Ps will provide the students with sustainability mentorship, raw materials and creative support. Recently featured on *Fox News 26 Houston* with *Rita Garcia* and in *Houston Chronicle*, *Modern Luxury Magazine*, *Prime Living Magazine*, *CultureMap* and *Texas Lifestyle Magazine*, Magpies & Peacocks collaborates with local businesses, industry leaders, established designers, artists, donors, schools and educators to offer this competition as an annual event, awarding scholarships and valuable access to tools and resources to participating students as they prepare to become Houston's future face of sustainable fashion.

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1.



**What:**

**Junior Student Emerging Sustainable Designer Competition: Ages 14 yrs-17yrs**  
**College Student Emerging Sustainable Designer Competition: Ages 18yrs+**

**When:**

Event: **October, 11 2017** students aged 14-17 and students aged 18+ will showcase their looks for the third **Catwalks & Classrooms** Sustainable Fashion Student Competition  
 Applications open: **Jan 29** Applications due: **Feb 6**  
 Final design submissions are due: **May 1** for both categories.

**Who:**

The competition: is open to students 14yrs and up across two categories (14-17 and 18+). Each student in their category will creatively up-cycle one look from supplied materials provided by the host non-profit design house Magpies & Peacocks.

**Dates:**

**Application & Competition Dates:**  
 Applications open **Jan 29** close **Feb 6** by 11:59 pm  
 Initial application must be submitted online.  
 Announced: selected students will be announced Feb 9

**Competition Starts Feb 13** when chosen students select their Raw Materials from the Magpies & Peacocks Resource Library

**Competition Ends May 1**

Winners: will be chosen prior to Catwalks & Classrooms Showcase Event **October 11 2017** by a panel of judges. Chosen applicants can submit up to two looks for competition but must have one finished look for panel to judge.





### Eligibility

C&C is open to:  
 Junior students 14-17yrs  
 enrolled in Fashion Design  
 College students 18+yrs  
 enrolled in Fashion Design



### Register

You must fill out the application first! If you need any further information just ask:  
 Tel | Text 832-299-5609



### Digital Portfolio

Be sure your portfolio contains 'everything' that is required.



### Deadline

All applications must be ready for submission no later than Feb 6 2017.

Name: \_\_\_\_\_ Female | Male: \_\_\_\_\_

Address: \_\_\_\_\_  
 \_\_\_\_\_

Email: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

School/College/Course: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Social Media handles: \_\_\_\_\_  
 \_\_\_\_\_

**2017Application**

**Email Application Form along with the following to: [info@magpiesandpeacocks.org](mailto:info@magpiesandpeacocks.org)**

- One (1) recent headshot of yourself
- Your Bio (up to 300 words or short video)
- Your designer statement (up to 300 words or short video)
- Your Virtual portfolio:

Which should include the following...

Design sketches or renderings of three or four (3-4) of your previous designs.

Full Images and detail shots from of two (2) completed garments from an previous collection.

Junior applicants (only) may supply additional sketches if they do not have completed garments. (photo or scanned images are accepted as JPG or PDF)

**Photo and/or Video Release:**

I authorize the use and reproduction of all photographs or videos, supplied by me or taken of me during the competition/event (without any compensation to me) by Magpies & Peacocks, Catwalks & Classrooms or anyone authorized by the above names. All videos | photos remain the property of Magpies & Peacocks, Inc.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

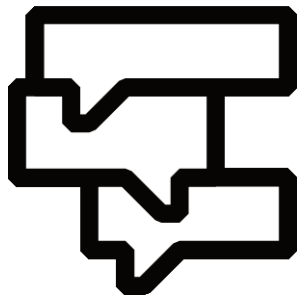
*If under 18, Parent or Guardian must sign*

*Note: Magpies & Peacocks maintains Rights of Refusal for the Catwalks & Classrooms Student Sustainable Fashion Showcase and Competition.*

FOR OFFICIAL USE ONLY:

First: \_\_\_\_\_ Second: \_\_\_\_\_ Third: \_\_\_\_\_  
 Best of Show: \_\_\_\_\_ Recorder's Initials: \_\_\_\_\_





