

LAS VEGAS  
FASHION  
COUNCIL



*happy easter!*

I hope that this newsletter finds you and your families healthy and navigating through these unprecedented times as best you can with grace, grit and gratitude.

These last few weeks have presented some unique challenges and opportunities, that are changing daily for individuals and companies to pause, reflect and reset.

First and foremost the health crisis that COVID-19 presents has us all paying closer attention to increased hand washing, social distancing, self isolation, quarantine and beyond. Our heart goes out to those that have lost the battle against the virus or fighting it now at varying levels. We all need to continue to do our part for ourselves, our families, our community and the front line health care workers that are putting themselves at risk everyday.

We would like to dedicate this months newsletter to celebrate those that are working tirelessly at the forefront to deliver critical healthcare, services and products to keep the engine of our community, our nation and our world in motion.

Additionally, we would like to recognize some folks that are jumping in to make a difference, businesses that are getting creative with ways to survive and thrive and services and resources being offered during these trying times.

Please join us in supporting some of those mentioned here and please share any additional efforts being made that we can highlight in future issues and on social media.

Wishing you all good health and peace of mind.

With grace and gratitude,

**CARRIE CARTER COOPER**

**LAS VEGAS FASHION COUNCIL FOUNDER AND PRESIDENT**

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## UPCOMING EVENTS

The Las Vegas Fashion Council is following COVID-19 guidelines and will be postponing our events, **Spring Into Style** (*Saturday, April 18 at Las Vegas North Premium Outlets*) and **Showgirl Costume Design Presentation and Member Mixer** (*Saturday, May 2 at the Nevada State Museum, Las Vegas*), until further notice.



**ARTLIVE!**

Saturday, September 26  
Zappos Headquarters  
400 Stewart Ave, Las Vegas, NV 89101

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## THANK YOU



DOCTORS & NURSES



PARAMEDICS



PROTECTIVE SERVICES



FIRE SERVICES



GROCERY STORE STAFF



TRANSIT & TAXI DRIVERS



PHARMACISTS



FARMERS



DELIVERY DRIVERS



JOURNALISTS



CLEANERS



CHEFS



MAINTENANCE WORKERS



LAB TECHNICIANS



SOCIAL SUPPORT WORKERS



SANITATION WORKERS

# WAYS TO SUPPORT



How you can help: Ways to give, volunteer and donate and more (via Las Vegas Weekly)



Nevada COVID-19 Response, Relief and Recovery Task Force and the Nevada Community Foundation partnered to support the COVID-19 response, relief and recovery efforts.

Three Square Food Bank Implements Emergency Food Distribution Strategy Plan in response to COVID-19.



Las Vegas restaurants offer takeout, delivery in wake of shutdown (via Las Vegas Review-Journal)

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# SPRING *into* ACTION

WE WOULD LIKE TO RECOGNIZE THOSE THAT HAVE BEGUN TO SPRING INTO ACTION!



Fashion Industry Comes Together to Fight Coronavirus Pandemic (via WWD)

NORDSTROM

Nordstrom alterations teams to sew more than 100,000 medical masks for health care workers (via ABC St. Louis)



Arts District turning plywood into artwork to inspire hope (via Las Vegas Review-Journal)





POWERED BY  
LAS VEGAS  
FASHION  
COUNCIL

### MASK TASK FORCE

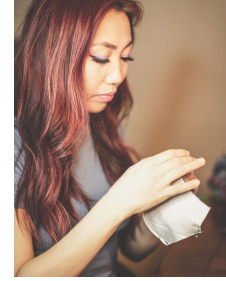
The Las Vegas Fashion Council Mask Task Force has been assembled due to the dire news of the mask shortage, amongst other items, to fight the COVID-19 crisis and support our front line healthcare workers, senior centers, high-risk individuals, food distribution volunteers and more.

With that, we have created a grassroots effort for all hands on deck to reach out to our community to assist with donating in the following ways:

- N95 masks
- Volunteers for Production of reusable Masks
- Donations of materials
- Financial donations to purchase fabric and materials

LEARN MORE AND DONATE

JOIN FACEBOOK GROUP



Coronavirus government response updates: Trump says CDC now advising Americans wear non-medical masks (via Yahoo)

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## Making a difference



Who's hiring in Las Vegas? These companies are adding workers (via Las Vegas Review-Journal)



LVFC member, **Dee Berkley** with **Dee Berkley Jewelry**, is donating 100% of profits to Southern Nevada's only food bank and the largest hunger-relief organization, **Three Square Food Bank**. Every bracelet you purchase will provide 45 meals for children, adults, and seniors in our community. [SHOP NOW](#)



LVFC Board of Directors member and Event Co-Chair, **Michelle Howard** with **Flora Couture**, sent a little love everyone's way by leaving beautiful arrangements around the community. They were featured on **FOX5 Las Vegas** for putting smiles on the faces of first responders and healthcare workers. [READ MORE](#)



LVFC Board of Directors member and Event Co-Chair, **Kristin Coons** with **Divine Line**, donated 100 tote bags to **Helping Hands of Vegas Valley** to facilitate food deliveries to seniors.

