DESRIPTION

Students who major in journalism, culture and society at The King’s College prepare themselves for careers in the news media and related industries by learning to report and write news, feature stories, opinion pieces, cultural criticism and other formats. They also study the history, ethics, legal issues and theory related to journalism. This training coupled with internships and student media experience helps students land their dream job.

COURSE INFORMATION

JCS majors at King’s begin with the college’s strong core curriculum, which emphasizes writing, philosophy, theology, politics, and economics. They become grounded in the broader tradition of the arts and humanities while developing their news judgment in a sequence of Intro to Journalism, Narrative Non-Fiction (Feature Reporting) and other skills classes. They also build their knowledge of key history, ethics and legal issues related to journalism.

Journalism majors are also required to take a course on Entrepreneurial Journalism, which teaches them to understand the disruption and innovation happening in media and teaches them lean startup methodology to come up with their own business ideas. In that class, students visit four newsrooms in NYC, which has included visits to The New York Times, Buzzfeed, Associated Press, Vice News, ProPublica, Newsweek and The Wall Street Journal.

Students can choose from electives in areas such as business journalism, sports and entertainment reporting and digital filmmaking. They also get to choose one of our four tracks of specialized knowledge: Business/finance, politics, arts and culture or religion. We believe this extra subject matter training will help students become better reporters in given areas of media.

OVERVIEW

What sets our JCS program apart is our combined focus on the skill sets of journalism (reporting, writing, thinking) and the interdisciplinary knowledge that comes with liberal arts learning.

Location is the huge advantage students have at The King’s College. Students study journalism in the nation’s biggest and best media market. Students are also studying from professors who write and edit for outlets such as Forbes.com, Vox.com, and Universal Press Syndicate.

STUDENT MEDIA

Our student media – The Empire State Tribune, EST Magazine and the ESTv broadcast – are fully independent student news outlets, and excellent outlets for students to gain experience. As you get involved in these outlets, take classes students do well, they are prepared to get internships that help land that first job in the field. Doing actual journalism as a student prepares students for doing actual journalism as a career.

INTERNSHIP OPPORTUNITIES

Our students have had internships or jobs at numerous outlets.

- ABC Radio
- American Spa Magazine
- The Wall Street Journal
- Backstage
- Brooklyn Paper
- Buzzfeed
- City Journal
- CNBC
- CNN
- Cosmopolitan Magazine
- EPI magazine
- Esquire magazine
- First Things
- FOX Business
- FOX Radio
- Hearst Digital
- International Business Times
- National Review
- New York Daily News
- New York Post
- Newsweek magazine
- OnFaith
- Penguin Random House
- Playbill
- Salon.com
- Sirius XM
- StoryExchange
- Straus News
- The Blaze
- The Christian Post
- The Daily Dot
- The Eric Metaxas Show
- The Raleigh News & Observer
- TheStreet.com
- Vice Media

The McCandlish Phillips Journalism Institute is based at The King’s College in New York City. | @JMPJournalism | phillipsjournalism.org
The faculty who teach in the JCS major hold degrees in many academic fields related to media and in the professional skills sides of journalism. Students will learn from seasoned reporters, writers, scholars and journalists who have deep connections in NYC and national media industries. This helps prepare students for careers in magazines, newspapers, wire services, online news organizations, digital media companies, broadcast outlets, publishing houses as well as some communications and PR jobs.

**JOURNALISM TRACKS**

Every JCS major chooses one of these four areas of specialized knowledge.

- **Business and Finance**

- **Politics**
  Constitutional Law, Public Policy, American Foreign Policy, International Politics, Approved Special Topics, Enlightenment and Liberal Democracy, Civil Rights, Comparative Government, Statesmanship

- **Arts and Culture**

- **Religion**
  Classics of Christian Tradition, Islam, Principles of Biblical Interpretation, Comparative Religions, Special Topics in Theology and Religion

**J SKILLS**

The J skills program is a series of 1 credit modular courses led by practicing experts in the field and guiding students through the production processes of news media. Students learn the workflow, software, and fundamental concepts vital to actual news creation.

**REQUIRED MAJOR COURSES**

<table>
<thead>
<tr>
<th>Hours</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>3</td>
<td>Introduction to Journalism</td>
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<tr>
<td>3</td>
<td>Entrepreneurial Journalism</td>
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<tr>
<td>3</td>
<td>Magazine Writing (Narrative Non-Fiction)</td>
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<tr>
<td>3</td>
<td>History of Journalism or Journalism Foundations</td>
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<tr>
<td>3</td>
<td>Media Law &amp; Ethics</td>
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<tr>
<td>3 or 6</td>
<td>News Media Internship</td>
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<tr>
<td>3</td>
<td>Media, Culture &amp; Society</td>
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<tr>
<td>3</td>
<td>Principles of Cultural Interpretation</td>
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<td>3</td>
<td>The Post-Modern World</td>
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<tr>
<td>3</td>
<td>Persuasive Writing &amp; Speaking (Opinion Journalism) or Cultural Criticism</td>
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**ELECTIVE COURSE OFFERINGS**

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<thead>
<tr>
<th>Hours</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>3</td>
<td>Business Journalism</td>
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<tr>
<td>3</td>
<td>Sports &amp; Entertainment Journalism</td>
</tr>
<tr>
<td>3</td>
<td>Documentary Filmmaking</td>
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<tr>
<td>3</td>
<td>J Skills</td>
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<tr>
<td>3</td>
<td>Graphic Design</td>
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**J SKILLS SINGLE CREDIT COURSES**

**VISUAL JOURNALISM SKILLS**

<table>
<thead>
<tr>
<th>Course Title</th>
<th>SOFTWARE</th>
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<tbody>
<tr>
<td>Photojournalism Still Imagery, Retouching and Journalistic Ethics</td>
<td>Adobe Photoshop, Adobe Lightroom</td>
</tr>
<tr>
<td>Video Journalism Editing, Production, Documentary, Social Video</td>
<td>Adobe Premiere</td>
</tr>
<tr>
<td>Journalism Design Web Design, Print Design, Color, Typography, Illustration</td>
<td>Adobe InDesign, Squarespace</td>
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**NEWSROOM SKILLS**

<table>
<thead>
<tr>
<th>Course Title</th>
<th>SOFTWARE</th>
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<tbody>
<tr>
<td>Podcasting and Audio Audio Production, Podcast Publishing, Audio Storytelling</td>
<td>Adobe Audition, iTunes Connect, Audacity</td>
</tr>
<tr>
<td>Copy Editing Proof Reading, Fact Checking</td>
<td>Tweetdeck, Social Media</td>
</tr>
<tr>
<td>Data Journalism Infographics, Analytics, Data Ethics</td>
<td>Python, Excel</td>
</tr>
</tbody>
</table>

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