

22801 N. 22nd Street, Phoenix, AZ 85024 • 602.449.4500 • BoulderCreekPTO.com • President@BoulderCreekPTO.com

## Boulder Creek Elementary School Sponsorship Program

### **PLATINUM BOBCAT (\$500)**

- Recognition at one of our most popular Boulder Creek Elementary School community events
- Color portrait banner (2' x 8') provided (\$50 value) displayed outside of school
- Logo and website advertised on event flyers (distributed to over 500 residential homes) and posters
- Advertisement: (1/4 page) in one Boulder Creek PTO Newsletter (distributed to over 500 residential homes)
- Business card advertisement on Boulder Creek PTO website for the school year, including link to business website
- Marquee sponsorship recognition
- Advertise eFlyer\* via Boulder Creek PTO social media (1x per month)
- Sponsorships are tax-deductible\*\*

#### GOLD BOBCAT (\$350)

- Recognition at one of our most popular Boulder Creek Elementary School community events
- Color portrait banner (2' x 8') provided (\$50 value) displayed outside of school
- Logo and website advertised on event flyers (distributed to over 500 residential homes) and posters
- Advertisement\* (1/8 page) in one Boulder Creek PTO newsletter (distributed to over residential 500 homes)
- Business card advertisement on Boulder Creek PTO website for the school year, including link to business website
- Advertise eFlyer\* via Boulder Creek PTO social media (4x per school year)
- Sponsorships are tax-deductible\*\*

#### SILVER BOBCAT (\$200)

- Advertisement\* (1/8 page) in one Boulder Creek PTO newsletter (distributed to over residential 500 homes)
- Business card advertisement on Boulder Creek PTO website for the school year, including link to business website
- Advertise eFlyer\* via Boulder Creek PTO social media (1x per school year)
- Sponsorships are tax-deductible\*\*

#### **COPPER BOBCAT**

- \$25 per quarter
- Advertise on website and e-Newsletter

# Questions? Need Help? Want to Get Started? Contact: <a href="President@BoulderCreekPTO.com">President@BoulderCreekPTO.com</a>

 $<sup>\</sup>ensuremath{^{*}}$  Marketing assistance provided to design newsletter advertisement and eFlyers

<sup>\*\*</sup> Boulder Creek PTO is a 501(c)(3) non-profit organization, Please consult your tax advisor with any questions.