As we look back over FY 2014, that’s the overarching theme we see. One million. Just as the fiscal year was closing, we officially reached 1 million people in Africa with clean water. We had been working toward that goal since we first began in 2004. It was a celebration 10 years in the making.

But, now we set out to do it again. When we look back next time, we hope it will have been a goal only three years in the making. We celebrate your good work in 2014 and anticipate a successful 2015.

Joyfully,

Jena Lee Nardella
Co-founder
2014 TIMELINE
Take a journey into the lasting change created in 2014 because of you!

January | Uganda
1,450 people received clean water access through the construction of a well and spring protection project

January | Zambia
1 well pump repaired and 80 water filters delivered to provide clean water to 1,950 people

February | Vision Trip to Kenya
Donors visited Marsabit, Isiolo, and Lwala to see firsthand the work our local partners are doing in their communities

March | World Water Day
Let’s Build a Well! Funds were raised to build a well in Kaloko, Zambia, in celebration of World Water Day

April | Hope in the Dark
The Knoxville, Tenn., community gathered to raise $220,000 for Africa

April-May | Wally Goes to Africa
Wally, from WAY-FM, traveled to Kenya then returned to provide 2,000 moms and kids with access to medical care and clean water thanks to the generosity of his listeners

May | Circle of Life
30 moms-to-be gained the hope of giving birth to HIV-negative babies

May-August | The Walter Project & Lemon:Aid Stands
Kids across the country collected change to help children in Africa receive access to clean water
June | Game of Thrones
21 latrines built in northern Rwanda

June | Uganda
2,250 people received access to clean water through the construction of three wells

June | Zambia
2 well pumps repaired and 40 water filters delivered to provide clean water to 2,100 people

July | The FISH Radio Campaign
1,300 families provided with access to safe, clean water

July | Vision Trip to Zambia
Donors visited Ndola and Kaloko to see firsthand the work our local partners are doing in their communities

August | Back to School
1,077 kids went back to school in Africa with school supplies, uniforms, and clean water

September | Vision Trip to Kenya
Donors visited Isiolo to see firsthand the work our local partners are doing in their communities

September | 1 Million People Reached with Clean Water
Blood:Water celebrated officially reaching the 1 millionth person in Africa with clean water

October | The Next Million
Blood:Water launched a new goal to reach The Next Million with clean water

October | Update on First Well
Received news that the first well Blood:Water built in Central Africa Republic, circa 2004, is still standing and working, despite a 3-year civil war

December | Red Tie Gala
155 moms-to-be gained the hope of giving birth to HIV-negative babies

December | Christmas
13,500 people in Africa provided with access to safe, clean water
**WATER IMPACT**

**ETHIOPIA:**
More than 2,000 served
- 2 new rain tanks constructed
- 166 families using household water treatment

**KENYA:**
More than 3,876 served
- 18 communities educated in water, sanitation, and hygiene
- 3 rain tanks constructed or repaired
- 14 leaders trained to train others

**RWANDA:**
More than 520 served
- 520 people educated in water, sanitation, and hygiene
- 21 latrines constructed
- 52 leaders trained to train others

**UGANDA:**
More than 4,450 served
- 15 communities educated in water, sanitation, and hygiene
- 5 new wells constructed
- 3 latrines constructed to serve 2,952 students
- 34 leaders trained to train others

**ZAMBIA:**
More than 6,855 served
- 10 communities and 6 schools educated in water, sanitation, and hygiene
- 5 pumps repaired
- 207 water filters constructed
- 79 leaders trained to train others
HIV/AIDS IMPACT

ETHIOPIA: THE ACT PROJECT
403 enrolled for care and treatment

KENYA: FH TUMAINI CLINIC + LWALA COMMUNITY HOSPITAL
14,822 tested and counseled for HIV
465 enrolled for care and treatment

UGANDA: FH NEW LIFE MEDICAL CENTER
3,895 tested and counseled for HIV
403 enrolled for care and treatment
2,160 received HIV/AIDS education

