For Immediate Release

Teezle joins the Connected Vehicle Trade Association (CVTA)

Detroit – June 25, 2019 —

The Connected Vehicle Trade Association announced today that Teezle has joined the organization. Scott McCormick, president of CVTA, said that “With their B2B and B2C solutions and service engine for Connected Vehicles and OEMs, Teezle brings a needed capability to advance vehicle connectivity solutions and a wealth of expertise to our organization.”

“As the nation’s leading connected vehicle network, we are thrilled to join the CVTA allowing their partners to leverage our technology and solution management platform to further streamline connected vehicle deployments,” said Venky Karuppanan, Teezle co-Founder and CEO.

About Teezle

Teezle helps customers and partners digitally transform their businesses by designing, creating and operating innovative IoT solutions. Through the Velocity IoT Platform™, Teezle provides a unified, end-to-end solution management system that gives operators full 360-degree visibility as well as command and control capability of their IoT deployments. This helps companies improve IoT operational efficiency, reduce risk and overall complexity, and ultimately control costs. More than 4 million managed devices currently exist on the Teezle platform across multiple communication protocols including Cellular, Satellite, WiFi, Bluetooth, LoRa, ZigBee, andRF.

For consumers, Teezle provides fully integrated, user-facing connected vehicle solutions for family safe driving, usage-based insurance and vehicle maintenance applications. The solutions extract rich vehicle data, including behavioral, diagnostic and contextual data, to drive actionable intelligence for consumers. Value-added services include emissions testing, roadside assistance, battery prognostics, maintenance, virtual assistance and more. Hardware agnostic, Teezle can integrate and evolve with vehicle telematics devices and has created and deployed client-branded mobile apps for both iOS and Android.
For Enterprise fleet solutions, Teezle offers fully integrated, white-labeled fleet tracking and management solutions for SMB fleets and enterprises. The solutions include best-in-class telematics devices, web portals, field service mobile apps, data analytics and asset management tools to help clients and partners run and scale their fleet businesses.

Find out more at https://teezle.com/ or contact them at info@teezle.com.

About the Connected Vehicle Trade Association

Headquartered in East Lansing, Michigan, the CVTA is a non-profit business league established in 2004 to facilitate the interaction and advance the interests of the entities involved in the vehicle communication environment. The organization enables the collaboration of companies, organizations, and governmental bodies engaged in developing bidirectional vehicle communications. To learn more, visit www.connectedvehicle.org or contact Scott McCormick at sjm@connectedvehicle.org.

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