

**HUBBLE**  
**Privacy Policy**  
**Last Updated: 4<sup>st</sup> August 2016**

This privacy policy (“**Policy**”) describes how Hubble (“**Company**”) collects, uses, maintains and shares personal information of consumer users (“**you**”) of this website, hubblenow.com (the “**Site**”) and the mobile Hubble application (collectively, the “**Service**”).

This privacy policy applies to the Site and all products and services offered by Hubble.

**1. Personal identification information:**

- a. We may collect personal identification information from our users in a variety of ways, including, but not limited to, when users visit our site or apps, register on the site or apps, and in connection with other activities, services, features, or resources we make available on our Service.
- b. By using Hubble, you are authorizing us to gather, parse, and retain data and information related to the provision of our Service.
- c. Information that you provide
  - i. In order to register for a Hubble account, you must use your full name and provide the name of your University.
  - ii. To use the app you need to grant Hubble the permission to access your location.
  - iii. When you open the app, using location services, the app detects your location on campus and suggests places that you are at currently, or that may be in your proximity. Once you choose your current location and press “check-in”, we store that information which can be accessed under My Journal in the Settings page. Information under “My Journal” is stored in our database and is not accessible by or visible to any other user of the app through the Hubble app.

**2. Non-personal identification information:**

- d. We may collect non-personal identification information about our users whenever they interact with our Service.
- e. It can be collected in a variety of ways that are described below:
  - i. We automatically collect information that could include your IP address, device ID and type, browser name or type, browser language, operating system, pages you viewed, how long you spent on a page, access times, Internet service provider from your device or browser and information about your use of and actions on our site whenever you interact with the Service.
  - ii. Our Service may use “cookies” to enhance user experience. Users’ web browsers place cookies on their hard drives for record-keeping purposes and sometimes to track information about them. We may assign one or more of these cookies to personalize your experience with our Service. If you should wish to refuse such cookies, you may choose to set your web browser to refuse them or to alert you when cookies are being sent. You

should also be informed that if you refuse cookies, some parts of our Service might not function properly.

- iii. Hubble may allow service providers, advertising companies, ad networks, and other third parties to display advertisements on our Service. These third parties may use tracking technologies, such as cookies, to collect information about users who view or interact with their advertisements. We only provide anonymized personal information to third parties.

### **3. Analytics:**

- f. Hubble reserves the right to use Google Analytics and any other data analytic service to collect and analyze data pertaining to our Service.

### **4. How we use it**

- a. Hubble may collect and use users' personal information for many purposes, including, but not limited to, the following:
  - i. To personalize user experience, we may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site or apps
  - ii. To send periodic emails or text messages (SMS or "Short Messaging Service), we may use the user's contact information for reasons such as, but not limited to, responding to their inquiries, questions, and/or other requests.
  - iii. To provide and improve our services, make special offers, customize services for you, better understand our users, diagnose and fix problems, and sell and display offers and ads that may be relevant to you
  - iv. To share generic aggregated demographic information regarding visitors and users with our business partners, trusted affiliates, and advertisers for purposes including, but not limited to, the sale of advertisements and the seeking of investments
- b. We may share personal information as follows:
  - i. We may share personal information with your consent. For example, you may let us share personal information with others for their own marketing uses. Those uses will be subject to their privacy policies.
  - ii. We may share personal information when we do a business deal, or negotiate a business deal, involving the sale or transfer of all or a part of our business or assets. These deals can include any merger, financing, acquisition, or bankruptcy transaction or proceeding.
  - iii. We may share personal information for legal, protection, and safety purposes.
    - o We may share information to comply with laws.
    - o We may share information to respond to lawful requests and legal processes.
    - o We may share information to protect the rights and property of Hubble, our agents, customers, and others. This includes enforcing our agreements, policies, and terms of use.

- We may share information in an emergency. This includes protecting the safety of our employees and agents, our customers, or any person.
- iv. We may share information with those who need it to do work for us.

We may also share aggregated and/or anonymized data with others for their own uses.

#### **5. How we protect your information:**

- a. Hubble is committed to protecting the information of all of our users, but it should be understood that no system is ever entirely secure and that under no circumstance should you expect that any of your information should always remain secure, especially in the event of a malicious attack. You have a responsibility to take care with how you handle and disclose your own personal information within our Service.
- b. We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site and apps.
- c. We are not responsible if that data is lost, altered, compromised, or exposed by a malicious attack out of our control.

#### **6. Legal consent:**

- a. Please note that actions on Hubble, including, but not limited to checking-in, finding your friends on a map, messaging them or resorting to any sort of communication with people on your Hubble network of friends does not in any way equate to legal consent to engage in actions, sexual or otherwise.
- b. Moreover, Hubble is not responsible for any interpersonal legal issues, including, but not limited to, stalking, sexual acts, violent acts, abusive acts, both physically and psychologically, and power-based quarrels.
- c. Any items of Hubble merchandise are not guaranteed to be safe, and Hubble is not responsible for any damages, personal or otherwise, that occur from the use or possession of such merchandise.

#### **7. Changes:**

- a. Our marketing emails tell you how to “opt-out.” If you opt out, we may still send you non-marketing emails. Non-marketing emails include emails about your accounts and our business dealings with you.
- b. You may send requests about personal information to our Contact Information below. You can request to change contact choices, opt-out of our sharing with others, and update your personal information.
- c. You can typically remove and reject cookies from our Site with your browser settings. Many browsers are set to accept cookies until you change your settings. If you remove or reject our cookies, it could affect how our Site works for you.

- d. Hubble has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage our users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect.
- e. By using our Site or apps, you acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of any changes that are made.

### **8. Contacting us:**

We welcome your comments or questions about this privacy policy. If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please email us at: [support@hubblenow.com](mailto:support@hubblenow.com).

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