

Top 20 Business Superbrands

BRAND		CATEGORY
British Airways	1	Travel - Airlines
Apple	2	Technology - Hardware & Equipment
PayPal	3	Financial - Credit Cards & Payment Solutions
Google	4	Advertising Solutions
Microsoft	5	Information Technology - General
Visa	6	Financial - Credit Cards & Payment Solutions
Virgin Atlantic	7	Travel - Airlines
MasterCard	8	Financial - Credit Cards & Payment Solutions
BP	9	Oil & Gas - General
IBM	10	Information Technology - General
American Express	11	Financial - Credit Cards & Payment Solutions
Shell	12	Oil & Gas - General
Bosch	13	Construction - Tools & Equipment Manufacturers
GlaxoSmithKline	14	Pharmaceuticals & Medical Equipment
Samsung	15	Technology - Hardware & Equipment
BT	16	Telecommunications - General
FedEx	17	Courier, Delivery & Postal Services
Johnson & Johnson	18	Pharmaceuticals & Medical Equipment
Boeing	19	Aerospace & Defence
Royal Mail	20	Courier, Delivery & Postal Services

Category Winners

BRAND	CATEGORY
Deloitte	Accountancy & Business Services
Google	Advertising Solutions
Boeing	Aerospace & Defence
Tate & Lyle	Agribusiness & Food
BMA (British Medical Association)	Associations, Accreditations & Testing
BASF	Chemicals
Haymarket	Conferences & Events - Owners & Organisers
The NEC	Conferences & Events - Venues
Screwfix	Construction - Builders Merchants & Distributors
Balfour Beatty	Construction - Consultancy, Design, Build & Management
Pilkington	Construction - Materials
HSS Hire	Construction - Plant & Tool Hire
Bosch	Construction - Tools & Equipment Manufacturers
FedEx	Courier, Delivery & Postal Services
London School of Economics and Political Science (LSE)	Executive Education - Business Schools
City & Guilds	Executive Education - Training & Development
HSBC	Financial - Business, Corporate & Investment Banking
PayPal	Financial - Credit Cards & Payment Solutions
Kickstarter	Financial - Crowdfunding & Peer-to-Peer Lending
London Stock Exchange Group	Financial - Exchanges & Markets
JCB	Industrial Engineering - Construction, Agricultural & Utility Equipment
Siemens	Industrial Engineering - General
Bloomberg	Information Providers
Dropbox	Information Technology - Cloud, Data Centres & Hosting
Microsoft	Information Technology - General

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BRAND CATEGORY

Norton	Information Technology - Security
Aviva	Insurance, Pensions & Risk Management
Linklaters	Legal Services
McKinsey & Company	Management & HR Consultancies
YouGov	Market Research & Intelligence
Saatchi & Saatchi	Marketing Services
Rio Tinto	Mining
BP	Oil & Gas - General
Halliburton	Oil & Gas - Services
GlaxoSmithKline	Pharmaceuticals & Medical Equipment
Tetra Pak	Print, Paper & Packaging
Savills	Real Estate - Commercial Agents / Advisors
Westfield	Real Estate - General
Reed	Recruitment
Eddie Stobart	Supply Chain, Distribution, Freight & Transport Services
Compass Group	Support Services - Catering
Big Yellow	Support Services - Document Protection & Storage
KIMBERLY-CLARK PROFESSIONAL	Support Services - Facilities Management & Supplies
Rentokil	Support Services - General
Staples	Support Services - Office Equipment & Supplies
Chubb Fire & Security	Support Services - Security, Safety & Fire Protection
Intel	Technology - Electronics, Semiconductors & Components
Apple	Technology - Hardware & Equipment
BT	Telecommunications - General
Inmarsat	Telecommunications - Satellite Owners & Operators
British Airways	Travel - Airlines
Hilton Hotels & Resorts	Travel - Business Hotels
American Express Travel	Travel - Corporate Travel Services
Eurostar	Travel - Train & Bus Operators
National Grid	Utilities & Power
Biffa	Waste Management & Recycling

Qualifying Business Superbrands (A-Z)

BRAND CATEGORY

3M	Industrial Engineering - General
ABB	Industrial Engineering - General
Abbott	Pharmaceuticals & Medical Equipment
ABI (Association of British Insurers)	Associations, Accreditations & Testing
ABPI (The Association of the British Pharmaceutical Industry)	Associations, Accreditations & Testing
ABTA	Associations, Accreditations & Testing
Acas (Advisory, Conciliation & Arbitration Service)	Associations, Accreditations & Testing
ACCA (The Association of Chartered Certified Accountants)	Associations, Accreditations & Testing
Accenture	Management & HR Consultancies
Access Self Storage	Support Services - Document Protection & Storage
Acer	Technology - Hardware & Equipment
Actavis	Pharmaceuticals & Medical Equipment
Addison Lee	Support Services - General
Adecco	Recruitment
Adobe	Information Technology - General
ADT	Support Services - Security, Safety & Fire Protection
Aegis	Support Services - Security, Safety & Fire Protection

