



JANA DAWSON

EDUCATION

CALIFORNIA STATE UNIVERSITY, FULLERTON
BACHELOR OF FINE ARTS IN GRAPHIC DESIGN
GRADUATED IN MAY 2017

CONTACT

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EXPERIENCE

PACSUN
WOMEN'S GRAPHICS INTERN
JUNE 2017 - PRESENT
- Design original artwork for women's apparel
- Prepare tech packs to send to vendors
- Research trends for future seasons
- Put patterns into repeat

SQUEEZOLOGY
GRAPHIC DESIGNER
NOVEMBER 2016 - MAY 2017
- Manage all social media platforms
- Create logos, packaging and email designs
- Manage all websites using Wordpress

DIANE'S BEACHWEAR
FREELANCE GRAPHIC DESIGNER
JUNE 2016 - NOVEMBER 2016
- Designed web banners and emails
- Created advertisements and in-store displays
- Retouched photos and merchandised website

HAPPY SPRITZ
GRAPHIC DESIGN INTERN
MAY 2016 - SEPTEMBER 2016
- Created banners for the website homepage
- Learned how to make repeatable patterns
- Designed special inserts for online orders

QUIKSILVER
FOOTWEAR DESIGN INTERN
JULY 2015 - AUGUST 2015
- Assisted with the Spring '17 materials book
- Helped the footwear graphics team with patterns
- Contributed my own pattern designs

INTERESTS

TRAVELING
MUSIC
FASHION
PHOTOGRAPHY
COFFEE

ADOBE

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OTHER SKILLS

HTML & CSS
INVISION
PHOTOGRAPHY
ILLUSTRATION
HAND-LETTERING
SOCIAL MEDIA
MICROSOFT OFFICE
PROJECT MANAGEMENT

THANK YOU FOR REVIEWING MY
INFORMATION. I LOOK FORWARD TO
DISCUSSING MY QUALIFICATIONS.