



White Hot

Everything But Water's new concept shop in the West Village is hot—white-hot. The resortwear and bathing-suit store collaborated with top designers, like Mara Hoffman and Karla Colletto, to develop a capsule collection of all-white swimsuits, which range from one-pieces with sexy cutouts to sporty mesh bikinis and even a crocheted option. Shoppers will also discover luxe loungewear, straw hats, beach-ready bags, ocean-inspired jewelry, sandals and the most divinely scented coconut sea-salt hairspray that gives hair a tousled beachy texture. | **Everything But Water, 373 Bleeker St., 917.674.3797**



Page-turner

French designer Sonia Rykiel obviously has a passion for fashion. But her new Upper East Side store focuses as much on her second love—books—as it does on clothes. The stunning red-lacquered store is lined with bookshelves, brimming with 15,000 works by French authors, and even includes a cozy reading area by the windows. Among the decorative tomes, shoppers will discover drapery dresses with funky prints, quilted leather handbags, wide-leg denim and, of course, the brand's famous knit sweaters. | **Sonia Rykiel, 816 Madison Ave., 212.396.3060**

Renaissance Watch

The DeWitt Academia Mathematical watch innovates the art of timekeeping. Instead of using hands, the automatic men's ticker indicates the time with jumping numbers that light up in the center of the face. The math-inspired watch also comes with luxurious touches, like an 18-karat rose gold round case, bridges decorated with Côtes de Genève patterns and handcrafted finishes. Truly a watch fit for Leonardo da Vinci. | **Cellini Jewelers, 509 Madison Ave., 212.888.0505**