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BRAND CATEGORY

BRAND	CATEGORY
Aegon	Insurance, Pensions & Risk Management
Aggregate Industries	Construction - Materials
Aggreko	Utilities & Power
AgustaWestland	Aerospace & Defence
AIG	Insurance, Pensions & Risk Management
AIM	Financial - Exchanges & Markets
Air Liquide	Chemicals
Airbus	Aerospace & Defence
AkzoNobel	Chemicals
Alcatel-Lucent	Telecommunications - General
Alcoa	Industrial Engineering - General
Allen & Overy	Legal Services
Allianz	Insurance, Pensions & Risk Management
Alstom	Industrial Engineering - General
Amcor	Print, Paper & Packaging
AMD	Technology - Electronics, Semiconductors & Components
Amec Foster Wheeler	Oil & Gas - Services
American Express	Financial - Credit Cards & Payment Solutions
American Express Travel	Travel - Corporate Travel Services
Amey	Support Services - General
Anglo American	Mining
AOL Advertising	Advertising Solutions
Aon	Insurance, Pensions & Risk Management
A-Plant	Construction - Plant & Tool Hire
Apple	Technology - Hardware & Equipment
ArcelorMittal	Industrial Engineering - General
Arco	Support Services - General
ARM	Technology - Electronics, Semiconductors & Components
Arriva	Travel - Train & Bus Operators
Arup	Construction - Consultancy, Design, Build & Management
Ashridge Business School	Executive Education - Business Schools
Associated British Ports	Supply Chain, Distribution, Freight & Transport Services
AstraZeneca	Pharmaceuticals & Medical Equipment
Atkins	Construction - Consultancy, Design, Build & Management
Atlas Copco	Industrial Engineering - General
Atos	Information Technology - General
Autodesk	Information Technology - General
Autoglass	Support Services - General
Avanti Communications	Telecommunications - Satellite Owners & Operators
Avery	Support Services - Office Equipment & Supplies
AVEVA	Information Technology - General
Aviva	Insurance, Pensions & Risk Management
Avon Rubber	Industrial Engineering - General
AXA	Insurance, Pensions & Risk Management
Babcock	Support Services - General
BAE Systems	Aerospace & Defence
Bain & Company	Management & HR Consultancies
Baker & McKenzie	Legal Services
Balfour Beatty	Construction - Consultancy, Design, Build & Management
BAM Nuttall	Construction - Consultancy, Design, Build & Management
Bank of America Merrill Lynch	Financial - Business, Corporate & Investment Banking
Bank of Scotland	Financial - Business, Corporate & Investment Banking
Barclaycard	Financial - Credit Cards & Payment Solutions
Barclays	Financial - Business, Corporate & Investment Banking

BRAND CATEGORY

BASF	Chemicals
Baxi	Industrial Engineering - General
Baxter	Pharmaceuticals & Medical Equipment
Bayer	Pharmaceuticals & Medical Equipment
BBA Aviation	Supply Chain, Distribution, Freight & Transport Services
BCG (Boston Consulting Group)	Management & HR Consultancies
BDA (British Dental Association)	Associations, Accreditations & Testing
BDO	Accountancy & Business Services
Belfast Waterfront	Conferences & Events - Venues
Bell Pottinger	Marketing Services
Best Western	Travel - Business Hotels
Bestway	Supply Chain, Distribution, Freight & Transport Services
BG Group	Oil & Gas - General
BHP Billiton	Mining
Bibby Line	Supply Chain, Distribution, Freight & Transport Services
Biffa	Waste Management & Recycling
Big Yellow	Support Services - Document Protection & Storage
Bird & Bird	Legal Services
Black & Decker	Construction - Tools & Equipment Manufacturers
BlackBerry	Technology - Hardware & Equipment
Bloomberg	Information Providers
Bloomsbury Professional	Information Providers
Blue Arrow	Recruitment
BMA (British Medical Association)	Associations, Accreditations & Testing
BMC	Information Technology - General
BNP Paribas	Financial - Business, Corporate & Investment Banking
BNP Paribas Real Estate	Real Estate - Commercial Agents / Advisors
BOC	Oil & Gas - General
Boehringer Ingelheim	Pharmaceuticals & Medical Equipment
Boeing	Aerospace & Defence
Bombardier	Aerospace & Defence
Booker	Supply Chain, Distribution, Freight & Transport Services
Bosch	Construction - Tools & Equipment Manufacturers
Bournemouth International Centre (BIC)	Conferences & Events - Venues
BP	Oil & Gas - General
BPP Professional Education	Executive Education - Training & Development
Braemar Shipping Services	Supply Chain, Distribution, Freight & Transport Services
Brakes Group	Supply Chain, Distribution, Freight & Transport Services
Brandon Hire	Construction - Plant & Tool Hire
Brewers	Construction - Builders Merchants & Distributors
Bristol-Myers Squibb	Pharmaceuticals & Medical Equipment
British Airways	Travel - Airlines
British Chambers of Commerce (BCC)	Associations, Accreditations & Testing
British Council	Associations, Accreditations & Testing
British Gas Business Energy	Utilities & Power
British Gypsum	Construction - Materials
British Land	Real Estate - General
British Retail Consortium	Associations, Accreditations & Testing
Brook Street	Recruitment
Brother	Technology - Hardware & Equipment
Brunswick	Marketing Services
Bruntwood	Real Estate - General
BSI	Associations, Accreditations & Testing
BT	Telecommunications - General

