



Shooting Touch Rwanda Fellowship 2026 | Marketing & Development Fellow

Role Description: Shooting Touch currently seeks a qualified and motivated individual to join our international team in Rwanda for a seven-month fellowship. The ideal candidate is willing to take advantage of a life-changing opportunity to educate and inspire under-resourced communities in rural villages of East Africa through the power of sport. All Fellows will report directly to the Director of International Programming & Strategy and work alongside our bi-lingual coaching staff to oversee programming and engage with 1,200+ youth and 1,800+ women.

*This position will be based in Rwanda and take place from January 2026 – August 2026. Selected Fellows will receive a stipend to cover in-country expenses and travel expenses to Rwanda. **Fellows must also commit to fundraising for the Shooting Touch Rwanda program.***

Specific Responsibilities:

- Marketing
 - Aid in organizational storytelling by gathering testimonials and reporting impact
 - Assist in creation of monthly newsletter, covering both Rwanda and Boston updates
 - Assist in content creation and management of all Shooting Touch social media platforms
 - Work alongside the Director of Communications and Marketing Team to keep website up-to-date
 - Support in the development of Shooting Touch's Annual Report
 - Create monthly blog posts to share your story as a Fellow
 - Assist in the future recruitment of fellows
- Development
 - Aid in developing fundraising strategies and implementing initiatives and campaigns
 - Develop marketing decks for partnership outreach
 - Cultivate, develop, and maintain relationships with local and international partners
 - Assist in running quarterly board meetings
 - Assist with grant opportunities
 - Potential involvement with NBA's Basketball Africa League and related activities
- Event & Program Support
 - Assist all other Rwanda staff in planning and implementing events
 - Oversee event promotions, follow-ups, and recaps
 - Assist all other Rwanda staff with programming as needed

Qualifications:

- A college graduate, undergraduate or graduate level, within the last five years OR 21+ years of age with relevant/related experience
- An individual willing and able to commit to a full seven months in Rwanda - return trips will not be approved once Fellows' in-country programs begin (emergency situations excluded)
- An individual willing and able to obtain the correct documentation, immunizations and background checks required for international travel/work
- Experience creating engaging content and managing digital marketing platforms, including: social media accounts (LinkedIn, IG, X, FB), websites (Squarespace, Wordpress, etc.), and CRM platforms is preferred
- An individual with experience playing or coaching basketball is a plus, but this is not required

To submit an application, please visit: www.shootingtouch.com/fellowship-application. Applications must be submitted by Tuesday, July 15, 2025. Candidates will be considered on a rolling basis until this position is filled.

Questions? Contact Director of International Programming & Strategy, Chloe Rothman, at chloe@shootingtouch.com.