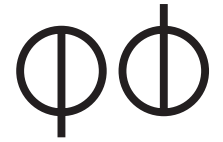
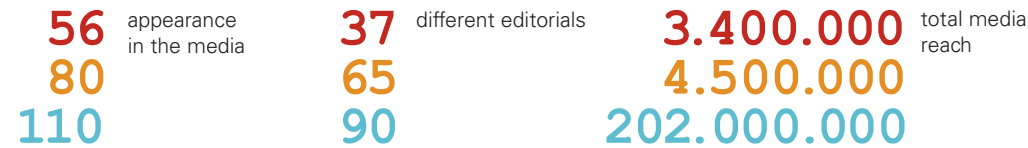


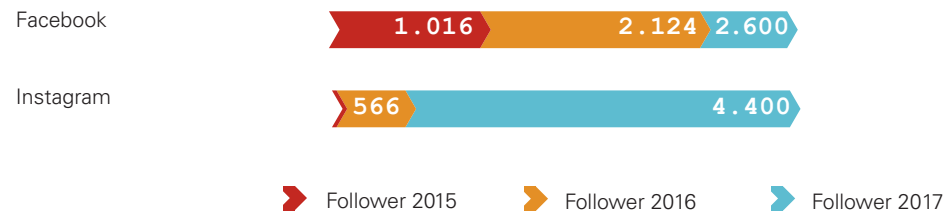
media



print media

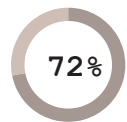


social media

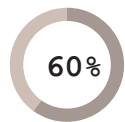


website

online visitors



new online visitors



increase total online visitors

00:01:54

average session duration

photo basel

FACTS AND FIGURES

impressum.
Data last updated
15.09.17

June 17-20, 2015
June 15-19, 2016
June 14-18, 2017
June 12-17, 2018

office.
photo basel GmbH
Margarethenstr. 99
CH-4053 Basel

2017/2018

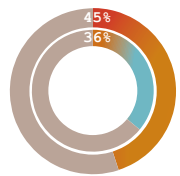
galleries



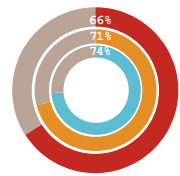
2015
19 Galleries
(11 countries)

2016
22 Galleries
(8 countries)

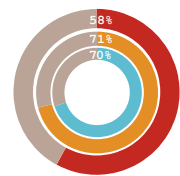
2017
34 Galleries
(16 countries)



Increase of galleries per year



Galleries who sold



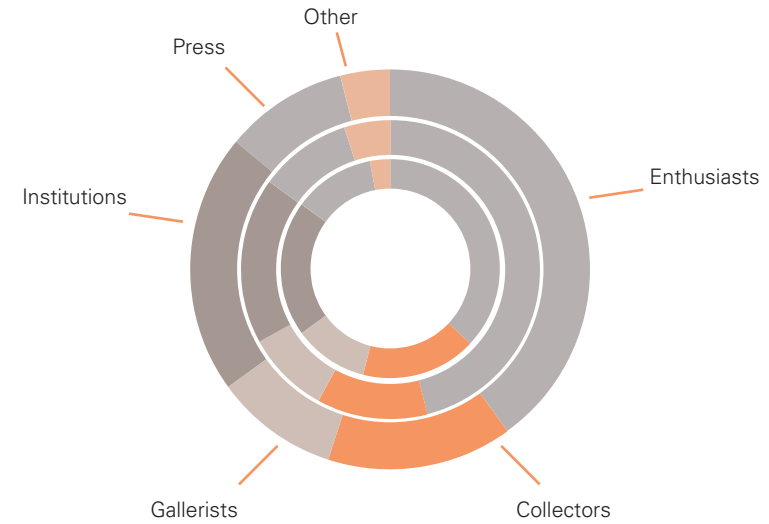
Galleries that applied for the subsequent edition

invitations

1.921 handwritten invitations sent to VIPs
2.000
4.500

117.000 newsletter reach
126.000
200.000

attendees of the show



press commentary

'...the upcoming photo basel event in Switzerland, one of the most exciting events in the photographic calendar.' City A.M., Bespoke

'photo basel...is a must if you're in Switzerland.' i-D Magazine

'[The] boutique satellite fair dedicated to photography, is lauded as one of the top international photography events and proves Basel's collateral events are just as worthy of a stop.' Harpers's Bazaar Arabia

Switzerland's first art fair solely dedicated to photography based art.