

# **Country** **Day** *on the Hill* *Cedar Hill, Texas*

Dear Friend:

On Saturday, October 14, 2017 the Friends of Country Day, Inc. will hold the 80th Annual “**Country Day on the Hill**”. Friends of Country Day, Inc. is a non-profit organization of volunteers. The festival is held in Cedar Hill’s Downtown Historic District. It is a well-recognized, popular family tradition of the Best Southwest Communities with approximately 10,000 attending annually. This event provides a venue for our non-profit organizations, local businesses, and civic groups to raise funds for local charities.

The festival is the evolution of farming families and other locals gathering on the square after harvest to trade goods and visit. To honor our pioneers we hold our “*Old Settler’s Reunion*” on Friday from 5:00- 8:00pm prior to Country Day. The event has entertainment, bingo and food sponsored by local businesses and local residents. Other festival events include:

*Masonic Country Breakfast*  
*FUMC 5K Fun Run*  
*Parade*  
*Friendly Family Pet Show*  
*Horseshoe Tournament*  
*Chili Cook Off*  
*Fish Fry*  
*Masonic Blood Drive*  
*Arts & Crafts Booths*  
*Food Vendors*  
*Games & Kiddie Train*

*Big Al’s Produce*  
*Angela’s Home Town Talent Stage*  
*Cedar Hill Princess Pageant*  
*Cedar Hill Fire Department*  
*Fire Safety House*  
*Dancers & Entertainment*  
*Professional Bands*  
*Pony ride and Petting Zoo*  
*Corner Square Quilts*  
*Cedar Hill Museum Display*

In order to make this event a success, the Friends of Country Day, Inc. are seeking sponsors who will be advertised at the event and in news articles. Specifics on sponsorship opportunities are enclosed. Please return the enclosed form with your check or letter of commitment. If you have any questions about “Country Day on the Hill” please contact us at (214)789-8165.

**Thank you for your time and support!** Join Country Day in our Downtown Historic District.

Sincerely



Jessica Hahn  
Chairman



## 2017 Country Day Sponsorship Levels

### **Diamond - \$3,000**

- ◆ *Company owned banner placed on Main Stage during Country Day*
- ◆ *Company named in all advertisements for Country Day*
- ◆ *Name and logo on the Country Day WEB site*
- ◆ *Name and logo in large print in event flyer*
- ◆ *Two Free 10 X 10 ft. booth space (No food or beverages)*
- ◆ *Free parade entry*

### **Platinum Plus - \$2,000**

- ◆ *Company owned banner placed on Main Stage during Country Day*
- ◆ *Company named in all advertisements for Country Day*
- ◆ *Name and logo on the Country Day WEB site*
- ◆ *Name and logo in large print in event flyer*
- ◆ *Free 10 X 10 ft. booth space (No food or beverages)*
- ◆ *Free parade entry*

### **Platinum - \$1,500**

- ◆ *Company owned banner placed on Main Tent during Country Day*
- ◆ *Company named in all advertisements for Country Day*
- ◆ *Name and logo on the Country Day WEB site*
- ◆ *Name and logo in large print in event flyer*
- ◆ *Free parade entry*

### **GOLD PLUS - \$1000**

- ◆ *Company owned banner placed on Main Tent during Country Day*
- ◆ *Company named in all advertisements for Country Day*
- ◆ *Name in event flyer*
- ◆ *Free parade entry*

### **Gold - \$500**

- ◆ *Company owned banner placed on Main Tent during Country Day*
- ◆ *Name in event flyer*
- ◆ *Free parade entry*

### **Silver - \$200**

- ◆ *Name in event flyer*
- ◆ *Free parade entry*

### **Bronze - \$100**

- ◆ *Name in event flyer*
- ◆ *Name in thank you ad*

### **Friend - \$50**

- ◆ *Name in thank you ad*

# Country Day *on the Hill* Cedar Hill, Texas

**Yes, I am interested in being a sponsor of the Annual Country Day on the Hill.**

Please select desired sponsorship:

- Diamond - \$3000.00  
 Platinum Plus - \$2000.00  
 Platinum - \$1500.00  
 Gold Plus - \$1000.00  
 Gold - \$500.00  
 Silver - \$200.00  
 Bronze - \$100.00  
 Friend - \$50.00

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Sponsor Signature \_\_\_\_\_

Email \_\_\_\_\_

Payment options:  I have enclosed payment.  please bill me.

Please make all checks payable to Friends of Country Day, Inc. and sign pledge. Payment deadline is August 30, 2017. For information call (214)789-8165 or visit our website at [www.countrydayonthehill.org](http://www.countrydayonthehill.org).

Return to: Friends of Country Day  
P.O. Box 52, Cedar Hill, TX 75106