

Family Centered Treatment® National Conference 2018

October 3-5<sup>th</sup>, 2018 | Double Tree South Park | Charlotte, NC

# Sponsorship Opportunities



Charlotte 2018

[www.FamilyCenteredTreatment.org/fct-conference](http://www.FamilyCenteredTreatment.org/fct-conference)

## Get Involved in the FCTNC 2018 Conference!

The Family Centered Treatment Foundation, a 501(c)(3) charitable nonprofit organization, is bringing together global leaders and top industry professionals to focus on developing sustainable practices for working with complex youth and families. Join us as a Conference Sponsor and enjoy making an impression with hundreds of influential experts and service providers for children, youth, and families from across the country.

In a period of critical need to assist youth and families in crisis, or those facing forced removal of family members from their home, this conference serves to expand the understanding of what works to achieve successful outcomes and how can it be sustained in a cost-effective manner.

Featured Conference Speakers include:

- Dr. Sue Johnson, author, clinical psychologist and primary developer of Emotionally Focused Therapy.
- Dr. Richard Kagan, author, and Affiliate Advisory Board Member for the National Child Traumatic Stress Network.
- Dr. John Sullivan, one of the original primary developers of the Family Centered Treatment model and founder of both the Institute for Family Centered Services and the Family Centered Treatment Foundation.

With hundreds of attendees from across the nation with diverse roles in child welfare, children & family services, managed care, and state systems of care, along with our esteemed speakers, we are confident FCTNC 2018 will generate maximum exposure for sponsors' messages and create a sustainable impact for children and families.

There is an opportunity for every business and budget!

The conference mobile event App. (*Expo Pass*) offers sponsorship exposure that assures increased exposure and will maximize attendee engagement with you.

### Why Sponsor FCTNC 2018 Charlotte?

- Promote your company brand to industry leaders from across the country
- Develop collaborative partnerships and business leads
- Gain recognition from internationally known featured speakers
- Network internationally with top influential people in the industry
- Get promoted to media and press outlets in conjunction with the Conference
- Include your logo on all Conference materials, and written/video post-conference reports to be promoted by FCTNC for years to come
- Expand knowledge and insight in the latest thinking and innovations for serving children and families
- Conference contributions are received directly by the Family Centered Treatment Foundation a 501(c)(3) charitable nonprofit organization
- All (100%) of sponsorship revenue is directed towards the conference



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# Platinum



## *Sponsorship Package*

Platinum Sponsor(s) will be acknowledged as the premium sponsor of the event, enjoying maximum exposure both before and during the Conference, with the highest priority of branding in all documentation and on-site signage. Platinum Sponsor(s) will also be acknowledged as the exclusive sponsor of the Plenary Welcome Session and Conference Dinner, which will take place on the first evening of the conference (Wednesday, October 3), thus ensuring a high level of sponsor exposure to the experts, speakers and delegates in attendance. Two complimentary Conference Registrations (a \$750 value) are provided with this package.

Package Cost: \$3,000

- Recognized as a premium sponsor of the Conference, with the highest priority branding
- Exclusive branding of the Plenary Opening Session
- Exclusive branding of the Conference Dinner (labeled placard on each table)
- 2 Complimentary Full Conference Registrations (a \$750 value)
- First tier listing in all program material, website, social media and conference app.
- Sponsoring company named and logos featured during Featured Speakers, President's Address, and Closing Sessions
- Sponsors displayed on screens during all break-out sessions
- Company placard displayed on each table during all sponsored breaks
- Name/logo on conference tote bags with company insert
- Full page advertisement in the conference Program Guide given to each registered participant and on the conference App



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# Gold



## *Sponsorship Package*

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Conference Gold Sponsors will benefit from excellent exposure both before and during the Conference, with the second-highest priority of branding in all documentation and on-site signage. The Gold Sponsor(s) will also be acknowledged as the exclusive sponsor of the Conference Lunch– which will take place on day two of the conference (Thursday, October 4) following the final featured speaker, thus ensuring a high level of sponsor exposure to the experts, speakers and delegates in attendance. One complimentary Conference Registration (a \$375 value) is provided with this package.