BRAND CATEGORY

Buildbase	Construction - Builders Merchants & Distributors
Bunzl	Supply Chain, Distribution, Freight & Transport Services
Bupa	Insurance, Pensions & Risk Management
Bywaters	Waste Management & Recycling
CA Technologies	Information Technology - General
Cairn	Oil & Gas - General
Calor	Oil & Gas - General
Cambridge Judge Business School	Executive Education - Business Schools
Canary Wharf Group	Real Estate - General
Cannon Hygiene	Support Services - Facilities Management & Supplies
Canon	Technology - Hardware & Equipment
Capco	Real Estate - General
Capgemini	Information Technology - General
Capita	Support Services - General
Capital & Regional	Real Estate - General
Cargill	Agribusiness & Food
Carillion	Construction - Consultancy, Design, Build & Management
Carlson Wagonlit Travel	Travel - Corporate Travel Services
Carr's Group	Agribusiness & Food
Carter Jonas	Real Estate - Commercial Agents / Advisors
Casio	Technology - Hardware & Equipment
Cass Business School	Executive Education - Business Schools
Castrol	Oil & Gas - General
Caterpillar	Industrial Engineering - Construction, Agricultural & Utility Equipment
CBI	Associations, Accreditations & Testing
CBRE	Real Estate - Commercial Agents / Advisors
CEMEX	Construction - Materials
Centaur Live	Conferences & Events - Owners & Organisers
Central Hall Westminster	Conferences & Events - Venues
Chartered Institute of Building (CIOB)	Associations, Accreditations & Testing
Chevron	Oil & Gas - General
Christie + Co	Real Estate - Commercial Agents / Advisors
Chubb Fire & Security	Support Services - Security, Safety & Fire Protection
Chubb Insurance	Insurance, Pensions & Risk Management
CIMA (Chartered Institute of Management Accountants)	Associations, Accreditations & Testing
CIPD	Associations, Accreditations & Testing
Cisco	Information Technology - General
Citi	Financial - Business, Corporate & Investment Banking
City & Guilds	Executive Education - Training & Development
City Plumbing Supplies	Construction - Builders Merchants & Distributors
Cityjet	Travel - Airlines
CitySprint	Courier, Delivery & Postal Services
Clancy Docwra	Construction - Consultancy, Design, Build & Management
Clear Channel	Advertising Solutions
Clifford Chance	Legal Services
Clyde & Co	Legal Services
CMI (Chartered Management Institute)	Associations, Accreditations & Testing
Compass Group	Support Services - Catering
Computacenter	Information Technology - General
ConocoPhillips UK	Oil & Gas - General
Co-operatives UK	Associations, Accreditations & Testing
Costain	Construction - Consultancy, Design, Build & Management
Cosworth	Industrial Engineering - General
Countrywide Waste Management	Waste Management & Recycling

BRAND CATEGORY

Cranfield School of Management	Executive Education - Business Schools
Credit Suisse	Financial - Business, Corporate & Investment Banking
Crowdcube	Financial - Crowdfunding & Peer-to-Peer Lending
Crowdfunder	Financial - Crowdfunding & Peer-to-Peer Lending
Crown Trade Paints	Construction - Tools & Equipment Manufacturers
Crowne Plaza	Travel - Business Hotels
Cummins	Industrial Engineering - General
Daikin	Industrial Engineering - General
Datamonitor	Information Providers
Datanet	Information Technology - Cloud, Data Centres & Hosting
DCC Environmental	Waste Management & Recycling
De La Rue	Print, Paper & Packaging
De Vere Venues	Travel - Business Hotels
Dell	Technology - Hardware & Equipment
Deloitte	Accountancy & Business Services
Deloitte Real Estate	Real Estate - Commercial Agents / Advisors
Derwent London	Real Estate - General
Deutsche Bank	Financial - Business, Corporate & Investment Banking
Devro	Agribusiness & Food
DeWALT	Construction - Tools & Equipment Manufacturers
DHL	Courier, Delivery & Postal Services
Digital Cinema Media (DCM)	Advertising Solutions
Direct Line	Insurance, Pensions & Risk Management
DLA Piper	Legal Services
Dow	Chemicals
DPD	Courier, Delivery & Postal Services
Draper Tools	Construction - Tools & Equipment Manufacturers
Dropbox	Information Technology - Cloud, Data Centres & Hosting
DRS (Direct Rail Services)	Supply Chain, Distribution, Freight & Transport Services
DS Smith	Print, Paper & Packaging
Dulux Trade	Construction - Tools & Equipment Manufacturers
Dun & Bradstreet	Information Providers
DuPont	Chemicals
Durham University Business School	Executive Education - Business Schools
E.On	Utilities & Power
easyJet	Travel - Airlines
Easynet	Telecommunications - General
Ecolab	Chemicals
Eddie Stobart	Supply Chain, Distribution, Freight & Transport Services
Edelman	Marketing Services
EDF Energy	Utilities & Power
Electricity North West	Utilities & Power
Elmwood	Marketing Services
Elopak	Print, Paper & Packaging
Elsevier	Information Providers
EMAP	Conferences & Events - Owners & Organisers
EMC	Support Services - General
Engine	Marketing Services
Epson	Technology - Hardware & Equipment
Equifax	Information Providers
Equinix	Information Technology - Cloud, Data Centres & Hosting
Ericsson	Telecommunications - General
Euronext	Financial - Exchanges & Markets
Eurostar	Travel - Train & Bus Operators

