

QATAR



- 2.8 million
- Arabic
- Doha
- Qatari Rial (QAR)

SMARTPHONE PENETRATION



200%

SIM PENETRATION

CREDIT CARD PENETRATION



TRANSACTION TYPES

- Premium
- In-app purchases
- Subscriptions

PRE PAY VS POST PAY



PRICE POINTS

From 5 QAR to 100 QAR

0%
Local tax

MARKET SHARE



Ooredoo (72%)



Vodafone (28%)

Regulator: Communications Regulatory Authority (CRA)