Package Cost: \$2,000

- Recognized as a major sponsor of the Conference, with the second highest priority branding
- Exclusive branding of the Conference Lunch
- 1 Complimentary Full Conference Registrations (a \$375 value)
- Second tier listing in all program material, website, social media and conference app.
- Sponsoring company named and logos highlighted during Featured Speakers and Closing Sessions
- Sponsors displayed on screens during all break-out sessions
- Company placard displayed on each table during all sponsored breaks and lunch
- Name/logo on conference tote bags with company insert
- Half page advertisement in the conference Program Guide given to each registered participant and on the conference App



# Silver

## *Sponsorship Package*



Conference Silver Sponsors will benefit from great exposure both before and during the Conference, with the third-highest priority of branding in all documentation and on-site signage. Silver Sponsor(s) will also be acknowledged as the exclusive sponsor of the Conference breakfasts— which will take place on days two and three of the conference (Thursday, October 4 and Friday October 5) providing a high level of sponsor exposure to the delegates in attendance.

Package Cost: \$1,000

- Recognized as a significant sponsor of the Conference, with the third highest priority branding.
- Exclusive branding of the Conference Breakfasts
- Third tier listing in all program material, website, social media and conference app.
- Sponsoring company named and logos highlighted during Featured Speakers and Closing Sessions
- Sponsors displayed on screens during all break-out sessions
- Company placard displayed on each table during all sponsored breaks and breakfasts
- Name/logo on conference tote bags with company insert
- Quarter page advertisement in the conference Program Guide given to each registered participant and on the conference App



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# Event Sponsor Opportunities

## Itemized Sponsorship Opportunities

<b>Featured Speaker Sponsor</b>	\$500/each	6 Available	<ul style="list-style-type: none"> <li>• 2 Featured Speakers will present at the FCTNC on Wednesday 10/3 and Thursday 10/4</li> <li>• Scheduled Featured Speakers include Dr. Sue Johnson, Emotionally Focused Therapy and Dr. Richard Kagan, National Child Traumatic Stress Network</li> <li>• Sponsors are acknowledged at the beginning of each Featured Speakers presentation.</li> <li>• Featured Speaker presentation acknowledgement at intro of presentation</li> <li>• Sponsors company/logo identified in intro slide of Featured Speakers presentation</li> <li>• Acknowledgement including company name/logo in all subsequent video views and social media video republications</li> </ul>
<b>Break-out Session Sponsor</b>	\$400/each	25 Available	<ul style="list-style-type: none"> <li>• 5 Scheduled Break-out sessions (20 total presentations) will occur between Thursday October 4 and Friday October 5</li> <li>• Scheduled presenters will cover various topics related to conference tracks across 20 separate presentation</li> <li>• Sponsors are acknowledged at the beginning of each Featured Speakers presentation.</li> <li>• Break-out session presenters acknowledgement at intro of presentation</li> <li>• Sponsors company/logo identified in intro slide of each Break-out presentation</li> <li>• Acknowledgement including company name/logo in all subsequent video views and social media video republications</li> </ul>
<b>Name Badge Sponsor</b>	\$300	4 Available	<ul style="list-style-type: none"> <li>• Sponsor name/logo on all Attendee Name Badges</li> </ul>
<b>Conference Program Guide/App Sponsor</b>	\$300	10 Available	<ul style="list-style-type: none"> <li>• Identified as an exclusive Sponsor of the FCTNC Program Guide (Second Page) and App</li> <li>• Program Guides given to all registered Attendees</li> </ul>
<b>Advert in Conference Program Guide</b>	\$300/\$200/\$150	Unlimited	<ul style="list-style-type: none"> <li>• Full, half, and quarter page* advertising opportunity in Conference Program Guide.</li> <li>• Conference Program Guides provided to all registered Attendees</li> </ul>
<b>IT/AV Sponsor</b>	\$250	2 Available	<ul style="list-style-type: none"> <li>• Get recognized for providing Attendees with WIFI and other electronic needs</li> <li>• Sponsors will be identified in the program guide (next to the public WIFI password)</li> <li>• Sponsor name/logo placard placed on break out session AV 'carts'</li> </ul>
<b>Program Break Sponsor</b>	\$200/each	Unlimited	<ul style="list-style-type: none"> <li>• 6 total Program Breaks will occur across the three-day conference</li> <li>• Program Breaks include light snacks and beverages for Attendees</li> <li>• Sponsorship includes company name/logo placard on refreshment tables</li> <li>• Sponsors for Program Breaks will be identified in the schedule section of the Conference Program Guide</li> </ul>
<b>Conference Tote-bag Insert</b>	\$100	Unlimited	<ul style="list-style-type: none"> <li>• 1-page insert** or item*** in Conference Tote bag provided to each registered Attendee</li> </ul>