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BRAND CATEGORY

Eurotunnel	Travel - Train & Bus Operators
EventCity	Conferences & Events - Venues
Eversheds	Legal Services
ExCeL London	Conferences & Events - Venues
Experian	Information Providers
ExxonMobil	Oil & Gas - General
EY	Accountancy & Business Services
Fairtrade Foundation	Associations, Accreditations & Testing
FCC Environmental	Waste Management & Recycling
Federation of Small Businesses (FSB)	Associations, Accreditations & Testing
FedEx	Courier, Delivery & Postal Services
First	Travel - Train & Bus Operators
First Security	Support Services - Security, Safety & Fire Protection
First:Utility	Utilities & Power
Fisher Scientific	Pharmaceuticals & Medical Equipment
Fitch Group	Information Providers
Flybe	Travel - Airlines
Forrester	Information Providers
Forth Ports	Supply Chain, Distribution, Freight & Transport Services
Fowler Welch	Supply Chain, Distribution, Freight & Transport Services
Freightliner Group	Supply Chain, Distribution, Freight & Transport Services
Freshfields Bruckhaus Deringer	Legal Services
FSC (Forest Stewardship Council)	Associations, Accreditations & Testing
FTSE Russell	Information Providers
Fujitsu	Technology - Hardware & Equipment
Funding Circle	Financial - Crowdfunding & Peer-to-Peer Lending
G4S	Support Services - Security, Safety & Fire Protection
Galliford Try	Construction - Consultancy, Design, Build & Management
Gallup	Market Research & Intelligence
Gartner	Information Providers
Gatwick Express	Travel - Train & Bus Operators
GE	Industrial Engineering - General
General Dynamics UK	Aerospace & Defence
GfK	Market Research & Intelligence
GKN	Industrial Engineering - General
GlaxoSmithKline	Pharmaceuticals & Medical Equipment
Glencore	Mining
Goldman Sachs	Financial - Business, Corporate & Investment Banking
Google	Advertising Solutions
GRAHAM	Construction - Builders Merchants & Distributors
Grant Thornton	Accountancy & Business Services
Great Portland Estates	Real Estate - General
Green Energy UK	Utilities & Power
Greenergy	Oil & Gas - General
Grey London	Marketing Services
Grosvenor	Real Estate - General
Groundforce	Construction - Consultancy, Design, Build & Management
Halliburton	Oil & Gas - Services
Hall & Partners	Market Research & Intelligence
Hammerson	Real Estate - General
Hanson	Construction - Materials
Hapag-Lloyd	Supply Chain, Distribution, Freight & Transport Services
Harris	Construction - Tools & Equipment Manufacturers
Harvey Nash	Recruitment

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BRAND CATEGORY

Hawker Siddeley Switchgear	Industrial Engineering - General
Hay Group	Management & HR Consultancies
Haymarket	Conferences & Events - Owners & Organisers
Hays	Recruitment
Heathrow Express	Travel - Train & Bus Operators
Henley Business School	Executive Education - Business Schools
Henry Boot Developments	Real Estate - General
Heron International	Real Estate - General
Hewden	Construction - Plant & Tool Hire
Hilti	Construction - Tools & Equipment Manufacturers
Hilton Food Group	Agribusiness & Food
Hilton Hotels & Resorts	Travel - Business Hotels
Hire Station	Construction - Plant & Tool Hire
Hiscox	Insurance, Pensions & Risk Management
Hitachi	Technology - Hardware & Equipment
Hogan Lovells	Legal Services
Holiday Inn	Travel - Business Hotels
Honeywell	Industrial Engineering - General
Howden	Industrial Engineering - General
Howdens Joinery	Construction - Builders Merchants & Distributors
HP	Technology - Hardware & Equipment
HRG	Travel - Corporate Travel Services
HSBC	Financial - Business, Corporate & Investment Banking
HSS Hire	Construction - Plant & Tool Hire
Huawei	Telecommunications - General
IBM	Information Technology - General
ICAEW	Associations, Accreditations & Testing
Icap Securities & Derivatives Exchange (ISDX)	Financial - Exchanges & Markets
ICM	Market Research & Intelligence
Imagination Technologies	Technology - Electronics, Semiconductors & Components
IMI	Industrial Engineering - General
Imperial College London Business School	Executive Education - Business Schools
Inchcape Shipping Services (ISS)	Supply Chain, Distribution, Freight & Transport Services
INEOS	Chemicals
Informa	Conferences & Events - Owners & Organisers
Infosys	Information Technology - General
Initial	Support Services - Facilities Management & Supplies
Inmarsat	Telecommunications - Satellite Owners & Operators
Intel	Technology - Electronics, Semiconductors & Components
Intelsat	Telecommunications - Satellite Owners & Operators
Interlink Express	Courier, Delivery & Postal Services
International Paper	Print, Paper & Packaging
Interserve	Support Services - General
Intuit	Information Technology - General
Investec	Financial - Business, Corporate & Investment Banking
Investors in People	Associations, Accreditations & Testing
Invista	Chemicals
IoD (Institute of Directors)	Associations, Accreditations & Testing
Ipsos MORI	Market Research & Intelligence
Iridium	Telecommunications - Satellite Owners & Operators
iris	Marketing Services
Iron Mountain	Support Services - Document Protection & Storage
Irwin Mitchell	Legal Services
ISS	Support Services - Facilities Management & Supplies

