

# ADELINA NOHRNBERG

GRAPHIC DESIGNER | ILLUSTRATOR

## EXPERIENCE

### **NVIDIA :: SENIOR GRAPHIC DESIGNER**

Santa Clara, CA 2010-Present

- Design the look and feel of campaigns/events/product launches and promotional materials such as posters, banners, T-shirts, magazine ads, monitor hats, etc.
- Design retail stores presence materials such as retail kiosks, gondola headers, shelf talkers, posters, flyers, etc.
- Work directly with the art directors, creative directors, and vendors to discuss about design directions, objectives, scheduling and other project parameters.
- Creation of illustrations, logos, icons and branding guidelines.

### **PHILIP ROBERTS MODELS :: FREELANCE WEB AND GRAPHIC DESIGNER**

Palo Alto, CA 2009-2010

- Updated and maintained the corporate website.
- Designed graphic materials for advertising and performed photo retouching for the company's image bank.

### **SUCCESSNET ASESORES :: FREELANCE WEB AND GRAPHIC DESIGNER**

Miami, Florida 2008-2009

- Created the company's logo and corporate identity.
- Designed the corporate website, e-learning courses, business cards and advertising materials.

### **MANAPRO CONSULTORES :: WEB AND GRAPHIC DESIGNER**

Caracas, Venezuela 2005-2007

- Designed website templates for clients.
- Designed promotional material, newsletters, created the company's new corporate identity.

## EDUCATION

### **CAÑADA COLLEGE**

Redwood City, CA 2008

Painter X course

### **MISSION COLLEGE**

Santa Clara, CA 2007

Adobe Illustrator course

XHTML and CSS course

### **INSTITUTO UNIVERSITARIO DE DISEÑO LAS MERCEDES**

Caracas, Venezuela 2000-2003

Graphic Design

## CONTACT

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## FIELDS OF EXPERTISE

Graphic Design

Illustration

Print and Packaging Design

Brand Identity

Layout

Typography

Apparel Graphics

Photo Retouching

Concepting

Fine Arts (acrylic, watercolor, ink, pencils)

Painting, Sketching

## SOFTWARE

Photoshop

Illustrator

InDesign

Acrobat Pro

Bridge

Dreamweaver

Mac OS

Windows OS

Microsoft Office

HTML and CSS

## LANGUAGES

English

Spanish