



Strategic Evidence Based Metrics Scorecard 2017

No	Objective	Metric	Trend	Actual Result	Goal
Value of Unity in Motion Long Term Relationship: As a result of a long term relationship with Unity in Motion and its strategic partners,					
1	Participants will advance one achievement level per semester in Phase I programming.	Percentage of participants who advance to the next achievement level of Phase I programming		80%	>=75% of participants advance one level per semester with 80% as a stretch goal
2	Participants who have earned achievement level-black (Phase II programming) will complete an approved post-secondary education preparation program.	Percentage of achievement level-black participants who complete an approved post-secondary education preparation program		70%	>=75% of achievement level-black participants complete post-secondary education preparation program with 80% as a stretch goal
3	Participants who have earned achievement level-black (Phase II programming) will graduate from high school.	Percentage of achievement level-black participants who graduate from high school		100%	>= 80% of achievement level-black participants graduate high school with a stretch goal of 90%
4	Participants who have earned achievement level-black (Phase II programming) will complete/graduate from one of the following: <ul style="list-style-type: none"> ➤ A two-year post-secondary educational program ➤ A four-year post-secondary educational program. ➤ Military service. 	Percentage of achievement level-black participants who graduate from either a two-year or four-year post-secondary program or complete military service in a branch of the Armed Forces		40%	>= 80% of achievement level-black participants graduate from either a two-year or four-year post-secondary educational program or complete military service with a stretch goal of 90%



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Cost Efficiency: A key outcome of Unity of Motion is to provide a cost-efficient business model for both Unity in Motion and Camp Umoja through consolidation and collaboration as measured by:					
5	In kind donations/services comprising the majority of paid expenses per annum.	Percentage of expenses paid through in-kind donations/services per annum		30% of expenses paid with in-kind donations/services	35% or greater of all incurred expenses will be paid with in-kind donations/services with a stretch goal of 40%
6	The dollar cost per participant per annum (excluding educational scholarships).	Cost per participant per annum		\$1388/participant	<=\$1500/participant with a stretch goal of <=\$1250/participant



Off target/negative trend



Some concern



On target/positive trend



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Unity in Motion Summer Program: A key goal of the summer program is to increase the knowledge and empowerment of our Scholars through the measurement of eight areas of concentration by grade level:		<ol style="list-style-type: none"> 1. Civil Rights History 2. Peace Making 3. Kwanza 4. When I am an older I can make a difference in my family. 5. When I am older, I can make a difference in my community. 6. Right now I make a difference in my family. 7. Right now I make a difference in my community. 8. Healthy food 			
7	K5 through 2 nd grade	Overall percentage increase in knowledge from pre-assessment to post-assessment of participants		14% increase	15% or greater increase in knowledge from pre-assessment to post-assessment of participants
8	3 rd through 5 th grade	Overall percentage increase in knowledge from pre-assessment to post-assessment of participants		18% increase	15% or greater increase in knowledge from pre-assessment to post-assessment of participants
9	6 th through 8 th grade	Overall percentage increase in knowledge from pre-assessment to post-assessment of participants		17% increase	15% or greater increase in knowledge from pre-assessment to post-assessment of participants
10	9 th through 12 th grade	Overall percentage increase in knowledge from pre-assessment to post-assessment of participants		14% increase	15% or greater increase in knowledge from pre-assessment to post-assessment of participants



Off target/negative trend



Some concern



On target/positive trend



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Strategic Commentary

Goal #1

- This is the second consecutive time since measuring this metric that the metric has turned green. Noteworthy is that the stretch goal was also met right on the target at 80%. This is a testament to the focus on the long term relationships with Unity in Motion families.

Goal #2

- In 2016, enhancements were made to the program with further modifications made in 2017. For 2018, we are looking to engage our higher performing partners more in the process. We anticipate this metric to evolve.

Goal #3

- Since inception of the scorecard, we continue to track at 100% for this metric exceeding the goal of 80% and the stretch goal of 90%. It's a testament to the value of the long term relationship that Unity in Motion develops with its scholars, families and partnership schools. Graduation from high school remains a key milestone for Unity in Motion scholars.

Goal #4

- This is the second year that this metric has been measured. We consider the metric to be yellow instead of red as we are confident that scholars will graduate from a 2 or 4 year post-secondary educational program or complete military service. Many of the scholars have family and work obligations yet remain committed to completing their education albeit at a steady pace.

Goal #5

- As expected, this metric was adjusted this year to 35% with a stretch goal of 40% due to a second addition to Unity in Motion's summer program and the needed high performing urban educators and staff to deliver the quality programming. As we gain more experience with the summer program, economies of scale should result in additional savings.



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Strategic Commentary

Goal #6

- The second addition to Unity in Motion's summer program with the hiring of high performing urban educators and staff resulted in the cost per participant to increase. Even with this increase, the target goal was met successfully.

Goals #7 through #10

- Unity in Motion continued its six-week, full day summer program for the second year. Scholars were divided into four levels by grade. Scholars were asked the same questions at the beginning of the program and at the end. The questions were related to curriculum outcomes in reading, math and writing that are reflected in overall knowledge. Initial targets were set at a 50% increase in knowledge last year understanding that this metric would evolve. Due to the extremely high retention rate of scholars who returned to the program for a second summer, modifications to the metric were made to reflect a 15% increase in knowledge.