BRAND CATEGORY

BRAND	CATEGORY
J. Walter Thompson London	Marketing Services
J.P. Morgan	Financial - Business, Corporate & Investment Banking
JCB	Industrial Engineering - Construction, Agricultural & Utility Equipment
JCDecaux	Advertising Solutions
Jewson	Construction - Builders Merchants & Distributors
JobServe	Recruitment
Jobsite	Recruitment
John Deere	Industrial Engineering - Construction, Agricultural & Utility Equipment
John Dennis Coachbuilders	Industrial Engineering - Construction, Agricultural & Utility Equipment
Johnson & Johnson	Pharmaceuticals & Medical Equipment
Johnson Matthey	Chemicals
Johnson Service Group	Support Services - Facilities Management & Supplies
Johnstone's Trade	Construction - Tools & Equipment Manufacturers
Juniper Networks	Information Technology - General
Kantar Media	Market Research & Intelligence
Kaplan	Executive Education - Training & Development
Kaspersky Lab	Information Technology - Security
Kelly Services	Recruitment
Keyline	Construction - Builders Merchants & Distributors
Kickstarter	Financial - Crowdfunding & Peer-to-Peer Lending
Kidde	Support Services - Security, Safety & Fire Protection
Kier Group	Construction - Consultancy, Design, Build & Management
KIMBERLY-CLARK PROFESSIONAL	Support Services - Facilities Management & Supplies
Kingspan Group	Construction - Materials
Kingston Smith	Accountancy & Business Services
Knight Frank	Real Estate - Commercial Agents / Advisors
Komatsu	Industrial Engineering - Construction, Agricultural & Utility Equipment
Kompass	Information Providers
KONE	Industrial Engineering - General
KPMG	Accountancy & Business Services
Kroll	Insurance, Pensions & Risk Management
Kuehne + Nagel	Supply Chain, Distribution, Freight & Transport Services
Lafarge Tarmac	Construction - Materials
Laing O'Rourke	Construction - Consultancy, Design, Build & Management
Laird	Technology - Electronics, Semiconductors & Components
Lambert Smith Hampton	Real Estate - Commercial Agents / Advisors
Land Securities	Real Estate - General
learndirect	Executive Education - Training & Development
Lenovo	Technology - Hardware & Equipment
Leo Burnett London	Marketing Services
LexisNexis	Information Providers
Lexmark	Technology - Hardware & Equipment
Leyland Trade	Construction - Tools & Equipment Manufacturers
LG	Technology - Hardware & Equipment
Liebherr	Industrial Engineering - Construction, Agricultural & Utility Equipment
Lilly	Pharmaceuticals & Medical Equipment
Linklaters	Legal Services
LINPAC Packaging	Print, Paper & Packaging
Lloyds Bank	Financial - Business, Corporate & Investment Banking
Lloyd's of London	Insurance, Pensions & Risk Management
Lockheed Martin	Aerospace & Defence
Logitech	Technology - Hardware & Equipment
London Business School	Executive Education - Business Schools
London Metal Exchange	Financial - Exchanges & Markets

