



Skills

Experienced in planning strategies for branding and advertising
Develop print and digital projects with thorough style guidelines
Strong layout and typography skills
Experienced with HTML & CSS, currently learning Javascript
Managed digital marketing initiatives for website and events

Efficient at working under tight deadlines and in fast-paced environments
Self-driven – created blog, wrote over 650 posts, and hosted radio show
Ability to deliver presentations to clients

Proficiencies

Design

InDesign
Illustrator
Photoshop
Branding
Editorial Design
Book Design
HTML & CSS
WordPress

Other

Writing & Editing
Blogging
HubSpot
Audio/Video

Experience

MCPc Inc.

Top 100 – CRN Tech Solution Providers
Digital Marketing Coordinator
June 2017 – Present (Contract)

Marketing/Graphic Design Intern
Summers 2013 – 2016

Main Street Medina

Community Planning Organization
Special Events Intern
Summer 2015

Faded Arrow

Music Blog Creator/Owner
2013 – 2016

Education

General Assembly

Front-End Web Development
September – November 2017

Liberty University

B.S. Advertising & Public Relations
Minor in Graphic Design
May 2017
GPA: 3.54 – Cum Laude

Clubs

AIGA, PRSSA, AAF, and SPD