



LIZA GOETTER

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A hardworking and passionate artist. Recently earned Bachelor's degrees in Graphic Design and Studio Art. A highly motivated individual with positive energy and innovative ideas. Seeking an opportunity to contribute my creative skills and workforce experience in marketing and design to a professional team. Additionally looking for opportunities to enhance my knowledge in the creative fields and all fields, in order to understand the world and my place in it.

EDUCATION

2014 - 2017 Mount Mary University, Milwaukee, WI

2012 - 2014 UW-Waukesha, Waukesha, WI

Majors: Graphic Design/Studio Art

EXPERIENCE

May 2016 - Present - **Cleaner** - Sparkly Cleaning Service, Milwaukee, WI

Clean homes, provide friendly service to clients.

Feb 2017 - May 2017 - **Art Department Assistant** - Mount Mary University, Milwaukee, WI

Created graphics and materials for events, assisted with coordination, set up and take down of events, general organization and maintenance.

Mar 2016 - Mar 2017 - **Director of First Impressions** - 18|8 Fine Men's Salon, Elm Grove, WI

Maintained the front end of the salon, greeted and provided hospitality to guests, kept the books, answered phone, administrative duties.

May 2014 - Jul 2016 - **Marketing Intern** - Mortenson Construction, Brookfield, WI

Designed graphics/posters/templates/slides, data entry, CRM, administrative duties, printed/collated/bound documents, event planning, helping in other departments as needed, attended weekly marketing meetings, organization.

Sep 2014 - Mar 2016 - **Manager** - JoAnn Fabrics, Menomonee Falls, WI

Open and closed the store, managed other employees, customer service, counted deposit, answered phones, general maintenance and organization.

Jul 2014 - Dec 2014 - **Art Gallery Assistant** - UW-Waukesha Art Gallery, Waukesha, WI

Set up and took down exhibitions, monitored gallery visits, create additional materials needed (posters, cards, labels, signs etc.).

SKILLS

Adobe Creative Cloud, Microsoft Offices, Salesforce, Mac or PC, Squarespace, HTML, Logo Design, Photo Editing, Drawing, Teamwork, Leadership, Training, Branding, Printing, Brainstorming, Collaborating, Observing, Common Sense.

ACTIVITIES

2014 - Present - Volunteer Religious Education Teacher, St. Mary's Parish Church

2017 - Study Abroad, "Special Topics: Time, Place & Memory", Ireland

- Volunteer Designer, Frieden's Community Ministries, Milwaukee, WI

- Volunteer, Despensa de Paz Food Pantry, Milwaukee, WI

- CREO Exhibition, Marian Gallery, Mount Mary University

- Collaborative Print Installation, Voices of Leadership, Mount Mary University

2016 - Milwaukee Flag Redesign Initiative Semifinalist

- Volunteer Designer, Salvation Army Boutique Startup, Milwaukee, WI

- Volunteer Designer, Arches Magazine, Mount Mary University

- CREO Exhibition, Marian Gallery, Mount Mary University

2015 - Volunteer Designer, Arches Magazine, Mount Mary University

- CREO Exhibition, Harley Davidson Museum, Milwaukee, WI

- Metal, Ink & Chiffon exhibition, Marian Gallery, Mount Mary University

2012 - 2014 - Member of UW - Waukesha Art Club, UW-Waukesha,

Feb 2010 & 2011 - Volunteer Medical Assistant/Interpreter, Honduras