

# Kacey Willard

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## EXPERIENCE

**MORIHATA INTERNATIONAL | RIKUMO**, Philadelphia, PA (May 2014 - Present)  
*Experiential Design Coordinator (Nov. 2016 - Present)*

- Trade show design and coordination (Architectural Digest Home Show, NYNOW)
- Event design and coordination for monthly public events at Rikumo (retail store)
- Packaging and product design and development
- Visual merchandising for wholesale and retail environments

*Designer (May 2014 - Nov. 2016)*

- Design trade show exhibits
- Assist in new retail store design, build, and visual merchandising
- Design and develop packaging for new products
- Create graphic designs for web and print for wholesale and retail channels

**PHILADELPHIA UNIVERSITY**, Philadelphia, PA (Aug. 2011 - May 2014)  
*Industrial Design Shop Monitor*

- Oversaw activities of over 150 students in a wood and metal shop
- Operated rapid prototyping machines such as a laser cutter and 3-D printer
- Maintained machines and provided a safe environment for everyone to work

**SIGHT AND SOUND THEATRES**, Strasburg, PA (May 2013 - Jan. 2014)  
*Temporary Scene Shop Assistant - Special Projects*

- Worked on a team to problem solve and create puppets and props for shows from concept art
- Explored multiple materials (plastics, natural fibers, fabrics, metals, woods, carbon fiber, silicone, latex and foams), construction methods and mechanics to best create props and puppets

**ARTEMAS QUIBBLE**, Brooklyn, NY (May 2012 - Aug. 2012)  
*Leather Accessories Intern*

- Hand-made leather accessories for runway fashion (DKNY, Rick Owens) such as belts and bags, (dying, finishing, aging, hand sewing, embossing, cutting and sanding)
- Ran errands throughout the city picking up and dropping off products and pieces related to the accessories

## SKILLS

Solidworks, SketchUp, InDesign, Photoshop, Illustrator, Word, Sketching, Technical Drawing, Rapid Prototyping, Sewing, Model Making, Metalworking, Leatherworking, Woodworking, Model Casting, Pattern Making, Puppet Making, Prop Making, Screen Printing, Concept Development, Design Thinking, Project Management, Design Research, Qualitative and Quantitative Data Visualization

## EDUCATION

**PHILADELPHIA UNIVERSITY**, Philadelphia, PA (May 2014)  
Bachelor of Science  
Major: Industrial Design  
GPA: 3.62

**NUOVA ACCADEMIA DI BELLE ARTI**, Milan, Italy (Spring 2012)  
Study Abroad Semester

## AWARDS & ACTIVITIES

**CUM LAUDE** (May 2014)  
Philadelphia University

**INDUSTRIAL DESIGNERS SOCIETY OF AMERICA** (Sept. 2010 - May 2014)  
Member, Philadelphia University Chapter