



## The New DataSmart Community

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Our hometown Cleveland Cavaliers are world champions. Beyond all the athleticism and human challenge in overcoming adversity, the NBA and every other professional sports league relies on big data analytics to drive play selection and match ups. Customized data analyses are used to help individual players with every part of their game from conditioning, to mechanics, to shot selection.

DigitalC is taking a page from the Cavs' playbook. Big data has transformed sports, financial services, and oil and gas exploration, and we believe big data can also be a "game changer" to positively impact a community's health, education, economic development, and the environment. [Read more from our recent OpEd column.](#)

### Water is Life. Hack for it.



DigitalC is partnering with The Cleveland Water Alliance and the Gaspe Beaubien Foundation (Montreal) on [AquaHacking Summit 2017: United for Lake Erie](#), a Cleveland-based program that puts environmental and technological innovation to work for water-related issues. We will mobilize hackers and IT developers to create technological solutions that help solve challenges surrounding Lake Erie and its supporting watershed.

Toledo, Windsor, Ontario, Detroit and Buffalo are joining Cleveland in this series of events over the next year. Funding partners include NASA, Northeast Ohio Regional Sewer district and Cleveland Water among others. [More here](#)

"This is a critical initiative for the region, as creativity and innovation using data and analytics are the foundation of our water supply's future."

**- Bryan Stubbs**

*Executive Director, Cleveland Water Alliance*

### DigitalC's Big Open Data Hub

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DigitalC has released version 1.0 of its Big Open Data Hub. The Hub is a cloud-based platform service with a growing number of curated data sets, software, and reporting tools. Access to most of the data sets in the Hub will be open to everyone with a computer and an Internet connection. DigitalC offers services to help organizations, agencies, and companies develop their own data collection strategies. Our

three dedicated data scientists also work on analytical engagements and report writing.

**Why does it matter?** Open data is public data that comes from a wide range of sources both locally and around the world. When made available, this data accelerates solutions to complex social issues such as homelessness, pediatric asthma and education. DigitalC is designing a platform so that Greater Cleveland citizens can access and use data the greater public good.

**Diane Gatto Barrett** shared these words of support:

*"Immediately after reading about Digital C's launch, I reached out to start a partnership. Our program, United Way 2-1-1, recognized that Digital C could not only analyze data from the 1/4 million people helped through our 2-1-1 each year, but could also work with us to develop a data sharing strategy to better serve our community. I'm thrilled to see Cleveland take another leap forward in utilizing local technical expertise for the public good."*



**Diane Gatto Barrett,  
Director, United Way 2-1-1**

**Interested in our Big Open Data Hub?** Contact us at [Dean.Trilling@DigitalC.org](mailto:Dean.Trilling@DigitalC.org)

## DataSmart Bootcamp

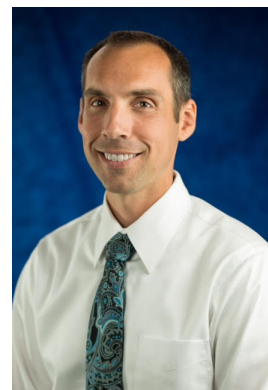
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Our new DataSmart Bootcamps position employees to become data-savvy professionals, and allow our region to develop and attract a 21st century skilled workforce. Join the other community based organizations who have signed on to take advantage of our three bootcamp training options. Each helps participants learn how to find and use data, utilize common data science and analysis tools, draw conclusions by analyzing data, and importantly, communicate results in a professional setting. Contact [Dean.Trilling@DigitalC.org](mailto:Dean.Trilling@DigitalC.org)

## GIS Symposium August 25, 2016

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"DigitalC has been instrumental in supporting the County and Sewer District to develop the strong program of the [NEOhio GIS Symposium](#) in August. With DigitalC's support, we have a tremendous line-up of speakers discussing not only how GIS technology can be used in the public & private sector, but also discussions around user engagement for application development, cyber security, and big data. DigitalC is a great asset in supporting the expanded use of public sector data and engagement technology." [Register for the 2016 NEOhio GIS Symposium here.](#)



**- John J. Kable III, GISP**

*GIS Planning & Development Manager and Database Administration Manager, Cuyahoga County Department of Information Technology*

## NextGen Apps & Service Team

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Our services include the Data and Insights Hub, Data Analytics Consulting, Data Literacy Education, and NextGen Apps. We look forward to partnering with you!



### **Dean Trilling**

My friends in corporate America thought I was crazy when I left IBM after a dozen years to build out a non-profit business offering focused on next generation apps and services. While I do miss the stale pretzels at 30,000 feet, I have found a challenge worth taking. My instinct tells me that the same tools and methods I used to provide insights to corporate customers could be used by cities, agencies, non-profits, and others across the community. Now I have a chance, as Senior Vice President, to lead with my actions as we build a sustainable business model to accelerate access, adoption and use of analytics and data driven solutions that address local priorities. Whether you are near or far, let me know if you'd like to join our technical or business advisory committees. Contact me directly at [Dean.Trilling@DigitalC.org](mailto:Dean.Trilling@DigitalC.org).



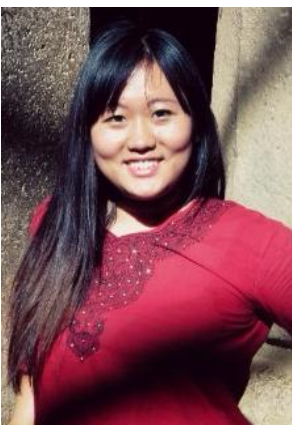
### **Kauser Razvi**

Our community needs solutions to solve its most pressing problems, and it doesn't matter if the solutions are magic or technology. As Director of Community and Developer Relations, I work directly with community groups, data stewards and software developers helping them implement technology tools in a way that takes the fear and angst out of tech, and focuses on real impact to people. Whether working inside an organization, or developing our DataSmart Boot camp to increase employee data literacy, I am committed to a human-center approach to technology. To learn about our data solutions services, contact me at [Kauser.Razvi@DigitalC.org](mailto:Kauser.Razvi@DigitalC.org).



### **Bill Su**

I could have chosen to join any for-profit startup as a Venture For America Fellow, but was compelled by the mission of DigitalC and excited to help blaze a trail. I will be Associate Analyst working with the team on NextGen Apps and Services. I just graduated from the University of Virginia with degrees in commerce, foreign affairs and psychology, and concentrations in marketing, information technology, entrepreneurship, and business analytics. Contact me at [Bill.Su@DigitalC.org](mailto:Bill.Su@DigitalC.org).



### **Cherie Chung**

I aspire to become a data scientist and entrepreneur in the field of international development, with a particular interest in education/workforce, public safety and food systems. I am a recent Georgetown University graduate with a major in international economics from the School of Foreign Service. As a Venture for America Fellow, I am excited to launch my career with DigitalC working with the NextGen Apps and Services team. Contact me at [Cherie.Chung@DigitalC.org](mailto:Cherie.Chung@DigitalC.org).

### **Cal Al-Dhubaib**


I love using data to tell powerful stories. As Case Western Reserve University's first data science graduate, I want to help others learn to love what data can do for them, so I am helping DigitalC develop the DataSmart Boot Camp for professional training. To learn more



contact me at [Cal.Dhubaib@DigitalC.org](mailto:Cal.Dhubaib@DigitalC.org).

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