\* Conference Program Guide Advert content creation is responsibility of sponsoring organization. Suggested formatting provided by FCTF. \*\*Page Insert (8x11) provided by FCTF. All content and formatting are responsibility of sponsoring company. Other insert content may be substituted; however, brochures or other content must be received by mail before 9/1/18. \*\*\* Additional items may be mailed to FCT Foundation before 9/1/18 for insert upon paid sponsorship. Examples include pens, note pads, labeled candy, etc.

## Conference Summary

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Family Centered Treatment National Conference:	October 3-5, 2018
Conference Venue:	Double Tree Suites South Park, Charlotte North Carolina
Anticipated Audience:	120-150 Attendees
Conference Format:	2-day dual-track conference + 1-day tech tours
Conference Dinner and President's Address:	October 3, 2018 5:30-8:00p
Featured Speaker Sessions:	October 3-4, 2018
Conference Break-out Sessions	October 4-5, 2018
Closing Panel Discussion	October 5, 2018, 11:00a
Conference App for smart devices:	Expo Pass
Conference CEU's Approved by:	National Board of Certified Counselors (NBCC)

## Contact Information

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To Sponsor the Family Centered Treatment National Conference 2018 or if you have any questions, please complete the attached Sponsorship Form or contact *Debbie Foster*.

**Email:** [Debbie.Foster@familycenteredtreatment.org](mailto:Debbie.Foster@familycenteredtreatment.org)

**Phone:** 703-757-6243

**Fax:** 888-316-9747

**Address:** FCT Foundation, P.O Box 225, Great Falls, VA, 22066.

**Conference Website:** [www.FamilyCenteredTreatment.org/fct-conference](http://www.FamilyCenteredTreatment.org/fct-conference)

Thank you for your consideration and we hope you choose to participate in this exciting opportunity!

Sincerely,

*Timothy J Wood, LPC*

Tim Wood, LPC-Executive Director  
Family Centered Treatment Foundation



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# Sponsorship Form



## Sponsorship Level Type

- Platinum Sponsor Package \$3,000
- Gold Sponsor Package \$2,000
- Silver Sponsor Package \$1,000
- Featured Speaker Sponsor \$500 Qty. \_\_\_\_
- Break-out Session Sponsor \$400 Qty. \_\_\_\_
- Conference Program Guide/App Sponsor \$300
- Name Badge Sponsor \$300
- IT/AV Sponsor \$250
- Program Break Sponsor \$200 Qty. \_\_\_\_
- Conference Tote-bag Insert \$100
- Advert in Conference Program Guide \$300 1pg. \_\_\_\_ \$200 ½ pg. \_\_\_\_ \$150 ¼ pg. \_\_\_\_

*The fair market value of the listed benefits is considered a charitable contribution for tax purposes.*

## Contact Information

Company:

Contact Name:


Address:

City/State/Zip:

Email:

Phone:

## Payment Information

- Check enclosed** (preferred)- Please make check payable to FCT Foundation, Inc.
- PayPal Invoice** (For credit card payment) 

Please complete the following to be invoiced. You do not need a PayPal account to pay by credit card.

Company Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Email address to be invoiced: \_\_\_\_\_

Please return this page by one of the following options:



**EMAIL:**

Debbie.Foster@familycenteredtreatment.org



**FAX:**

888-316-9747



**MAIL:**

FCT Foundation  
P.O. Box 225 Great Falls, VA 22066

Questions? Please contact Debbie Foster (703) 757-6243

You will be contacted by FCT Foundation within 3 business days of receipt to confirm sponsorship