



AWARDS | **LA
FH** 2017

**SPONSORSHIP
OPPORTUNITIES**

LA Family Housing
2017 *Annual* **AWARDS**

Thursday, April 27th

THE ROOFTOP@THE LOT, West Hollywood

honoring

Ice Cube

Wendy Greuel

event chair

Blair Rich

celebrity chefs | entertainment | cocktails | auction

HELP END HOMELESSNESS for children and adults across Los Angeles

lafh.org/awards2017





AWARDS
LA
FH
2017

join us

who

LAFH Awards 2017 brings together more than **500 entertainment industry leaders, corporate executives, government partners, philanthropists, friends and long-time supporters** for a night of fundraising and celebration.

what

As an event sponsor for LAFH Awards 2017, you and your guests will have the opportunity to view the city lights in a intimate rooftop setting as you **sample cuisine from LA's finest chefs, bid on unique auction packages, sip on specialty cocktails, enjoy eclectic beats, and hear success stories from families in our programs.**

why

This annual event raises \$1 million to stop the cycle of homelessness for more than 6,000 children and adults across Los Angeles.

SPONSORSHIP LEVELS

KEY SPONSOR – \$50,000

HELPS DEVELOP NEW UNITS OF PERMANENT SUPPORTIVE HOUSING

- Photo opportunity with honoree at the event
- Recognition from master of ceremonies
- Prominent signage at the event
- Recognition in all press materials
- One full page ad in event tribute journal
- Display of company logo on LAFH website
- Premium VIP seating for 10 (bottle service)

SHELTER SPONSOR – \$25,000

HELPS PROVIDE 15 FAMILIES WITH TEMPORARY SHELTER FOR ONE YEAR

- Prominent signage at the event
- Recognition in all press materials
- One full page ad in event tribute journal
- Display of company logo on LAFH website
- Premium VIP seating for 8 (bottle service)

SERVICE SPONSOR – \$20,000

HELPS PROVIDE SUPPORTIVE SERVICES INCLUDING HEALTH, COUNSELING & CHILDCARE TO 50 FAMILIES ANNUALLY

- Prominent signage at the event
- One full page ad in event tribute journal
- Display of company logo on LAFH website
- Preferred VIP seating for 8 (bottle service)

EDUCATION SPONSOR – \$15,000

HELPS PROVIDE EDUCATIONAL ENRICHMENT TO 60 KIDS ANNUALLY

- Special signage at the event
- One full page ad in event tribute journal
- Display of company logo on LAFH website
- Preferred seating for 6

MEAL SPONSOR – \$10,000

HELPS PROVIDE CHILDREN AND PARENTS WITH THREE HEALTHY BALANCED MEALS A DAY

- Special signage at the event
- One full page ad in event tribute journal
- Reserved seating for 6

ACTION SPONSOR – \$5,000

HELPS PROMOTE PUBLIC EDUCATION AND ENGAGES VOLUNTEERS IN COMMUNITY ADVOCACY

- Special signage at the event
- One half page ad in event tribute journal
- Reserved seating for 4

**Deadline to be listed on invitation is February 24, 2017.*

Tribute Journal Specifications

<input type="checkbox"/> Back Cover (7-1/2w x 10h)	\$7,500
<input type="checkbox"/> Inside Cover (2 available)	\$5,000
<input type="checkbox"/> Full Page (7-1/2w x 10h)	\$2,000
<input type="checkbox"/> Half Page (7-1/2w x 4-7/8h)	\$1,500
<input type="checkbox"/> Quarter Page (3-5/8w x 4-7/8h)	\$750
<input type="checkbox"/> Business Card (3-1/2w x 2h)	\$250
<input type="checkbox"/> Friendly Greeting (100 characters or less)	\$150

**The tribute journal ad copy deadline is March 29th, 2017*

Individual Tickets

Individual ticket(s) are available for purchase at \$500 each.

To purchase sponsorship, tribute ads, tickets or donations, please contact Amy Staszko at amys@blueroomevents.com or online at www.lafh.org/awards2017.

For general event inquiries, please contact Angel Lu, LAFH Events Manager, at alu@lafh.org or 818.255.2768.

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