GLASSBORO EVENTS

2021 SPONSORSHIP & MARKETING OPPORTUNITY

COMMUNITY DAY
JUNE 12

ART FESTIVAL
JULY 17

CAR SHOW
SEPTEMBER 3

ITALIAN FESTIVAL
SEPTEMBER 11

BEER FESTIVAL
SEPTEMBER 18

BORO IN LIGHTS
DECEMBER 3

Glassboro.org/signature-events
GLASSBORO NJ
GLASSBORO CommUNITY DAY
Saturday, June 12, 2021 | SPONSOR FACT SHEET

<table>
<thead>
<tr>
<th></th>
<th>PRESENTING</th>
<th>PREMIUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRICE</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,000</td>
<td>$500</td>
<td>$250</td>
</tr>
<tr>
<td>COMPANY LOGO</td>
<td>-Name/Logo displayed at event -Name/Logo displayed on event banner -Name/Logo displayed on event emails &amp; online events page/social media/kiosks</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DISPLAY SPACE</td>
<td>-10x10 space provided at premium location -Name displayed on event banner -10x10 space provided</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ACKNOWLEDGEMENT</td>
<td>-Individually recognized -Stage time Company name recognized by sponsor level on stage Banner &amp; graphics, plus event website.</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>PROMOTION</td>
<td>Kiosks, Emails sent to Borough residents, Social Media.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Submit form to Tawana Bryant at: tbryant@glassboro.org
Or mail form to the office of economic development: Attention: Tawana Bryant
856-881-9230 ext. 88322 | 1 South Main Street, Glassboro, NJ 08028

PLEASE CIRCLE THE DESIRED SPONSORSHIP LEVEL BELOW

PRESENTING [ ] PREMIUM [ ] GOLD [ ] SILVER [ ] BRONZE [ ]

COMPANY NAME: ________________________________________________________________
CONTACT PERSON: ______________________________________________________________
COMPANY ADDRESS: _____________________________________________________________
PHONE#: ___________________________ EMAIL: _____________________________________

You will receive an invoice for the identified sponsorship level. Please submit logo artwork to: tbryant@glassboro.org

PAYMENT DUE 90 DAYS PRIOR TO EVENT MARCH 15, 2021

Acknowledgement: _____________________________________________________________

Signature
### GLASSBORO NJ ART FESTIVAL

**Saturday, July 17, 2021 5:00 pm – 10:00 pm** | **SPONSOR FACT SHEET**

<table>
<thead>
<tr>
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<th>PRESENTING</th>
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<tbody>
<tr>
<td>PRICE</td>
<td>$3,000</td>
<td>$2,000</td>
<td>$1,000</td>
<td>$500</td>
<td>$250</td>
</tr>
<tr>
<td>PROMOTION</td>
<td>Kiosks, Emails sent to Borough residents, and Social Media.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ACKNOWLEDGEMENT</td>
<td>Individual recognized, stage banner &amp; graphics</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DISPLAY SPACE</td>
<td>- 10x10 space provided at premium location</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>COMPANY LOGO</td>
<td>Kiosks, Emails sent to Borough residents, and Social Media.</td>
<td></td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

Complete this form to confirm and secure sponsorship

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- tbryant@glassboro.org
- 856-881-9230 ext. 88322
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- 1 South Main Street, Glassboro, NJ 08028

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<tbody>
<tr>
<td>COMPANY NAME:</td>
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<tr>
<td>CONTACT PERSON:</td>
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<tr>
<td>COMPANY ADDRESS:</td>
<td>________________________________</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>PHONE#:</td>
<td>________________________________</td>
<td>EMAIL:</td>
<td>________________________________</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

You will receive an invoice for the identified sponsorship level. Deadline for sponsorship: April 15, 2021

Please submit formatted logo artwork to: tbryant@glassboro.org by April 15, 2021 PAYMENT DUE 90 DAYS PRIOR TO EVENT

Acknowledgement: __________________________________________________________________________________

Signature
### GLASSBORO NJ
**CRUISE NIGHT CAR SHOW AND FOOD TRUCK FESTIVAL**  
*Friday, September 3, 2021, 5:00 pm – 9:00 pm | SPONSOR FACT SHEET*

<table>
<thead>
<tr>
<th></th>
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<tr>
<td><strong>PRICE</strong></td>
<td>$3,000</td>
<td>$2,000</td>
<td>$1,000</td>
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<td>$250</td>
</tr>
<tr>
<td><strong>PROMOTION</strong></td>
<td>Wayfinding, Emails sent to Borough residents, and Social Media.</td>
<td></td>
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</tr>
<tr>
<td><strong>COMPANY LOGO</strong></td>
<td>-Name/Logo displayed at event</td>
<td>-Company Name/Logo displayed on event banner</td>
<td></td>
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<tr>
<td><strong>DISPLAY SPACE</strong></td>
<td>-Display space provided (electric not included)</td>
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</tr>
<tr>
<td><strong>ACKNOWLEDGEMENT</strong></td>
<td>-Individually recognized, plus trophy presentation</td>
<td>Company name recognized by sponsor level on stage Banner &amp; graphics, plus event website</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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<td><strong>COMPANY NAME:</strong></td>
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<tr>
<td><strong>CONTACT PERSON:</strong></td>
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<tr>
<td><strong>COMPANY ADDRESS:</strong></td>
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</tbody>
</table>

