

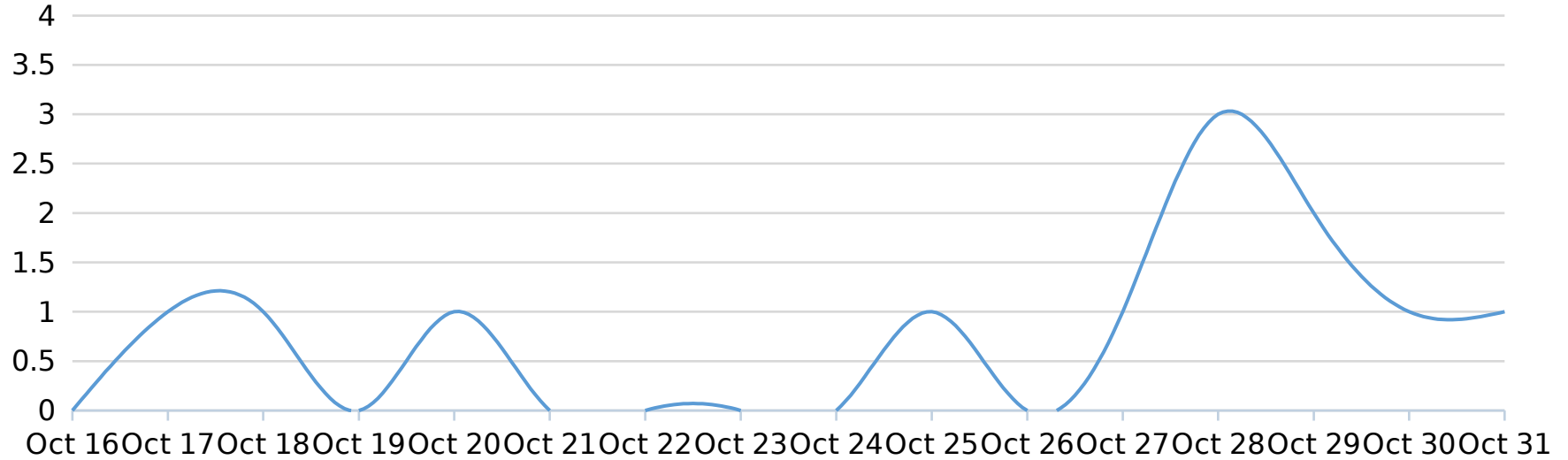
# Instagram Analytics Overview

Oct 16 - Oct 31, 17

Social Networks



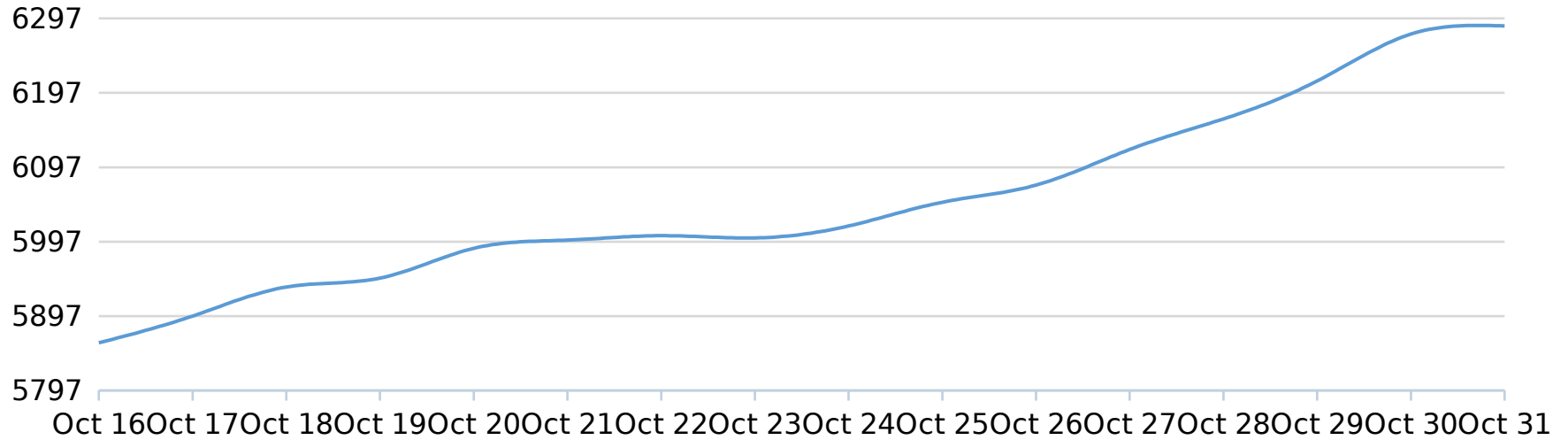
# Posts



The total number of posts that have been published on your Instagram accounts



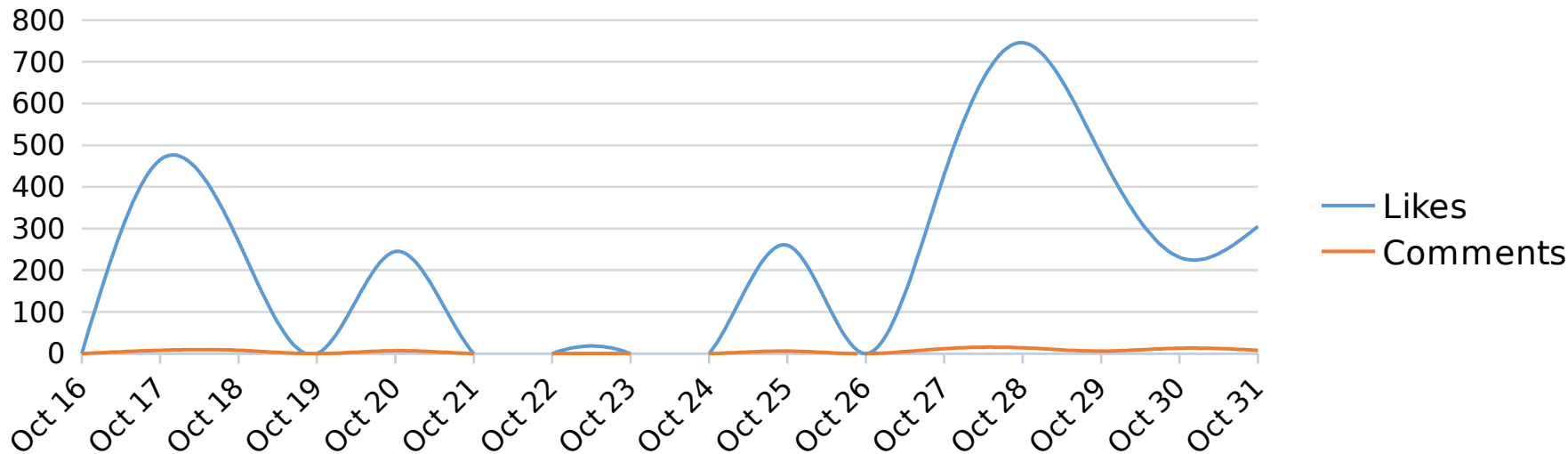
# Followers



The number of people who are following your Instagram accounts