ZAMBIA: SEEDS OF HOPE INTERNATIONAL PARTNERSHIPS
6,130 received HIV/AIDS education
FINANCIAL IMPACT

In 2011, the Blood:Water board and staff launched a 5-year vision to reach greater impact in Africa along with putting in place sustainable, healthy systems internally and externally. The key components of the 5-year vision included:

- Programmatic model being refined, defined, and implemented
- Staffing and resourcing for the near-term and long-term
- Philanthropic sustainability built upon relational development

At the close of FY 2014, the 5-year vision is within reach. Without the benefit of outside financing since 2011, Blood:Water has increased fundraising capacity to raise more dollars for Africa and build capacity for stronger partners and projects in Africa. With the steps in place during FY 2015, Blood:Water is poised to redefine impact in Africa, showing not only what percentage of money goes to partners and projects in Africa, but the quality and impact of the work—the most important aspect!

REVENUE SINCE 2011:

| CY 2011: | $2.5 million |
| FY 2012: | $2.1 million (NINE MONTHS) |
| FY 2013: | $3.6 million |
| FY 2014: | $3.9 million |

FY 2014 FINANCIALS:

| NET ASSETS-BEGINNING OF YEAR: | $313,232 |
| REVENUE - CONTRIBUTIONS: | $3,865,498 |
| REVENUE - INVESTMENT INCOME: | $38 |
| REVENUE - DIRECT EXPENSES: | -$326,227 |
| REVENUE - OTHER INCOME: | $9,741 |
| TOTAL REVENUE: | $3,549,050 |
| EXPENSES - PROGRAM SERVICES: | $1,852,520 |
| EXPENSES - GENERAL AND ADMINISTRATIVE: | $500,081 |
| EXPENSES - FUNDRAISING: | $1,336,563 |
| TOTAL EXPENSES: | $3,689,164 |
| NET ASSETS - END OF YEAR: | $173,118 |
2015 GOALS: THE NEXT MILLION

After officially reaching 1 million people in Africa with clean water, we decided we want to do it again. This time, we want to reach The Next Million in three years.

Meet Gertrude. We know her for her smile, but also for her strength.

Every day, Gertrude rolls an empty drum over two miles of bumpy, dirt terrain in 90-degree heat. She then fills the drum from a 30-foot deep well using a one-gallon bucket on a rope. Once full, she rolls the 440-pound drum home. That’s how Gertrude gets water for her family, and she does it all with a smile. The biggest problem is that the water isn’t even clean.

Gertrude is one of The Next Million.

vimeo.com/106940565
2015 GOALS: PROJECT ZERO

As we work to bring clean water access to 1 million people, we are simultaneously working toward zero in the HIV/AIDS crisis. So, we launched Project Zero, an initiative to eliminate the crisis across Africa.

Through Project Zero, we will strive to reach:

+ Zero AIDS-related deaths
+ Zero new HIV infections
+ Zero discrimination

A vital first step in this goal is preventing the spread of the deadly virus from mothers to their children. In doing so, we ensure generations of Africans will be born free of HIV, ready to lead Africa to a brighter future.

vimeo.com/113963258
Divine Waters International
Drilling wells in rehabilitating communities after two decades of civil war in northern Uganda.

Ethiopia ACT
Supporting families in Ethiopia infected and affected by HIV through medical, psychosocial, economic, and educational programs.

Food for the Hungry - Kenya
Providing medical services for the HIV-positive populations of target communities in Marsabit County, Kenya, alongside water, sanitation, and hygiene services.

Food for the Hungry - Uganda
Providing medical services for the HIV-positive populations of Marsabit and Isiolo, Kenya, alongside water, sanitation, and hygiene services.

Lwala Community Alliance
Delivering medical care through a rural hospital, water for school programs, and multi-dimensional services for its HIV-affected community in Kenya.

MOUCECORE
Partnering with local communities to bring rain water catchment tanks and ecological latrines to northern Rwanda.

Seeds of Hope International Partnerships
Bringing clean water and HIV/AIDS support across rural and peri-urban areas of Ndola, Zambia.