BRAND CATEGORY

BRAND	CATEGORY
London School of Economics and Political Science (LSE)	Executive Education - Business Schools
London Stock Exchange Group	Financial - Exchanges & Markets
Loomis	Support Services - Security, Safety & Fire Protection
Lyreco	Support Services - Office Equipment & Supplies
M&C Saatchi	Marketing Services
Mace	Construction - Consultancy, Design, Build & Management
Macfarlanes	Legal Services
Maersk Line	Supply Chain, Distribution, Freight & Transport Services
Magnet Trade	Construction - Builders Merchants & Distributors
Makita	Construction - Tools & Equipment Manufacturers
Manchester Business School	Executive Education - Business Schools
Manchester Central	Conferences & Events - Venues
Manpower	Recruitment
Marriott Hotels & Resorts	Travel - Business Hotels
Marshall	Aerospace & Defence
Marshalls	Construction - Materials
Martin-Baker	Aerospace & Defence
Massey Ferguson	Industrial Engineering - Construction, Agricultural & Utility Equipment
MasterCard	Financial - Credit Cards & Payment Solutions
McAfee	Information Technology - Security
McCann London	Marketing Services
McGee	Construction - Consultancy, Design, Build & Management
McKinsey & Company	Management & HR Consultancies
MEC	Marketing Services
MediaCom	Marketing Services
Medtronic	Pharmaceuticals & Medical Equipment
Menzies	Accountancy & Business Services
Menzies Aviation	Supply Chain, Distribution, Freight & Transport Services
Menzies Distribution	Supply Chain, Distribution, Freight & Transport Services
Mercer	Management & HR Consultancies
Mercure	Travel - Business Hotels
Metro Radio Arena Newcastle	Conferences & Events - Venues
Michael Page	Recruitment
Micron	Technology - Electronics, Semiconductors & Components
Microsoft	Information Technology - General
Microsoft Advertising	Advertising Solutions
Miller Developments	Construction - Consultancy, Design, Build & Management
Millward Brown	Market Research & Intelligence
Mindshare	Marketing Services
Mintel	Information Providers
Misys	Information Technology - General
Mitie	Support Services - General
Mitsubishi Electric	Industrial Engineering - General
Mondi	Print, Paper & Packaging
Monsanto	Agribusiness & Food
Monster	Recruitment
Moody's	Information Providers
Morgan Sindall	Construction - Consultancy, Design, Build & Management
Morgan Stanley	Financial - Business, Corporate & Investment Banking
Mother London	Marketing Services
Mott MacDonald	Construction - Consultancy, Design, Build & Management
Munich Re	Insurance, Pensions & Risk Management
Murphy	Construction - Consultancy, Design, Build & Management
National Express	Travel - Train & Bus Operators

BRAND CATEGORY

National Grid	Utilities & Power
NATS	Aerospace & Defence
NatWest	Financial - Business, Corporate & Investment Banking
NETGEAR	Technology - Hardware & Equipment
NetSuite	Information Technology - General
New Holland	Industrial Engineering - Construction, Agricultural & Utility Equipment
NFU (National Farmers' Union)	Associations, Accreditations & Testing
NFU Mutual	Insurance, Pensions & Risk Management
Nielsen	Market Research & Intelligence
Nokia Networks	Telecommunications - General
Northern Gas Networks	Utilities & Power
Northern Powergrid	Utilities & Power
Northgate	Support Services - General
Northgate	Information Technology - General
Northrop Grumman	Aerospace & Defence
Norton	Information Technology - Security
Nottingham University Business School	Executive Education - Business Schools
Novartis	Pharmaceuticals & Medical Equipment
Novo Nordisk	Pharmaceuticals & Medical Equipment
Novotel	Travel - Business Hotels
npower	Utilities & Power
NVIDIA	Technology - Electronics, Semiconductors & Components
Office Angels	Recruitment
Office Depot	Support Services - Office Equipment & Supplies
Ogilvy Group	Marketing Services
Olympus	Technology - Hardware & Equipment
OMD	Marketing Services
Oracle	Information Technology - General
Orion	Waste Management & Recycling
Orion Group	Recruitment
Osborne Clarke	Legal Services
Osram	Industrial Engineering - General
Otis	Industrial Engineering - General
OVO	Utilities & Power
Oxford Biomedica	Pharmaceuticals & Medical Equipment
P&O Ferrymasters	Supply Chain, Distribution, Freight & Transport Services
Panasonic	Technology - Hardware & Equipment
Parcelforce Worldwide	Courier, Delivery & Postal Services
Park Inn by Radisson	Travel - Business Hotels
Park Plaza	Travel - Business Hotels
Parker Hannifin	Industrial Engineering - General
PayPal	Financial - Credit Cards & Payment Solutions
PayPoint	Financial - Credit Cards & Payment Solutions
Pearl & Dean	Advertising Solutions
Pertemps	Recruitment
Petrofac	Oil & Gas - Services
Pfizer	Pharmaceuticals & Medical Equipment
PFK International	Accountancy & Business Services
PHD	Marketing Services
Philips Healthcare	Industrial Engineering - General
Philips Lighting	Industrial Engineering - General
PHS Group	Support Services - Facilities Management & Supplies
Pickfords	Support Services - General
Pilkington	Construction - Materials

