

[WWW.DIRTCRAFTORGANICS.COM](http://WWW.DIRTCRAFTORGANICS.COM)

Dirtcraft Organics LLC  
4276 Rector Corner Road  
Marshall, NC 28753



# DIRTCRAFT LIVING SOILS

*2024 Product Catalog*

*The Southeast's Craft Soil Blender*

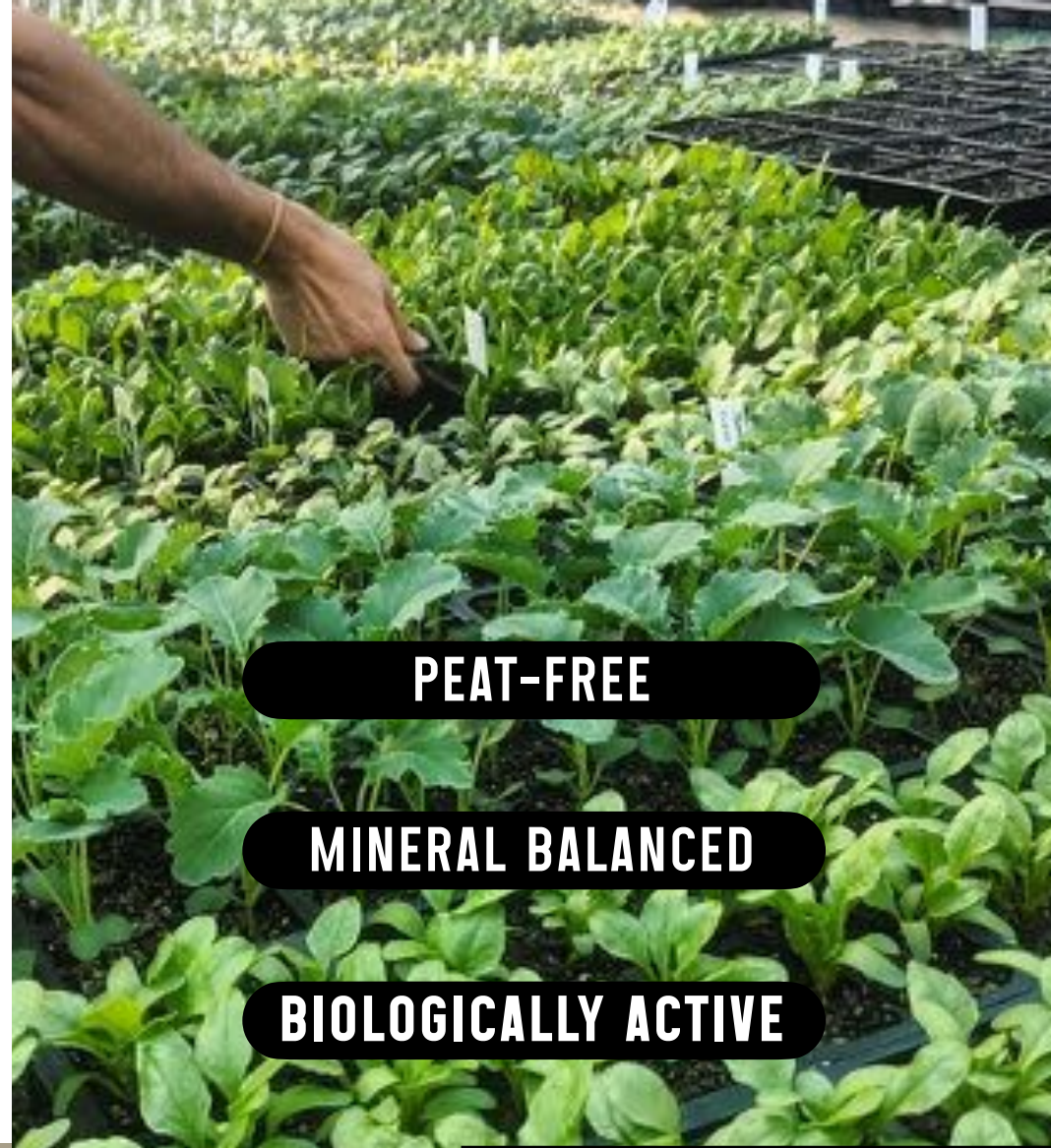
# The Dirtcraft Difference

Our passion is to empower our customers to grow their own food, herbs & flowers by taking the guesswork out of growing healthy plants. We founded Dirtcraft to fill the need for high quality potting soils here in the Southeast. We source only the highest quality horticultural inputs with an emphasis on sustainable and local materials combined with a practical, scientific approach to product formulation. Working with small farmers is the heart and soul of our business. As a family-owned, farm-based business ourselves, we are keenly aware of the challenges and rewards of living with the land and we find great joy in seeing our customers succeed.



This year we are rolling out several recipe changes that have been years in the making. After extensive trials and feedback we have included a local wood fiber to our products that reduces our reliance on imported ingredients while helping balance the PH in the mix and allowing for more compost in the final product. After the rollercoaster of supply-chain disruptions in recent years, we are coming out the other side stronger and more resilient. Having dialed in key operations we are also lowering prices! You will also notice we have also consolidated our product offerings this year as we embark on the launch of a compost facility here on the farm. The new compost facility will unlock a whole new line of bulk products coming later in 2024. Thanks for your support and we hope you have an excellent growing season.

*Adam Schwartz & Sarah Murphy*



**PEAT-FREE**

**MINERAL BALANCED**

**BIOLOGICALLY ACTIVE**

## CONTACT INFO:

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# G-FORCE HIGH POROSITY

## ALL PURPOSE ORGANIC POTTING SOIL



Formulated for rapid vegetative growth, ideal for all container horticulture. This coco/compost based mix has excellent drainage for healthy root growth. Chock full of beneficial microbiology to partner with your plant's health. Mineral balanced with 3 sources of calcium and a full suite of organic amendments to supply your crop over many weeks of growth. Popular with professional nursery growers, your plants will love the G-Force blend. Peat-Free & Sustainably Sourced.

