2014–2015 AVID SNAPSHOT

- A 501 (c)(3) nonprofit organization established in 1980
- Impacts more than 800,000 students annually
- Serves students in
  - grades K–12 and postsecondary
  - 44 states and 16 other countries/territories
  - approximately 5,000 schools and 43 higher education institutions
- Serves 66% low-income (free or reduced-price lunch) secondary students*
- Includes 50% Hispanic/Latino, 21% White, 17% Black/African American, 6% Other, 5% Asian*

Impressive results* for 2014 AVID seniors (AVID Senior Data Collection, 2014; study of 36,448 AVID seniors)
- 91% reported plans to attend a postsecondary institution: 61% to a four-year college, 30% to a two-year college
- 77% reported taking at least one rigorous course (e.g., AP®, IB®, or Cambridge®) with 67% taking the corresponding exam

AVID closes the achievement gap for ALL students
2014 AVID seniors completing four-year college entrance requirements

AVID trains educators to use proven practices to prepare students for success in high school, college, and a career, especially students who are traditionally underrepresented in higher education.

How AVID Works:
✓ Teaches academic skills and behaviors not targeted in other classes
✓ Provides intensive support with in-class tutorials and strong student/teacher relationships
✓ Accelerates underachieving students into more rigorous courses
✓ Creates a positive peer group for students
✓ Develops a sense of hope for personal achievement gained through hard work and determination
✓ Establishes a schoolwide structure focusing on college readiness and college success

The AVID College Readiness System:
✓ Provides a schoolwide system to impact all students
✓ Raises student achievement
✓ Transforms a school’s culture to a college readiness culture
✓ Closes the achievement gap
✓ Increases the number of students enrolled in higher-level courses (Pre-AP®, AP®, IB®, Dual Credit, Cambridge®)
✓ Is a catalyst for true education reform in public school systems

*AVID general data collection 2014, due to rounding numbers may not sum to 100%.