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BRAND CATEGORY

Pinsent Masons	Legal Services
Pipe Center	Construction - Builders Merchants & Distributors
Pitman Training	Executive Education - Training & Development
Pitney Bowes	Support Services - Office Equipment & Supplies
Plumb Center	Construction - Builders Merchants & Distributors
Plumbase	Construction - Builders Merchants & Distributors
Plusnet	Telecommunications - General
Polypipe	Construction - Materials
Portakabin	Construction - Plant & Tool Hire
Portman	Travel - Corporate Travel Services
Premier Farnell	Supply Chain, Distribution, Freight & Transport Services
Premier Inn	Travel - Business Hotels
Premier Oil	Oil & Gas - General
Prudential	Insurance, Pensions & Risk Management
Publicis London	Marketing Services
PwC	Accountancy & Business Services
QA	Executive Education - Training & Development
QinetiQ	Aerospace & Defence
Qualcomm	Technology - Electronics, Semiconductors & Components
Quintain	Real Estate - General
Rackspace	Information Technology - Cloud, Data Centres & Hosting
Radisson Blu Edwardian, London	Travel - Business Hotels
Ramada	Travel - Business Hotels
Randstad	Recruitment
RAPP	Marketing Services
Raytheon	Aerospace & Defence
Razorfish	Marketing Services
RBS (Royal Bank of Scotland)	Financial - Business, Corporate & Investment Banking
RED BOX	Support Services - Office Equipment & Supplies
Reed	Recruitment
Reed Exhibitions	Conferences & Events - Owners & Organisers
Regus	Real Estate - General
Rentokil	Support Services - General
Research Now	Market Research & Intelligence
Rexam	Print, Paper & Packaging
RIBA (The Royal Institute of British Architects)	Associations, Accreditations & Testing
Ricoh	Technology - Hardware & Equipment
Ricoh Arena	Conferences & Events - Venues
RICS (Royal Institution of Chartered Surveyors)	Associations, Accreditations & Testing
Rio Tinto	Mining
RM Education	Information Technology - General
Roche	Pharmaceuticals & Medical Equipment
Rockwell Collins	Aerospace & Defence
Rolls-Royce Group	Aerospace & Defence
Rothschild	Financial - Business, Corporate & Investment Banking
Royal Mail	Courier, Delivery & Postal Services
RS Components	Supply Chain, Distribution, Freight & Transport Services
RSA	Insurance, Pensions & Risk Management
Ryanair	Travel - Airlines
Ryder	Support Services - General
Ryman	Support Services - Office Equipment & Supplies
Saatchi & Saatchi	Marketing Services
Safestore	Support Services - Document Protection & Storage
Sage	Information Technology - General

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BRAND CATEGORY

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Saïd Business School, University of Oxford	Executive Education - Business Schools
Saint-Gobain	Construction - Materials
Salesforce.com	Information Technology - General
Samsung	Technology - Hardware & Equipment
SanDisk	Technology - Hardware & Equipment
Sandvik	Industrial Engineering - General
Sanofi	Pharmaceuticals & Medical Equipment
Santander	Financial - Business, Corporate & Investment Banking
SAP	Information Technology - General
SAS	Information Providers
Savills	Real Estate - Commercial Agents / Advisors
Scania	Industrial Engineering - Construction, Agricultural & Utility Equipment
Schillings	Legal Services
Schindler	Industrial Engineering - General
Schneider Electric	Industrial Engineering - General
Scottish & Southern Power Distribution	Utilities & Power
Scottish Exhibition and Conference Centre (SECC)	Conferences & Events - Venues
Scottish Hydro Electric Transmission	Utilities & Power
Scottish Power	Utilities & Power
Screwfix	Construction - Builders Merchants & Distributors
Seaco	Supply Chain, Distribution, Freight & Transport Services
Securitas	Support Services - Security, Safety & Fire Protection
Seedrs	Financial - Crowdfunding & Peer-to-Peer Lending
SEGRO	Real Estate - General
Selco	Construction - Builders Merchants & Distributors
Select Appointments	Recruitment
Serco	Support Services - General
Shanks Group	Waste Management & Recycling
Sharp	Technology - Hardware & Equipment
Shell	Oil & Gas - General
Sheraton	Travel - Business Hotels
Shire	Pharmaceuticals & Medical Equipment
Shred-it	Support Services - Document Protection & Storage
Siemens	Industrial Engineering - General
SIG	Construction - Builders Merchants & Distributors
Sikorsky	Aerospace & Defence
Simmons & Simmons	Legal Services
Simplyhealth	Insurance, Pensions & Risk Management
Sir Robert McAlpine	Construction - Consultancy, Design, Build & Management
SITA UK	Waste Management & Recycling
Sitel	Support Services - General
Skanska	Construction - Consultancy, Design, Build & Management
SKF	Industrial Engineering - General
Slaughter & May	Legal Services
Smart Metering Systems	Support Services - General
SmartWater	Support Services - Security, Safety & Fire Protection
Smith & Nephew	Pharmaceuticals & Medical Equipment
Smith & Williamson	Accountancy & Business Services
Smiths Group	Industrial Engineering - General
Smiths News	Supply Chain, Distribution, Freight & Transport Services
Smurfit Kappa	Print, Paper & Packaging
Snap-on	Construction - Tools & Equipment Manufacturers
Sodexo	Support Services - Catering
Sofitel	Travel - Business Hotels