**OCT 2017**



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Tel | Text: 832-299-5609

**For Further Information, Media Packs, Sponsorship  
and Volunteer Opportunities: Please contact**

Ahshia Berry

*Director of Communications*

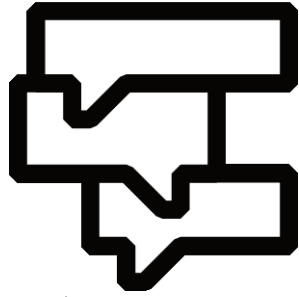
**T:** 832-205-7956

**E:** [ahshia@MagpiesandPeacocks.org](mailto:ahshia@MagpiesandPeacocks.org)

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## Five Things you should know about Fast Fashion:

### One.

The fashion industry is the world's **2nd largest polluter** Second to the oil industry.

### Two.

We consume a staggering **80 billion pieces of clothing** each year.

This is up 400% from two decades ago.

### Three.

We currently **only recycle 15%** of donated clothing.

**85%** ends up in landfills or flooding markets in developing countries killing local economies.

### Four.

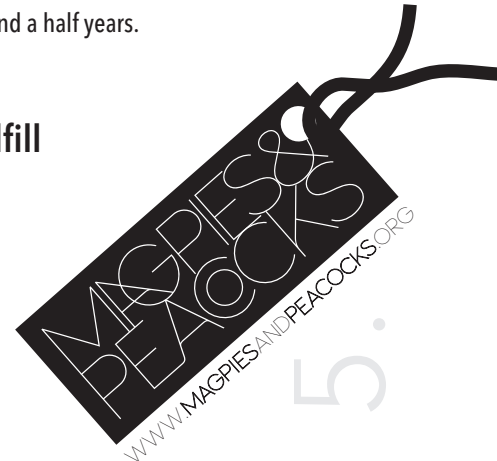
One-in-six people work in the global fashion industry. A majority of these workers are **women earning less than \$3** per day in deplorable conditions. **Many are children**

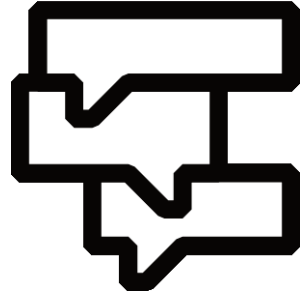
### Five.

It takes **715 gallons of water to make just one t-shirt**

That's about the amount of water an average person drinks over the course of two and a half years.

Be an #AgentOfChange #KeepFashionOutOfLandfill





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## **Your Design Brief: The 'All Gown'**

You are challenged to design a contemporary sustainable 'Gown' for an informed fashion and eco-conscious client. It will be a gown that encompasses 'All' – from you as a designer, your client, the planet and the future of sustainable fashion. It must represent YOU as a forward thinking, zero-waste designer as much as it represents THEIR love of current fashion and dedication to inspire others in the global issues of sustainability.

This is a showcase piece so we are looking for quality, luxury, fit and finish of course, but special attention should be made to creative reuse of unexpected materials, so think outside of the box. We strongly encourage volume and drama! As a fashion sustainability challenge your final piece should show creative reuse of fabric up-cycled into a wearable, marketable, fashion forward piece. You will 'shop' for your materials from the M&Ps Resource Library:

## **The Magpies & Peacocks Post Consumer Textiles Resource Library Includes:**

Bolt-Ends – waste fabric leftover from garment manufacturing, upholstery and interior trade

Clothing samples – part-finished or finished clothing samples

Damaged textiles – unused textiles that have been damaged

Dead stock – Unsold clothing

Secondhand clothing – any clothing or fashion accessories that have been owned and then discarded by consumers (both used and unused)

Secondhand textiles – any finished non-clothing textiles (such as curtains, bedding etc)

Textile swatches – leftover textile samples from production

Textile scrap – material created during garment production

Any combination of the above is allowed.

## **UP-CYCLE**

Reuse (discarded objects or material) in such a way as to create a product of a higher quality or value than the original.

## **SUSTAINABLE FASHION**

Involving methods that do not completely use up or destroy natural resources.

The goal of which is to create a system which can be supported indefinitely in terms of human impact on the environment and social responsibility.

