



MICHAEL SCOTT DAVIDSON

WATCHDOG AND DIGITAL JOURNALIST

INFO

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SOCIAL

Twitter

@msdavidsonht

LinkedIn

linkedin.com/in/michaeldmedia

Facebook

facebook.com/michaeldmedia

SKILLS

Social Media



Record Requests



Video Editing



Excel



Adobe InDesign



WORK EXPERIENCE

- 2014 - 2016 **Sarasota Herald-Tribune**
North Port City Reporter
 - Responsible for all coverage of North Port, a city of 60,000
 - Broke news using Twitter, Facebook and Periscope
 - Spearheaded a year-long investigation into a police K-9 unit
 - Requested public records and analyzed data and documents
- 2013 - 2014 **Pensacola News Journal**
Breaking News Reporter
 - Broke news and provided crime coverage for two counties
 - Localized national stories on topics including Bitcoin
 - Profiled a punk rock movement, car drifting club and teen court
 - Filmed and edited video to supplement stories
- 2013 **Orlando Sentinel**
Lake County Intern Reporter
 - Self-published online hits, including headline writing and SEO
 - Contributed enterprise journalism, including a trend story on local gun sales soaring amid concerns over gun law reform
- 2012 **Independent Florida Alligator**
Staff Writer

EDUCATION

- 2009 - 2013 **University of Florida**
Bachelor of Science in Journalism

REFERENCES

- Bill Church**
Executive Editor at Sarasota Herald-Tribune
Gatehouse Southeast Regional Editor
 (941) 361-4991 / bill.church@heraldtribune.com
- Michael Braga**
Investigations Editor at Sarasota Herald-Tribune
2016 Pulitzer Prize Winner for Investigative Reporting
 (941) 361-4877 / michael.braga@heraldtribune.com
- David Hackett**
Former Assistant Managing Editor at Sarasota Herald-Tribune
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