BRAND CATEGORY

Sony Professional	Technology - Hardware & Equipment
Sophos	Information Technology - Security
Speedy	Construction - Plant & Tool Hire
SSE Enterprise	Utilities & Power
Stagecoach	Travel - Train & Bus Operators
Standard & Poor's	Information Providers
Stanley	Construction - Tools & Equipment Manufacturers
Staples	Support Services - Office Equipment & Supplies
Starcom MediaVest	Marketing Services
Stobart Group	Supply Chain, Distribution, Freight & Transport Services
Strutt & Parker	Real Estate - Commercial Agents / Advisors
SunGard	Information Technology - General
Swiss Re	Insurance, Pensions & Risk Management
Swissport	Supply Chain, Distribution, Freight & Transport Services
Symantec	Information Technology - Security
Syngenta	Agribusiness & Food
TalkTalk Business	Telecommunications - General
Tata Communications	Telecommunications - General
Tata Consultancy Services (TCS)	Information Technology - General
Tata Steel	Industrial Engineering - General
Tate & Lyle	Agribusiness & Food
Taylor Wessing	Legal Services
Telesat	Telecommunications - Satellite Owners & Operators
Teradata	Information Technology - Cloud, Data Centres & Hosting
Tetra Pak	Print, Paper & Packaging
Texas Instruments	Technology - Electronics, Semiconductors & Components
Thales	Aerospace & Defence
The Baltic Exchange	Financial - Exchanges & Markets
The Billington Group	Agribusiness & Food
The ICC Birmingham	Conferences & Events - Venues
The Institute of Financial Accountants (IFA)	Associations, Accreditations & Testing
The Law Society	Associations, Accreditations & Testing
The London Platinum and Palladium Market	Financial - Exchanges & Markets
The NEC	Conferences & Events - Venues
The Open University Business School	Executive Education - Business Schools
The Press Association (PA)	Information Providers
The Publishers Association (PA)	Associations, Accreditations & Testing
Thistle	Travel - Business Hotels
Thomson Local	Advertising Solutions
Thomson Reuters	Information Providers
Thwaites	Industrial Engineering - Construction, Agricultural & Utility Equipment
Thyssenkrupp	Industrial Engineering - General
TNS	Market Research & Intelligence
TNT	Courier, Delivery & Postal Services
TomTom Telematics	Support Services - General
Toolstation	Construction - Builders Merchants & Distributors
Toshiba	Technology - Hardware & Equipment
Total	Oil & Gas - General
Totaljobs.com	Recruitment
Travelodge	Travel - Business Hotels
Travis Perkins	Construction - Builders Merchants & Distributors
Trend Micro	Information Technology - Security
Triumph Group	Aerospace & Defence
Tullow Oil	Oil & Gas - General

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BRAND CATEGORY

UK Mail	Courier, Delivery & Postal Services
Unipart	Supply Chain, Distribution, Freight & Transport Services
Unisys	Information Technology - General
United Technologies	Aerospace & Defence
University Of Bath School Of Management	Executive Education - Business Schools
University of Edinburgh Business School	Executive Education - Business Schools
University of Glasgow Adam Smith Business School	Executive Education - Business Schools
UPS	Courier, Delivery & Postal Services
Vaillant	Industrial Engineering - General
Vent-Axia	Industrial Engineering - General
Venue Cymru	Conferences & Events - Venues
Veolia UK	Waste Management & Recycling
Viking	Support Services - Office Equipment & Supplies
Virgin Atlantic	Travel - Airlines
Virgin Media Business	Telecommunications - General
Virgin Trains	Travel - Train & Bus Operators
Viridor	Waste Management & Recycling
Visa	Financial - Credit Cards & Payment Solutions
VMware	Information Technology - General
Volvo Construction Equipment	Industrial Engineering - Construction, Agricultural & Utility Equipment
Warwick Business School	Executive Education - Business Schools
Waterlogic	Support Services - Facilities Management & Supplies
Wates	Construction - Consultancy, Design, Build & Management
WCRS	Marketing Services
Weber Shandwick	Marketing Services
Weir	Industrial Engineering - General
Western Power Distribution	Utilities & Power
Western Union	Financial - Credit Cards & Payment Solutions
Westfield	Real Estate - General
WeTransfer	Information Technology - Cloud, Data Centres & Hosting
Wickes	Construction - Builders Merchants & Distributors
Wieden+Kennedy London	Marketing Services
Willis Towers Watson	Insurance, Pensions & Risk Management
Willmott Dixon	Construction - Consultancy, Design, Build & Management
Wincanton	Supply Chain, Distribution, Freight & Transport Services
Wolff Olins	Marketing Services
Wolseley	Construction - Builders Merchants & Distributors
Wood Group	Oil & Gas - Services
Woolmark	Associations, Accreditations & Testing
Workspace	Real Estate - General
Worldpay	Financial - Credit Cards & Payment Solutions
Xchanging	Support Services - General
Xerox	Technology - Hardware & Equipment
Yahoo Advertising	Advertising Solutions
Yale	Support Services - Security, Safety & Fire Protection
Yell	Advertising Solutions
Yodel	Courier, Delivery & Postal Services
YouGov	Market Research & Intelligence
Zenith	Support Services - General
Zenithoptimedia	Marketing Services
Zimmer	Pharmaceuticals & Medical Equipment
Zurich	Insurance, Pensions & Risk Management