



FreeFall Magazine

FreeFall c/o AWCS

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Calgary, Alberta T2T 6T7

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Media Release (bigger font and italicized)

For Immediate Release

FREEFALL MAGAZINE IS CALLING ALL CANADIAN WRITERS AND POETS FOR
THE BEST FICTION, NON-FICTION, AND POETRY

Calgary, AB – Following the launch of *FreeFall* magazine's winter open issue on Jan. 26, 2018, managing editor Ryan Stromquist calls out for more of Canada's best writers and poets.

Publishing tri-annually, *FreeFall* is currently searching for Canada's best prose, poetry and illustrations (for cover art). For the upcoming Fall open issue, released in September, the deadline for Canadian-made content ends on April 30.

The shortlist for the Annual Prose and Poetry Contest issue will also be released on April, with the issue releasing in May.

"When considering stories for our contest versus regular submissions, I don't," says Stromquist. "Like always, I'm looking for ten well-written, unique stories to bring to the shortlist."

Stories published in its issues have been nominated for awards at both the Alberta Magazines Publisher's Association (AMPA), and the Writers' Guild of Alberta (WGA). Annum Shah, last year, received an AMPA award for her story "Khyber Agency." This year, Nikki Celis is currently shortlisted for an AMPA award for his non-fiction piece "SPAM."

"What do I consider well-written? I'm looking forward to unique characters, places, images, styles, themes, metaphors and etcetera that are also organic to the story," Stromquist posits.

"I'm looking forward to beginnings that don't meander. Endings that are surprising yet predictable.

"I'm looking forward to that sigh when you put down an exquisite story—the sigh that is simultaneously a reflection and expulsion of the reader's journey."

For over 28 years, *FreeFall* magazine has published numerous award-winning works from Calgary and Canadian writers, as well as writers and poets from around the world for their Annual Prose and Poetry Contest issue. The magazine is published by the FreeFall Literary Society under the direction of consulting editor and Calgary Poet Laureate Micheline Maylor as well as Ryan Stromquist, *FreeFall's* managing editor.

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