

# BAHRAIN



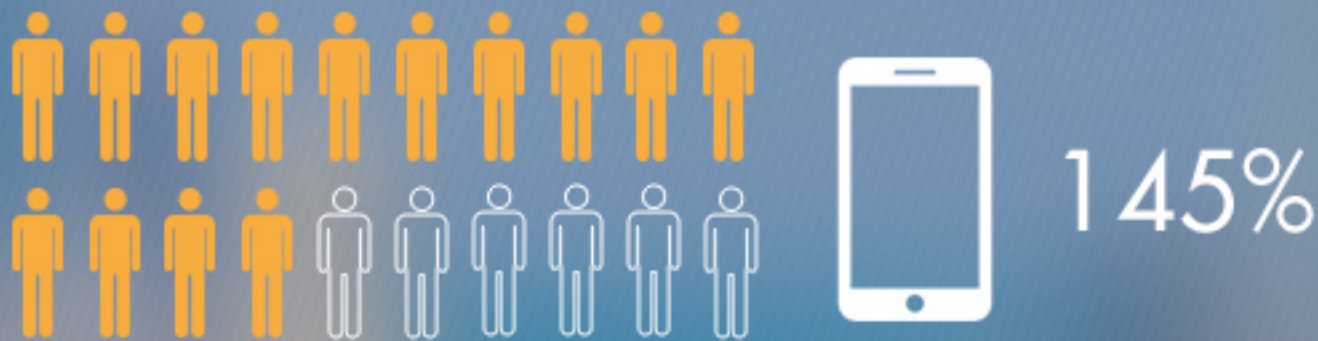
1.37 million

Arabic

Manama

Bahraini dinar (BHD)

## SMARTPHONE PENETRATION



200%

SIM  
PENETRATION

## CREDIT CARD PENETRATION



## TRANSACTION TYPES

- Premium
- In-app purchases
- Subscriptions

## PRE PAY VS POST PAY



## PRICE POINTS

From 5 BHD to 100 BHD

0%  
Local tax

## MARKET SHARE



Batelco (38%)



VIVA (38%)



Zain (24%)

Regulator: Telecommunications Regulatory Authority (TRA)