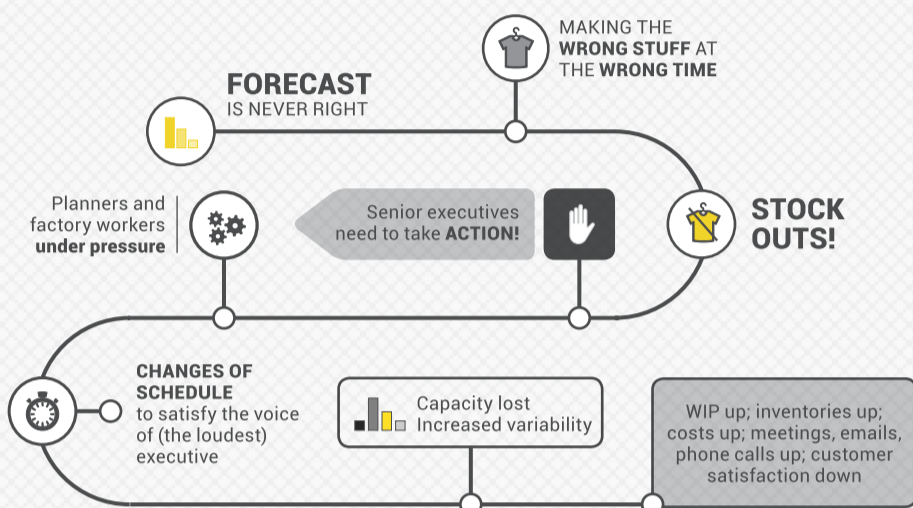




DELIVERING SUPPLY CHAINS THAT WORK!

SMARTCHAIN IS A COMPANY OF INDUSTRY AND CONSULTING **SUPPLY CHAIN EXPERTS** WITH A LONG TRACK RECORD OF **DELIVERING SUSTAINABLE CHANGE**.

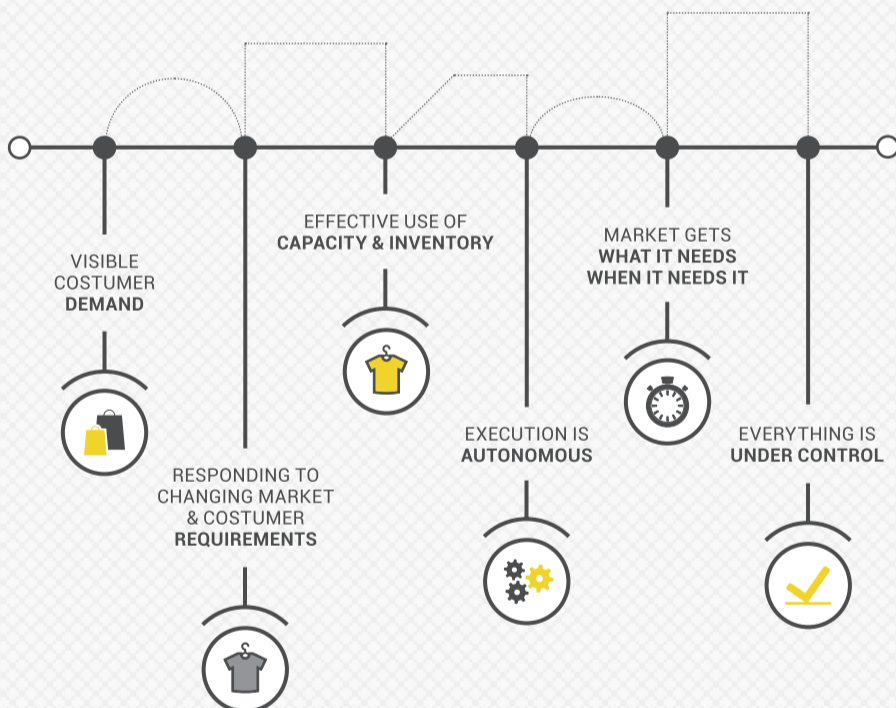
At SmartChain, **we understand the challenges you face** as the scale and complexity of your organisation increases. You know **your supply chain is not working** when your day-to-day looks like this...



NOW, IMAGINE A SUPPLY CHAIN WHERE...

You have **clear visibility of customer demand** along the supply chain; capacity and inventory are **positioned correctly to respond to changing market requirements**; capacity has the capability to **respond in line with changing customer requirements**;

execution is autonomous: self directed and governing within a set of simple rules; market gets **what it needs when it needs it**; adapting to changing requirements is part of **a planned strategy and everything feels under control**.



HOW TO MAKE YOUR SUPPLY CHAIN WORK?

At SmartChain we use a proven approach across three areas of activities to deliver sustainable results.

