

Adam Schechter



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Experience

CDM Princeton (Summer '16)

Art Direction/UX Design Intern

- Worked with 7 different brands
- Assisted with 2 pitches
- Developed Unbranded Guidelines for one of CDMP's largest clients
- Helped design, research, and concept for "UX Day"
- Designed and helped set up CDMP Game Night
- Completed intern project – SXSW Branding

Havas LYNX (Summer '15)

Art Direction Intern

- Took headshots of all LYNX Employees for Lookbook
- Collected employee surveys for LYNX Lookbook
- Concepted and designed deck of playing cards with 5 custom games (Lookbook)
- Co-designed intern challenge – Ava Wellness

Education

Rochester Institute of Technology ('13 – '17)

Bachelor of Fine Arts, Anticipated May 2017

- Major: Graphic Design
- Minor: Advertising and Public Relations
- GPA: 3.54
- National Society of Leadership and Success
- National Society of Collegiate Scholars
- Brick City Singers: Member (2013-2017), President (2015-2016)

Relevant Courses

- Health Communications
- Branding and Visualization
- Advanced Interactive and Web Design
- Advertising Design
- Copywriting and Visualization

Skills

Concepting
UX/UI
Branding
Copywriting

Illustration
Typography
Calligraphy
Hand Lettering

Interests and Hobbies

Singing
Music
Dragons
Dancing

Science
Hot Sauce
My Moustache