You will receive an invoice for the identified sponsorship level. Deadline for sponsorship: June 1, 2020

Please submit formatted logo artwork to: [tbryant@glassboro.org](mailto:tbryant@glassboro.org), PAYMENT DUE 90 DAYS PRIOR TO EVENT

Acknowledgement: ____________________________________________________________

Signature
### 2021 MARKETING OPPORTUNITIES

**GLASSBORO NJ**
**ST. ANTHONY’S ITALIAN FESTIVAL**
*Saturday, September 11, 2021, 2:00 pm – 10:00 pm | SPONSOR FACT SHEET*

<table>
<thead>
<tr>
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<tr>
<td><strong>PRICE</strong></td>
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<td>$2,500</td>
<td>$1,000</td>
<td>$500</td>
<td>$250</td>
</tr>
<tr>
<td><strong>DISPLAY SPACE</strong></td>
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<td></td>
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<tr>
<td></td>
<td>- Name/Logo displayed on event banner</td>
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<tr>
<td></td>
<td>- 10x10 Display space provided</td>
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<tr>
<td><strong>ACKNOWLEDGEMENT</strong></td>
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</tr>
<tr>
<td></td>
<td>- Individually recognized</td>
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<td></td>
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<tr>
<td></td>
<td>Company name recognized by sponsor level on stage</td>
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</tr>
<tr>
<td></td>
<td>Banner &amp; graphics, plus event website</td>
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<tr>
<td><strong>PROMOTION</strong></td>
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**PLEASE CIRCLE THE DESIRED SPONSORSHIP LEVEL BELOW**

- [ ] PRESENTING
- [ ] PREMIUM
- [ ] GOLD
- [ ] SILVER
- [ ] BRONZE

**COMPANY NAME:**

**CONTACT PERSON:**

**COMPANY ADDRESS:**

**PHONE#:**

**EMAIL:**

You will receive an invoice for the identified sponsorship level. Deadline for sponsorship: June 15, 2021

Please submit formatted logo artwork to: [tbryant@glassboro.org](mailto:tbryant@glassboro.org) **PAYMENT DUE 90 DAYS PRIOR TO EVENT**

**Acknowledgement:**

**Signature**
## GLASSBORO NJ
### BORO IN LIGHTS FESTIVAL

**Friday, December 3, 2021, 6:00 pm – 9:00 pm | SPONSOR FACT SHEET**

<table>
<thead>
<tr>
<th></th>
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<tr>
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<td>$2,500</td>
<td>$1,000</td>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| SPECIALTY      | -Photographs with Santa  
-Check presentation on main stage during event |
| ACKNOWLEDGEMENT| Individually recognized by sponsor level, stage banner & graphics, plus event website |
| DISPLAY SPACE  | Display space located at premium location (no electricity) |

**Complete this form to confirm and secure sponsorship**

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856-881-9230 ext. 88322  
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- [ ] PRESENTING  
- [ ] PREMIUM  
- [ ] GOLD  
- [ ] SILVER  
- [ ] BRONZE

**COMPANY NAME:**  

**CONTACT PERSON:**  

**COMPANY ADDRESS:**  

**PHONE#:**  

**EMAIL:**  

*You will receive an invoice for the identified sponsorship level. Deadline for sponsorship: September 1, 2021  
Please submit formatted logo artwork to: tbryant@glassboro.org PAYMENT DUE 90 DAYS PRIOR TO EVENT*

**Acknowledgement:**  

**Signature:**
GLASSBORO NJ
BOROBRIEFS
Advertising Contract & Policy

Name: ___________________________________ Company: ___________________________

Mailing Address: ____________________________________________________________________

Phone Number: __________________________ Fax: ________________________________

Email: _____________________________________ Edition(s): Spring 2021 / Fall 2021

COST/SPECS

<table>
<thead>
<tr>
<th>X</th>
<th>Type</th>
<th>Size Specs</th>
<th>Cost</th>
<th>Edition (Circle)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Business Card</td>
<td>3.25” W x 2” H</td>
<td>$75</td>
<td>Spring</td>
</tr>
<tr>
<td></td>
<td>¾ Page</td>
<td>4” W x 5.25” H</td>
<td>$125</td>
<td>Fall</td>
</tr>
<tr>
<td></td>
<td>½ Page</td>
<td>8” W x 5.25” H</td>
<td>$250</td>
<td>Spring</td>
</tr>
<tr>
<td></td>
<td>Full Page</td>
<td>8.25” W x 10.75” H</td>
<td>$500</td>
<td>Fall</td>
</tr>
</tbody>
</table>