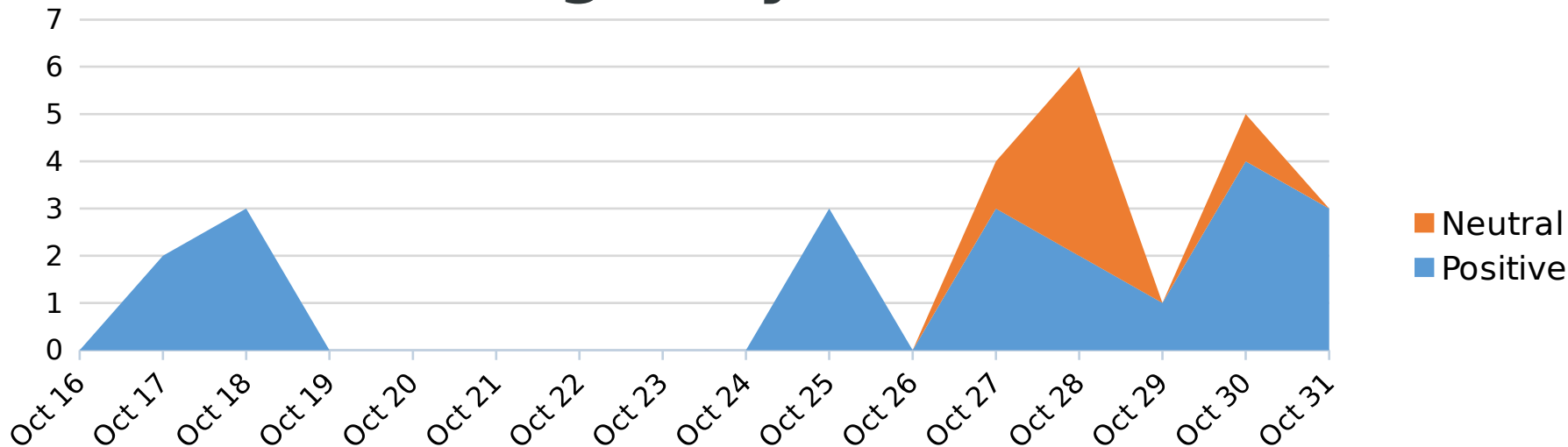
# Engagement by Type



The number of interactions received by all your Instagram posts, broken down by likes and comments



# Inbound Messages by Sentiment



The breakdown by sentiment of the inbound messages (comments posted by others) received for your Instagram accounts