**Ingredients:** Coconut Coir, Organic Compost, Perlite, Aged Bark Fines, Wood Fiber, Feather Meal, Fish Bone Meal, Crab Meal, Gypsum

-  **POTTING UP ANNUALS**
-  **GREENHOUSE/PLANT SALES**
-  **CONTAINER CROPS**
-  **HOUSEPLANTS/TROPICALS**



### PRICING/VOLUME BREAKS:

Order Size	Discount*	Price/YD
1 - 9 Yards	N/A	<b>\$240</b>
10 - 19 Yards	10%	\$216
20 - 43 Yards	15%	\$204
Full Truckload (44 Yards)	20%	\$192
Pallet of 50x 40qt bags	30% off SRP	\$770

\* You can mix any of our signature blends to reach volume break discounts

# LEVITATION SEEDLING MIX

## SEED STARTING & INITIAL GROWTH



Optimized for the vegetable farmer looking to produce top notch transplants. Featuring a unique peat-free formulation for robust growth. Coco/Compost based mix holds water longer than traditional media. Powerful organic amendment suite provides for the initial weeks of plant growth until transplant. New and improved recipe features biochar, vermiculite and humic acid additions for excellent germination & longevity. Peat-Free & Sustainably Sourced.

**Ingredients:** Coconut Coir, Organic Compost, Aged Bark Fines, Wood Fiber, Rice Hulls, Vermiculite, Biochar, Blood Meal, Fish Bone Meal, Gypsum, Alfalfa Meal, Humic Acid

-  **NEW & IMPROVED RECIPE!**
-  **SEED STARTING**
-  **PLUG TRAYS/CELL PACKS**
-  **MICROGREENS PRODUCTION**



### PRICING/VOLUME BREAKS:

Order Size	Discount*	Price/YD
1 - 9 Yards	N/A	<b>\$270</b>
10 - 19 Yards	10%	\$243
20 - 43 Yards	15%	\$229.5
Full Truckload (44 Yards)	20%	\$216
Pallet of 50x 40qt bags	30% off SRP	\$875

\* You can mix any of our signature blends to reach volume break discounts

# CRITICAL MASS SUPERSOIL

## SUPERCHARGED FOR MAXIMUM YIELD



Our most heavily amended living soil blend. Supercharged with bio-stimulants, biochar, humic acid and a diverse consortium of microbial foods and preventative natural pest controls for seriously healthy growth. This mix has everything your plants need for full term growth without the guesswork. Mineral balanced formula is designed for all fruiting and flowering plants. Preferred by cannabis growers. Peat-Free & Sustainably sourced.