Business Card
3.25” W x 2” H
$75
Spring          Fall

¾ Page
4” W x 5.25” H
$125
Spring          Fall

½ Page
8” W x 5.25” H
$250
Spring          Fall

Full Page
8.25” W x 10.75” H
$500
Spring          Fall

AMOUNT DUE
$_____
Spring          Fall

Spring: In Homes May 1
Artwork/Payment due March 1

Fall: In Homes November 1
Artwork/Payment due September 1

All ads are full color

• Checks should be made payable to: Borough of Glassboro
• Checks should be submitted to the Boro Attn: Tawana Bryant, 1 South Main Street, Glassboro, NJ 856-881-9230 ext. 88322 tbryant@glassboro.org
• You will have the opportunity to change the design of your ad for each edition as long as you provide the office with any changes by the deadlines provided by the Borough for each edition.

We thank you for supporting the Glassboro Briefs newsletter.

Your company has agreed to advertise in the Glassboro Briefs newsletter for the editions indicated above. I agree to the terms of this contract as stated above and will honor the contract as indicated:

_____________________________________    ___________________________________________   ____________________
Print Name                                     Signature                                     Date

All advertising payments must be submitted with application

All ads must adhere to the Borough of Glassboro’s Advertising Policy, according to Resolution R:390-13.
GLASSBORO NJ
FRESHMAN ORIENTATION BROCHURE
Advertising Reservation Form

Recipients will be all incoming Rowan University freshman and their parents. The goal of the orientation brochure is to promote Glassboro businesses to incoming freshman, have them familiarize themselves with what is available to them as they begin their college experience.

Publication Date: Summer 2021
Content and Ad Deadline: March 15th
Advertisement Opportunity:
Cost: $100 per ad  Size: 2.5” W x 1.5” H

Business Name: ____________________________  Contact: ____________________________
Address: ____________________________________  Contact Number: _______________________
Email: __________________________________________

_______________________________________________  ________________________________
Signature (authorized business representative)  Date

Payment:

All payments are due at the time of reservation.
Glassboro accepts checks, cash or credit card.
Payments should be made to: The Borough of Glassboro, 1 South Main Street, Glassboro, NJ, 08028
ATTN: Tawana Bryant
Phone: 856-881-9230 Ext. 88322
GLASSBORO NJ
MARKETING POST CARD
Advertising Reservation Form

Postcard recipients include 10,300 residents in Mullica Hill, Pitman and Sewell. The goal is to promote Glassboro businesses in surrounding communities in close proximity to the Route 322 corridor. It encourages residents in these areas to travel 322 to downtown Glassboro and Rowan Boulevard for events or to patronize businesses throughout town. The theme of the fall postcard is “Glassboro for the Holidays.”

Postcard 1: Glassboro Events Calendar (Spring Mailing)
Publication Date (arrival in homes): May 1
Content and Ad Deadline: March 1

Postcard 2: Glassboro for the Holidays (Fall Mailing)
In Homes: November 1
Content and Ad Deadline: September 1
Size: Business Card (3.25” W x 2” H)
Cost: $125 per ad

Mailing (circle): Postcard 1 Postcard 2 Both

Business Name: ___________________________________________ Contact: _______________________________
Address: __________________________________________________ Contact Number: _________________________
Email: ____________________________________________________

_________________________________________________________ ________________________________
Signature (authorized business representative) Date

Payment:

All payments are due at the time of reservation.
Glassboro accepts checks, cash or credit card.
Payments should be made to: The Borough of Glassboro, 1 South Main Street, Glassboro, NJ, 08028
ATTN: Tawana Bryant
Phone: 856-881-9230 Ext. 88322
2021 Glassboro Corporate Event Sponsor for $25,000

- Large Banner – to be placed on Rt 322 all year.
- Advertisement on all social media
- Advertisement on all published print
- Advertisement on Kiosk – all year
- Advertisement All Marketing Print - Boro Briefs, freshman orientation, postcard
- Event recognition at every event
- Table/Spot available at all events

Events:

- CommUnity Day – Saturday, June 12, 2021 | 11:00am-3:00pm
- Art Festival – Saturday, July 17, 2021 | 5:00-10:00pm
- Cruise Nite – Friday, September 3, 2021 | 5:00-9:00pm
- St. Anthony’s Italian Festival – Saturday, September 11, 2021 | 2:00-10:00pm
- Craft Beer Festival – Saturday, September 18, 2021 | 1:00-5:00pm
- Boro In Lights – Friday, December 3, 2021 | 6:00-9:00pm

Business Name: ____________________________ Contact: ____________________________
Address: __________________________________ Contact Number: __________________
Email: ____________________________________________

Signature (authorized business representative) Date

Payment:

All payments are due at the time of reservation.
Glassboro accepts checks, cash or credit card.
Payments should be made to: The Borough of Glassboro, 1 South Main Street, Glassboro, NJ, 08028
ATTN: Tawana Bryant
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