Alliance for Flushing Meadows Corona Park
Meeting of the Finance and Development Committee

Olmsted Center Annex, Flushing Meadows Corona Park
March 29, 2017 at 9:00 am

Minutes

In attendance: Edwin Wong, Chair, Patty Ornst, Tom Finkelpearl (by phone), and Janice Melnick.

Welcome: The meeting began at approximately 9:05 am. Edwin Wong, Finance & Development Chair, welcomed everyone and thanked them for coming to the meeting.

Budget: Edwin went over the FY17 budget. A budget sheet was handed out to all and discussed. This led to a discussion on the proposed FY18 budget which will be presented and approved at the next Board meeting. The committee agreed that we should fund staff, equipment, and other improvements such as replacing goal posts. It was discussed that we do have quite a bit of funds left from FY17 and that we should keep at least $200,000 available for future years. All agreed, however, that the remainder of the money should be spent and if we have a couple of big ticket items, now would be the right time to make those purchases. Janice was going to look into purchasing a sweeper and/or some other needed equipment for the park. The committee also agreed that we should add a line item of Miscellaneous to the budget in the amount of $10,000 for unforeseen items that may arise.

Fundraising Goals and Ideas:
Adopt-a-bench - Tom Finkelpearl said that he will be adopting our first bench in memory of a colleague from the Queens Museum. We need to work out a date for a small event for the family. This will help publicize the program. Janice explained that information is now available on the Alliance website.

Gala/Reception – The committee still recommends that we host some type of reception for the Alliance. This could be smaller than many “galas” with cocktails and appetizers served around the Unisphere. Patty Ornst volunteered to Chair this committee and try to recommend suggestions. [At Executive Committee, Carol Consalato offered to work with Patty on this.] Patty suggested we call it an “Evening Under the Sphere” which the committee liked.

Donate button on website – Janice explained that she is working closely with CPF and the Parks IT division to add a donate button to the Alliance website. She believes that we can do it using Paypal. We just need to coordinate to make sure that funds donated go specifically to the Alliance and CPF has other groups that do this as well.

New Business:

The next meeting will be held on Tuesday, June 13 at the Olmsted Center Annex at 9:00 am.

Meeting was adjourned at approximately 10:00 am.