LVFC member, **Anna Bartoletti**, was featured on **Vegas Buzz TV** for donating custom masks to those in need. She has teamed up with the Las Vegas Fashion Council Mask Task Force to receive support in getting supplies. [READ MORE](#)



*honey* S A L T

Honey Salt chefs make 800 meals for most at-risk people, part of new program Delivering with Dignity (via KTNV)



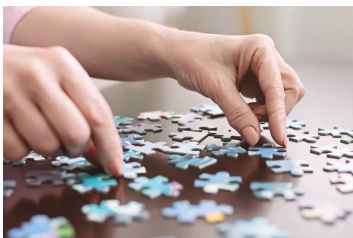
Self-Isolation Moods: A Playlist (via Michael Shulman)



Las Vegas students safely perform symphony from their homes (via Las Vegas Review-Journal)



Psychology experts share their tips for safeguarding your mental health during quarantine (via CNBC)



100 things to do while stuck inside due to a pandemic (via USA Today)

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# TIPS & TRENDS



- While trying to keep the kids occupied at home, they are probably adding additional wear and tear to their shoes. Take a look at [Pediped Footwear](#)'s selection of baby sandals and kids dress shoes that provide all-day comfort, style and protection.
- Get dressed to Zoom! When you have a video conference and want to look chic, look to brands at [Saks Fifth Avenue](#). The local sales associates are able to fulfill your requests and orders that can be directly shipped to you.
- Cute Kid Bracelet gift boxes are the perfect addition to your Easter baskets. [Dee Berkley Jewelry](#) has Mama and Mini gift box designs!
- Whether you are working out or lounging at home, leggings are a must-have. Shop different brands at [Neiman Marcus](#).
- [The Moon in Leo Clothing](#) has been making cotton, washable, reusable face masks! If you want the opportunity to help get masks and gowns to medical workers, join the [Mask Task Force](#) and purchase supplies at [JOANN Fabric and Craft Store](#).
- Easter is the perfect time to break out your spring dresses. You can find a variety of options at [Therapie Boutique](#).

# amazon**smile**

You can support the Las Vegas Fashion Council on AmazonSmile when you are shopping online during the quarantine and year round!

1. Go to [smile.amazon.com](https://smile.amazon.com).
2. Select the Las Vegas Fashion Council as your charity.
3. You shop and Amazon gives.
4. Save AmazonSmile as a bookmark for future reference.

SHOP AMAZONSMILE





The Las Vegas Fashion Council is proud to support our local fashion industry students. We present numerous opportunities for students to take part in design competitions, educational presentations, internship and mentoring opportunities.

The Public Education Foundation has made the difficult decision to cancel their annual Scholarship Luncheon, but remain committed to ensuring that students are recognized for their accomplishments.

*Winners will be announced soon!*



We would love to collaborate by joining our resources and ideas for the purpose of making Las Vegas a stand out in the fashion industry.

## MEMBERSHIP APPLICATION

# WELCOME

WE WOULD LIKE TO WELCOME OUR NEW MEMBER,  
**ANNA BARTOLETTI**, TO THE LAS VEGAS FASHION COUNCIL!



*anna bartoletti*

Anna Bartoletti is a Fashion Designer from New York City and has been living in the Las Vegas area for 10 years. Anna has a Bachelor's degree of Fine Arts in Fashion Design from The Fashion Institute of Technology in New York City. She was an apprentice to Betsey Johnson and was selected to design coordinating garments with Betsey that went down the runway together at New York Fashion Week, promoting recycled fabric. Anna also had one of her garments selected to be the opening piece for the "In Your Dreams" exhibit in New York City at The Museum at FIT. She has also worked as a costume designer in the film industry in Los Angeles and theater productions in Pittsburgh. She was honored to design and make Miss Nevada's 2018 Golden Knights costume worn at the Miss America pageant in Atlantic City, New Jersey. Anna also designed the retro Jackson 5 costumes for the traveling Michael Jackson show. Ms. Bartoletti continues to work on her own brand, producing custom made garments and award winning costumes here in Las Vegas.



# LOOKING FOR *designers & stylists*

Our mission is to advance the Las Vegas fashion industry and we are looking for local designers and stylists of all types to promote at upcoming events.

If you are interested, please email [info@lasvegasfashioncouncil.com](mailto:info@lasvegasfashioncouncil.com).

CONTACT US



The Las Vegas Fashion Council relies on the support of its patrons and their commitment to promote local designers and the fashion industry as a whole. We continually develop new strategies to sustain and support current and future fashion students and small business labels. Investing in the success of fashion students and local designers to secure the pipeline of talent for the future. We look to your patronage to support the LVFC.

MAKE A DONATION



## BOARD OF DIRECTORS

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