



# EVENT SPONSORSHIP (60 day period)

Get exposed to over 4000 concert attendees each year and 1200 weekly newsletter subscribers. The VOC employs numerous strategies to reach out to the community including newspaper ads, social media, YouTube videos, postering and flyer distribution. Put your name with the next fun and exciting amateur performing group in Vancouver.

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## GOLD \$500

- 1) Full Page 4" x 8" colour ad on Concert program
- 2) Vertical Banner Placement in Concert Foyer
- 3) Verbal Recognition in Concert
- 4) 100 x 800 pixel banner ad on website
- 5) Logo Placement on:
  - Concert Program
  - VOC Website
  - Posters
  - Flyers

## SILVER \$300

- 1) Half Page 4" x 4" colour ad on Concert program
- 2) Vertical Banner Placement in Concert Foyer
- 3) 100 x 400 pixel banner ad on website
- 4) Logo Placement on:
  - Concert Program
  - VOC Website

## BRONZE \$200

- 1) ¼ Page 4" x 2" Colour ad on Concert Program
- 2) Vertical Banner Placement in Concert Foyer
- 3) Logo Placement on:
  - Concert Program
  - VOC Website

**VANCOUVERPOPS.COM**

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