

A New Campus? Why...?

Many of us might have this question? Why on earth are we spending time, energy and money on a new campus? We actually have answers to these questions based on research done during the last 12 months. So what are the answers to the why?

1) To reach millennials. 62% of attendees of new church plants or campus plants are under age 35. We can not leave behind a generation and the millennial generation will not conform to how it has been done. They want to blaze their own trail. New helps with that.

2) Share the Gospel. New = energy and excitement including the Gospel. Attendees of a new campus or church plant are 52% more likely to invite friends and family to consider faith in Jesus. The church only exists for this purpose. If it takes something new to give us the courage to share the Gospel, then let's do something new.

3) All hands on deck. When starting something new there is wide ownership and deep commitment to the vision of what is being started. More people engage as a regular volunteer, to the tune of 31% more people serving regularly within the ministry.

#4) Bigger is better. Growth is a good thing. Having more people at church this week compared to last week is a good thing. Numbers matter because every number has a name, every name has a story and every story matters to God. A new church or campus grows on average 170% faster than an established church. The point is to grow, because thousands of people in Sioux County aren't following Jesus.

#5) Financial responsibility. It is significantly more cost effective to start something new compared to the ongoing cost of existing ministry. The most efficient way to envelop new people into the life of the church is to start something new.

If after this you are still thinking, I don't get it. The biggest why to the new campus called Granite Church is the vision. Our vision over the next 3-5 years is to envelop every new person who moves into Sioux County and every person who is far from Jesus into the life and ministry of FRC. And we are going to expand the reach of the Kingdom, locally, regionally and globally and become a multi-site ministry. To this we are called and to this we will be held accountable.

Because of this vision we will do whatever it takes, short of sinning, to share the Gospel with people who aren't following Jesus. Who doesn't want in on that?