*Ingredients: Coconut Coir, Organic Compost, Aged Bark Fines, Perlite, Wood Fiber, Vermiculite, Biochar, Fish Bone Meal, Blood Meal, Feather Meal, Alfalfa Meal, Crab Meal, Gypsum, Humic Acid, Azomite*



### FRUITING & FLOWERING

### INDOOR CANNABIS

### HEAVY FEEDERS

### TOPDRESSING BEDS

### PRICING/VOLUME BREAKS:

Order Size	Discount*	Price/YD
1 - 9 Yards	N/A	\$300
10 - 19 Yards	10%	\$270
20 - 43 Yards	15%	\$255
Full Truckload (44 Yards)	20%	\$240
Pallet of 50x 40qt bags	30% off SRP	\$980

\* You can mix any of our signature blends to reach volume break discounts

## COMMERCIAL MIXES

Designed for growers with their own fertility plan.

- Made to order mixes, may be subject to longer turnaround times.
- Standard volume breaks do not apply but full truckload rates are available, call for quote.
- See website for lab analysis, ingredients and other details.



Product	Size	Price/YD
Native Plant Nursery Mix	3YD	\$133
Pro Base Mix	2YD	\$199
100% Coco Coir	2YD	\$229
70:30 Coco/Perlite Blend	2YD	\$249

## CUSTOM BLENDING

We are setup to blend custom soil mixes with a variety of organic amendments in stock. We can also consult on recipe development.

- Minimum order of 10 cubic yards. (only sold in 2YD supersacks)
- Pre-payment in full required for all custom orders.
- We are an all organic facility and reserve the right to refuse handling certain ingredients.



# FALL DISCOUNT PROGRAM

Planning ahead for your soil needs is a great way to jumpstart your success for the coming season. Order in the fall for our best deals.

**Valid on all orders Oct 15th through Dec 21st.**

Order Size	Normal Pricing	Fall pricing
1 - 9 Yards	N/A	10% off
10 + Yards	10% off	15% off
20 + Yards	15% off	20% off
Full Truckload (44 Yards)	20% off	25% off

## TERMS

- 10% off all orders both placed and received by December 21st.
- Volume orders (10+ YDS) who pay in full by Dec 21st may schedule delivery/pickup before February 15th 2024.
- Only applies to our signature mixes (commercial blends do not qualify).



## GROUP ORDERS

Team up with your neighboring farmers to combine delivery to a single drop point with a lead organizer who can receive tractor trailer trucks.

- All participating parties receive lower inbound freight and unlock higher volume break discounts.
- Group orders can be taken advantage of year-round!



**2024 Group Order Form**

# SHIPPING & DELIVERY

## ONSITE PICK-UP

- ALL PICKUPS ARE BY APPOINTMENT ONLY and must be scheduled within our weekday open hours (Monday - Friday 9am - 5pm)
- Please contact us before coming out, we will take your order over the phone or email and have it ready when you get here.
- The mountain roads in our region are steep and windy, please drive carefully and bring your own straps to tie down your load safely.

## LOCAL DELIVERY

- We can deliver locally up to 100 miles from our farm in Marshall, NC.
- Minimum orders apply based on order size and truck required.
- Lift-gate service not available for local deliveries but dump bed is an option.

