

KACEY WILLARD

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EXPERIENCE

MORIHATA INTERNATIONAL | RIKUMO, Philadelphia, PA (May 2014 - Present)

Experiential Design Coordinator (Nov. 2016 - Present)

Designer (May 2014 - Nov. 2016)

Trade show design and coordination (AD Home Show, NYNOW, AmericasMart ATL)

Packaging and product design and development

Visual merchandising for wholesale and retail environments

Create graphic designs for web and print for wholesale and retail channels

PHILADELPHIA UNIVERSITY, Philadelphia, PA (Aug. 2011 - May 2014)

Industrial Design Shop Monitor

Oversaw activities of over 150 students in a wood and metal shop

Operated rapid prototyping machines such as a laser cutter and 3-D printer

Maintained machines and provided a safe environment for everyone to work

SIGHT AND SOUND THEATRES, Strasburg, PA (May 2013 - Jan. 2014)

Temporary Scene Shop Assistant - Special Projects

Worked on a team to problem solve and create puppets and props for shows from concept art

Explored multiple materials (plastics, natural fibers, fabrics, metals, woods, carbon fiber, silicone, latex and foams), construction methods and mechanics to best create props and puppets

ARTEMAS QUIBBLE, Brooklyn, NY (May 2012 - Aug. 2012)

Leather Accessories Intern

Hand-made leather accessories for runway fashion (DKNY, Rick Owens) such as belts and bags, (dying, finishing, aging, hand sewing, embossing, cutting and sanding)

Ran errands throughout the city picking up and dropping off products and pieces related to the accessories

SKILLS

DESIGN

Concept Development, Design Thinking, Design Research, Project Management, Sketching, Rapid Prototyping, Sewing, Model Making, Metalworking, Leatherworking, Woodworking, Model Casting, Pattern Making, Puppet Making, Prop Making, Screen Printing

SOFTWARE

Solidworks, SketchUp, InDesign, Photoshop, Illustrator, Word, Powerpoint

EDUCATION

PHILADELPHIA UNIVERSITY, Philadelphia, PA (May 2014)

Bachelor of Science

Major: Industrial Design

GPA: 3.62

NUOVA ACCADEMIA DI BELLE ARTI, Milan, Italy (Spring 2012)

Study Abroad Semester

AWARDS & ACTIVITIES

CUM LAUDE (May 2014)

Philadelphia University

INDUSTRIAL DESIGNERS SOCIETY OF AMERICA (Sept. 2010 - May 2014)

Member, Philadelphia University Chapter