Type	Size	Rate	Limit
Local Flat Rate	2-6 Yards (2CY min order)	\$80	Buncombe, Madison & Yancey counties
Regional Flatbed	4-6 Yards (4CY min order)	\$2/mile One-Way	Up to 75 Miles
Regional Gooseneck	8-16 Yards	\$3/mile One-Way	Up to 100 Miles

## THIRD PARTY FREIGHT

- We can ship nationwide but offer the most price competitive rates within the Southeastern US region.
- All orders must be paid in full before shipping third party.
- Direct ship for farm and business addresses only. Customers with residential address may pickup at your local terminal.
- Lift-gate service available for customers without equipment to unload.

TYPE	SIZE	RATE	LIMIT
Less-Than-Truckload (LTL)	2+ Yards	Call for Quote	No Limit
Full Truckload	44 Yards	Call for Quote	No Limit

## HOW TO ORDER

There are three ways to order:

1. Use the intake form on our website
2. Call us at the office to speak with someone on our sales team.
3. Email [sales@dirtcraftorganics.com](mailto:sales@dirtcraftorganics.com) with your order.



Visit our intake form by scanning the QR code above to get your soil quote started today.

## SIZE GUIDE



### PALLET WEIGHT & DIMENSIONS

- All soils come in one yard bulk bags, we do not currently sell bulk loose soils.
- Weighs ~800 lbs per yard
- Ships 2x per pallet. (40"x48"x66")
- Tractor must be able to lift 1800 lb stack

### ONE YARD VOLUME CONVERSIONS

- 1 yard = approx 200 gallons (800 quarts)
- 1020 microgreen trays ~ 320
- 50 cell (traditional flat) ~ 188x
- 50 cell (deep plug) ~ 100x
- 72 cell (traditional or winstrip) ~ 210x
- 128 cell (traditional or winstrip) ~ 266x

\* Approximations for estimating only, actual usage depends on moisture, compression, & tray manufacturer.

**Just need a few bags?** You can find our bagged soils at over 45 retailers throughout the southeast. Ask for us at your local retail garden center!

You can also order both bagged and bulk soils through our distribution partners **7 Springs Farm Supply** in Floyd, VA with fast and fair nationwide shipping!



## FREQUENTLY ASKED QUESTIONS

### HOW LONG IS SOIL GOOD FOR?

*We recommend using your potting mix within one calendar year from date of purchase. After a year the soil does not go bad, however it is harder to guarantee the nutrient levels and biological activity of the mix due to variability of storage conditions on your farm.*

### WHAT IS THE BEST WAY TO STORE THE POTTING MIX?

*Bulk totes should be stored out of the direct sunlight and rain exposure to avoid allowing the soil becoming oversaturated or dry out completely. While the bulk bags we use are water resistant, they will take on water over time. If the mix does dry out completely, re-water thoroughly before filling pots or containers.*

### HOW MUCH SHOULD I WATER COCO/COMPOST BASED MIXES?

*We recommend starting out at half your normal watering rate and increasing frequency once plants are established. Coco coir-based soils actually dry out from the top down, meaning that the root-zone of the cell can be perfectly moist while the surface appears dry, for folks who are new to coco-based mixes this can lead to over watering.*

### IS THE POTTING MIX STERILIZED?

*We do not sterilize any of our products during the manufacturing process and as a result it will contain a plethora of beneficial biology, which could include mites, fungus and microbes. Do not be alarmed if you see a flush of mold under the bag cover where condensation collects, this is nature at work.*

### MY SOIL IS HOT, CAN I USE IT RIGHT AWAY?

*Our soils are best used 2 weeks after date of blending, this period is critical for the biology in living soil mixes to mineralize organic amendments. Soils may heat up before stabilizing temperature during this timeframe as well. Please order your soil with enough lead time to allow the product to mature before use.*

### WHAT DO I DO ABOUT FUNGUS GNATS?

*All potting mixes that are rich in organic matter are at risk of fungus gnat infestations. While we do our best to keep anything unwanted to a minimum, because our products are intentionally not sterilized, we cannot guarantee it. Overwatering is the #1 cause of fungus gnats and the answer is always to allow media to dry out between waterings & make sure you have enough circulation moving air in your growing space.*



HAVE MORE QUESTIONS?

GIVE US A CALL ANYTIME TO SPEAK WITH A SOIL EXPERT. 828-649-5161